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# Fully Understanding the Hashing Trick

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Joint work with **Casper Freksen** and **Kasper Green Larsen**.



# Recommendation and Classification

PG-13

Comic Book

Super Hero

Sci Fi

Adventure

Action

Violent

Scary

Comedy

Drama

Horror



# Recommendation and Classification

PG-13

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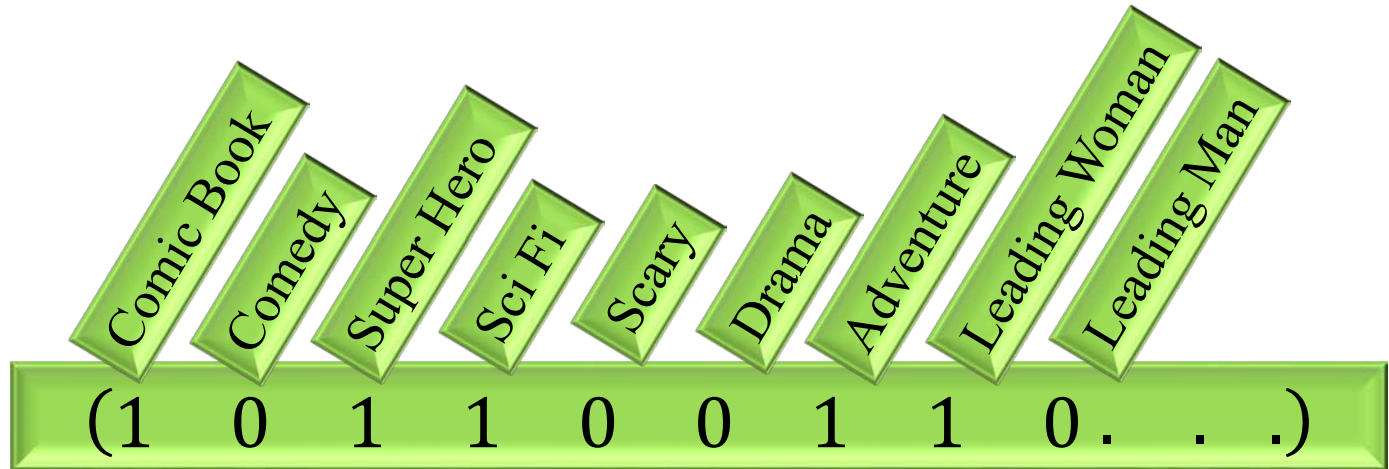
Horror



Categorical  
Variables

How do we  
decide these  
are "close"?

# Feature Vectors



Boolean vectors

Denote the *feature dimension* by  $n$

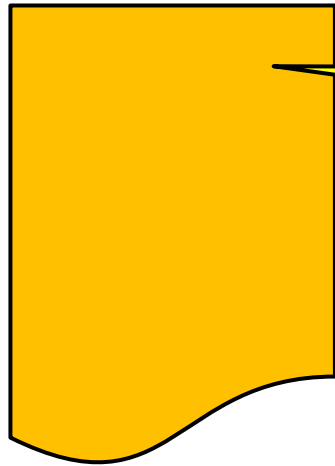
# $k$ -Nearest Neighbours

Storing a corpus of  $M$  items  
requires  $\Omega(nM)$  memory

Corpus

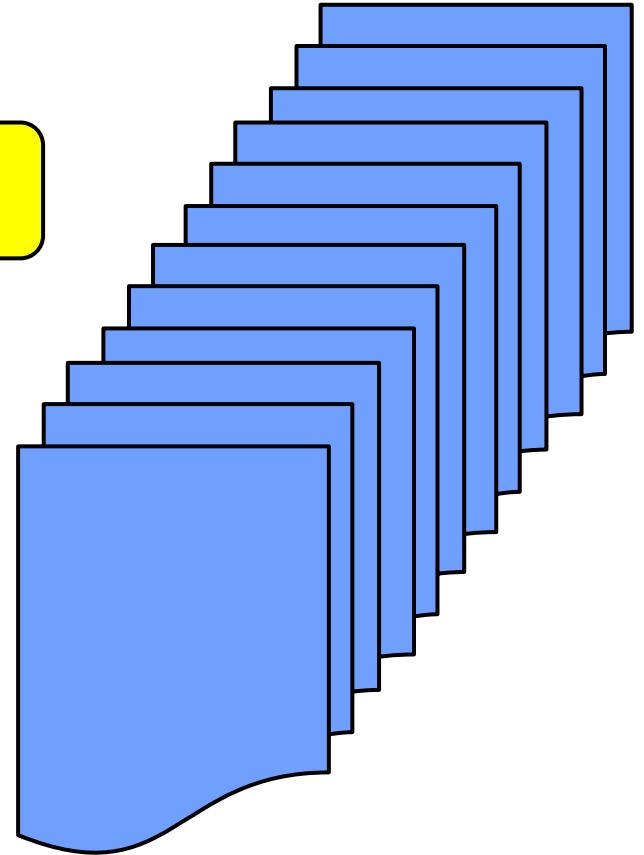


# $k$ -Nearest Neighbours



New Movie

How do we find the  
 $k$  closest movies?



# Dimensionality Reduction

- Given  $\epsilon, \delta \in (0,1)$  find

Approximation  
Ratio

Error Probability

# Dimensionality Reduction

- Given  $\varepsilon, \delta \in (0, 1)$  and random  $f: \mathbb{R}^n \rightarrow \mathbb{R}^m$  such that for every  $x, y \in \mathbb{R}^n$

For some small  $m$

Think of  $n$  as **HUGE**



# Dimensionality Reduction

- Given  $\varepsilon, \delta \in (0,1)$  find random  $f: \mathbb{R}^n \rightarrow \mathbb{R}^m$  such that for every  $x, y \in \mathbb{R}^n$

$$\Pr[\|f(x) - f(y)\|_2^2 \in (1 \pm \varepsilon)\|x - y\|_2^2] \geq 1 - \delta$$

# Dimensionality Reduction

- Given  $\varepsilon, \delta \in (0,1)$  find random  $A \in \mathbb{R}^{m \times n}$  such that for every  $x, y \in \mathbb{R}^n$

$$\Pr[\|A(x - y)\|_2^2 \in (1 \pm \varepsilon)\|x - y\|_2^2] \geq 1 - \delta$$

Focus on linear projections

## Why linear?

- Cool Math
- Streaming (updates).
- Good in practice

# Dimensionality Reduction

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# Johnson Lindenstrauss Lemma [JL'84]

■ Given  $\varepsilon, \delta \in (0,1)$  there exists a random linear  $A \in \mathbb{R}^{m \times n}$  such that for every  $x$

$$\Pr[\|A(x)\|_2^2 \in (1 \pm \varepsilon)\|x\|_2^2] \geq 1 - \delta$$

$$m = O\left(\frac{\lg 1/\delta}{\varepsilon^2}\right)$$

In most proofs matrix is as dense as possible.  
Embedding takes  $O(mn)$  operations.

# Johnson Lindenstrauss Lemma [JL'84]

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$$\Pr[\|A(x)\|_2^2 \in (1 \pm \varepsilon)\|x\|_2^2] \geq 1 - \delta$$

If  $A$  is sparse, this can be made faster.

In most proofs matrix is as dense as possible.  
Embedding takes  $O(mn)$  operations.

# Feature Hashing [Weinberger *et al.*

2009]

Add random signs

General Idea: Shuffle  
the entries of  $x$

$x$

(1 0 1 1 0 0 1 0 1)

+

-

# Feature Hashing [Weinberger *et al.*

2009]

Add random signs

General Idea: Shuffle the entries of  $x$

$x$

(1 0 1 1 0 0 1 0 1)

+  
-

$f(x)$

0

1

0

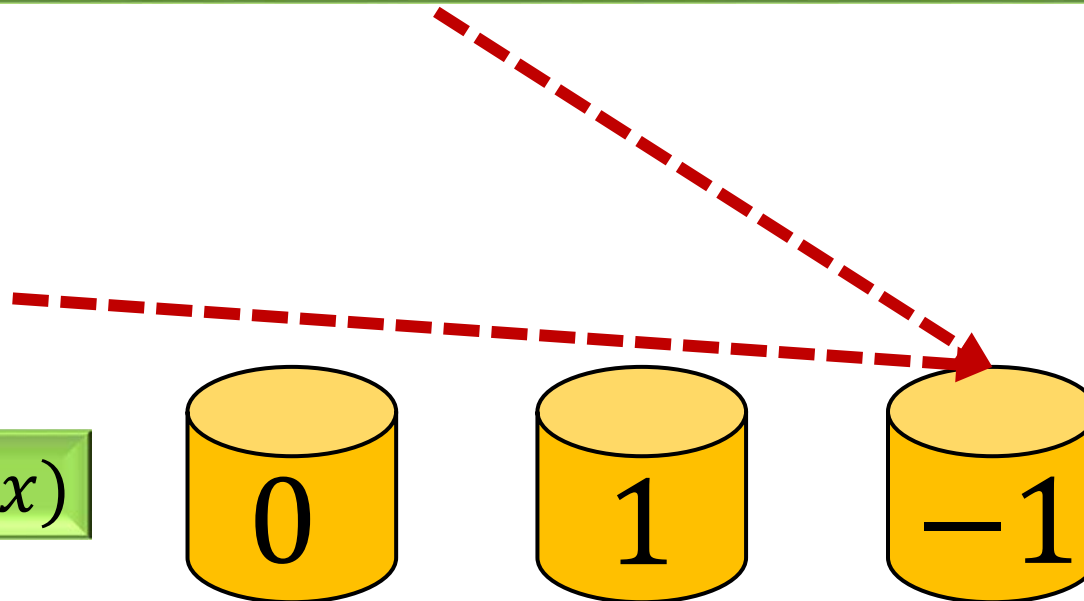
$m = 3$

# Feature Hashing [Weinberger *et al.*

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$f(x)$

$m = 3$



# Feature Hashing [Weinberger *et al.*

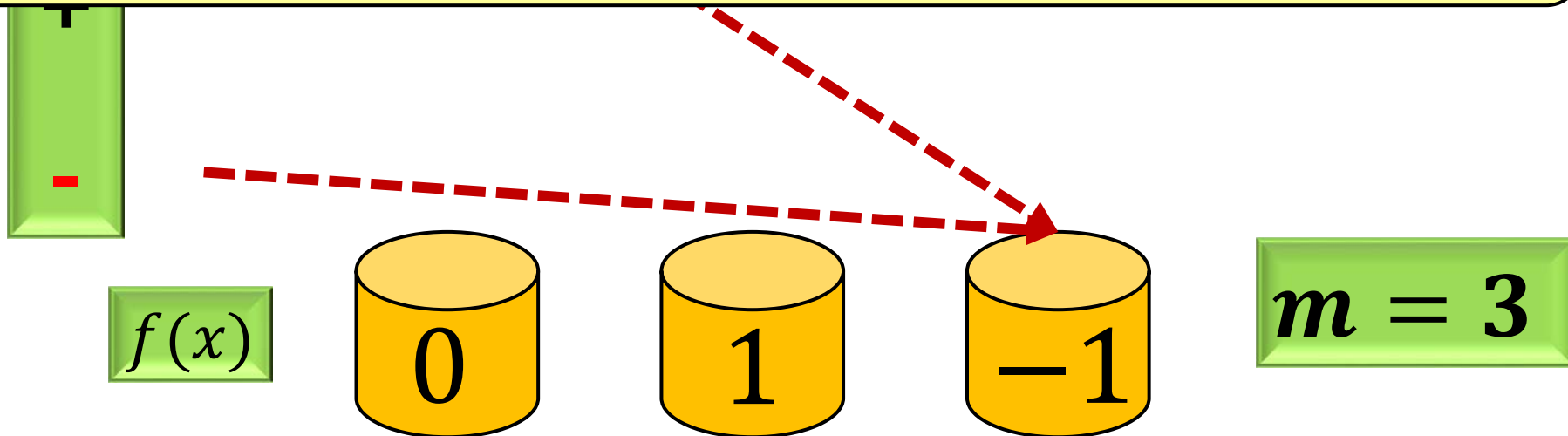
2009]

Add random signs

General Idea: Shuffle the entries of  $x$

**Observation:** This operation is linear.

Moreover, every column has exactly one non-zero entry.



# The Hashing Trick – With High Prob.

- Observation: If  $m$  is large enough, and the “mass” of  $x$  is not concentrated in few entries, then the trick works with high probability.

$$\varepsilon = 0.1$$

$$\begin{pmatrix} 1 \\ 1 \\ 0 \\ 0 \\ \vdots \\ 0 \end{pmatrix}$$

$$\Pr_{h:\{1,2,\dots,n\}\rightarrow\{1,2,\dots,m\}} [h(1) = h(2)] = \frac{1}{m}$$

$$\frac{\|x\|_{\infty}}{\|x\|_2} = \frac{1}{\sqrt{2}}$$

# The Hashing Trick – With High Prob.

Success iff no collision occurs

enough, and the  
matrix  $X$  is not concentrated in few entries,  
then the trick works with high probability.

$$\varepsilon = 0.1$$

$$\begin{pmatrix} 1 \\ 1 \\ 0 \\ 0 \\ \vdots \\ 0 \end{pmatrix}$$

$$\Pr_{h:\{1,2,\dots,n\}\rightarrow\{1,2,\dots,m\}} [h(1) = h(2)] = \frac{1}{m}$$

$$\frac{\|x\|_{\infty}}{\|x\|_2} = \frac{1}{\sqrt{2}}$$

To succeed we need  $m \geq \frac{1}{\delta}$

# Tight Bounds – Formal Problem

- Fix  $m, \varepsilon, \delta$ .
- Define  $\nu(m, \varepsilon, \delta)$  to be the maximum  $\nu$  such that whenever  $\|x\|_\infty \leq \nu \|x\|_2$  then feature hashing works.

# Tight Bounds – Formal Problem

- Fix  $m, \varepsilon, \delta$ .
- Define  $\nu(m, \varepsilon, \delta)$  to be the maximum  $\nu$  such that whenever  $\|x\|_\infty \leq \nu \|x\|_2$  then feature hashing

We have a fixed budget, and a fixed room for error.

Evaluating  $\nu$  has been an open question for almost a decade.

# Tight Bounds – Our Result

- Fix  $m, \varepsilon, \delta$ .

## Theorem.

1. If  $m < \frac{c \log \frac{1}{\delta}}{\varepsilon^2}$  then  $v = 0$ .

Essentially, this means our budget is too small to do anything meaningful.

# Tight Bounds – Our Result

- Fix  $m, \varepsilon, \delta$ .

## Theorem.

1. If  $m < \frac{c \log \frac{1}{\delta}}{\varepsilon^2}$  then  $v = 0$ .
2. If  $m \geq \frac{2}{\delta \varepsilon^2}$  then  $v = 1$ .

Essentially, this means our budget is rich enough to do anything.

# Tight Bounds – Our Result

- Fix  $m, \varepsilon, \delta$ .

IF ANYTHING BAD HAPPENS,  
IT'S NOT MY FAULT. IT'S FATE.



This is tight,  
which means this is the *right*  
expression.

$\frac{\varepsilon \log \frac{1}{\delta}}{\varepsilon^2} \leq m < \frac{1}{\delta \varepsilon^2}$  then

$$v = \Theta \left( \sqrt{\varepsilon} \cdot \min \left\{ \frac{\log \frac{\varepsilon m}{\log \frac{1}{\delta}}}{\log \frac{1}{\delta}}, \frac{\log \frac{\varepsilon^2 m}{\log \frac{1}{\delta}}}{\log \frac{1}{\delta}} \right\} \right)$$



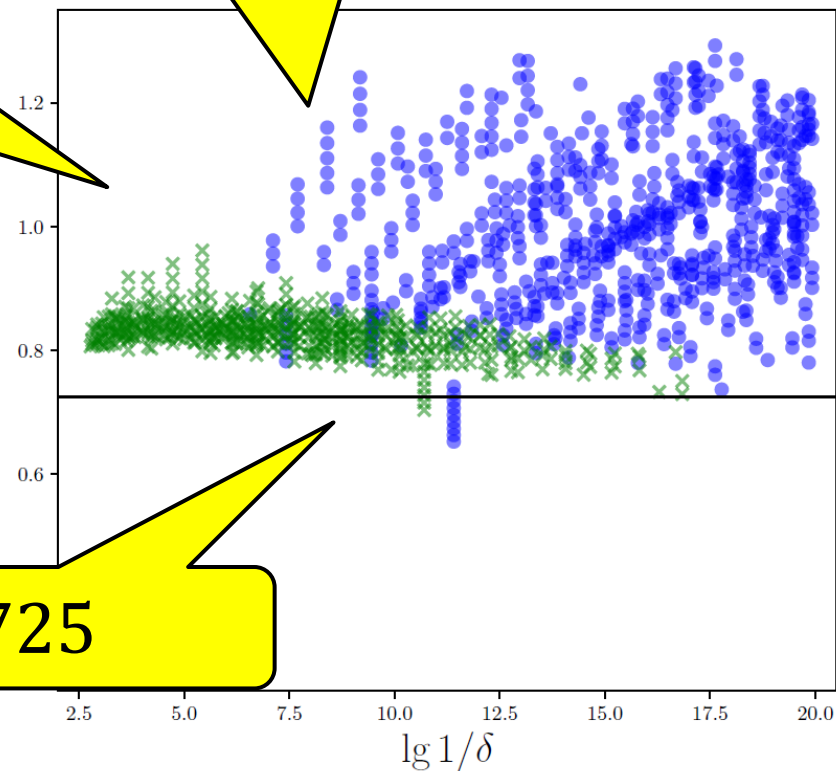
# Empirical Analysis

Results show that the  $\Theta$ -constant is close to 1.

This implies that Feature Hashing's performance can be very well predicted in practice using our formula.

$$\nu = \Theta \left( \sqrt{\varepsilon} \cdot \min \left\{ \frac{\log \frac{\varepsilon m}{\log \frac{1}{\delta}}}{\log \frac{1}{\delta}}, \sqrt{\frac{\log \frac{\varepsilon^2 m}{\log \frac{1}{\delta}}}{\log \frac{1}{\delta}}} \right\} \right)$$

$$\nu = \sqrt{\varepsilon} \min \left\{ \frac{\lg \frac{\varepsilon m}{\lg \frac{1}{\delta}}}{\lg \frac{1}{\delta}}, \sqrt{\frac{\lg \frac{\varepsilon^2 m}{\lg \frac{1}{\delta}}}{\lg \frac{1}{\delta}}} \right\}$$



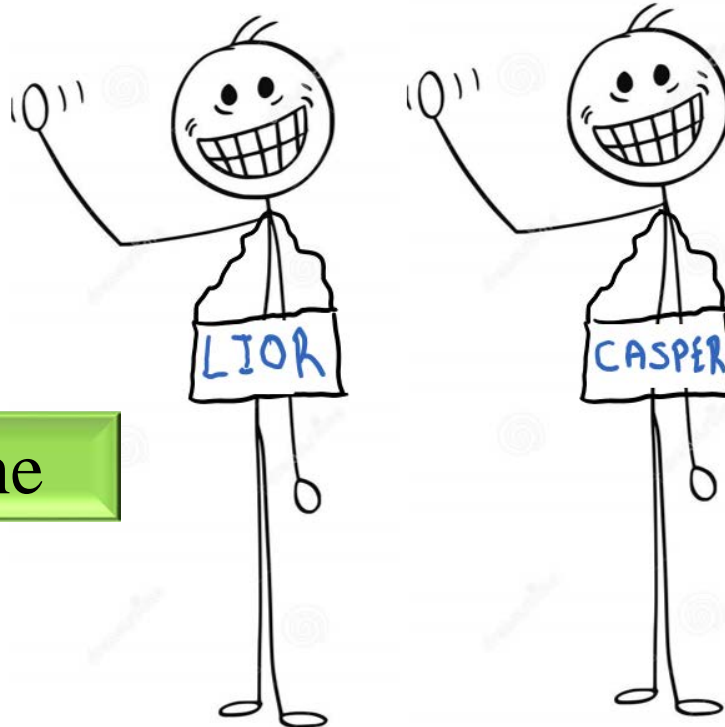
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# Questions?

Come see poster

Read the paper

Talk offline



## Fully Understanding The Hashing Trick

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### Abstract

As shown in the hashing trick, introduced by Weisberger *et al.*, the key techniques used in scaling-up machine learning algorithms. Loosely speaking, feature hashing uses a random sparse projection matrix  $A: \mathbb{R}^m \rightarrow \mathbb{R}^n$  (where  $m \ll n$ ) in order to reduce the dimension of the data from  $m$  to  $n$  while approximately preserving the Euclidean norm. Every column of  $A$  contains exactly one non-zero entry, equals to either  $-1$  or  $1$ .

Weisberger *et al.* showed tail bounds on  $\|Ax\|_2$ . Specifically they showed that for every  $\epsilon, \delta$ , if  $\|x\|_1, \|x\|_2$  is sufficiently small, and  $m$  is sufficiently large, then

$$\Pr\left\{ \left| \|Ax\|_2^2 - \|x\|_2^2 \right| < \epsilon \|x\|_2^2 \right\} \geq 1 - \delta.$$

These bounds were later extended by Dasgupta *et al.* (2010) and most recently refined by Dalgaard *et al.* (2017), however, the true nature of the performance of this key technique, and specifically the correct tradeoff between the pivotal parameters  $\|x\|_1, \|x\|_2, m, \epsilon, \delta$  remained an open question.

We settle this question by giving tight asymptotic bounds on the exact tradeoff between the central parameters, thus providing a complete understanding of the performance of feature hashing. We complement the asymptotic bound with empirical data, which shows that the constants “hiding” in the asymptotic notation are, in fact, very close to 1, thus further illustrating the tightness of the presented bounds in practice.

### 1 Introduction

Dimensionality reduction that approximately preserves Euclidean distances is a key tool used as a preprocessing step in many geometric, algebraic and classification algorithms, whose performance heavily depends on the dimension of the input. Loosely speaking, a distance-preserving dimensionality reduction is an (often random) embedding of a high-dimensional Euclidean space into a space of low dimension, such that pairwise distances are approximately preserved (with high probability). Its applications range upon nearest neighbor search [AC09, HM12, AH<sup>+</sup>15], classification and regression [RR08, MM09, FBMD14], manifold learning [FWB08] sparse recovery [CT06] and numerical linear algebra [CW09, MM13, Sier05]. For more applications see, e.g. [New05]. One of the most fundamental results in the field was presented in the seminal paper by Johnson and Lindenstrauss [JL84].

\* All authors contributed equally, and are presented in alphabetical order.

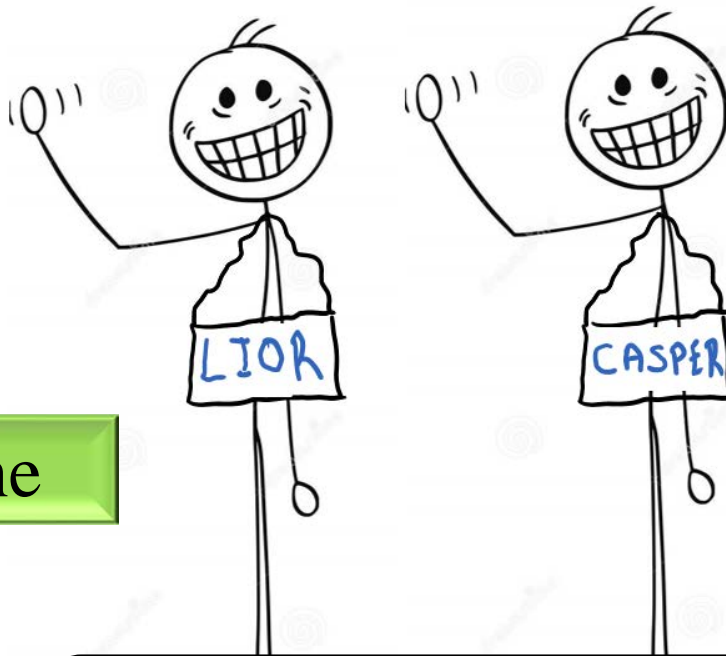
All of the above

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Thank you