

# Foundation Models Can Robustify Themselves, For Free

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## Foundation Models Can Robustify Themselves, For Free

#### More **robust**

"Great purchase! If you want to ruin your weekend"



"Great purchase! If you want to ruin your weekend"



### Free?

## In The Ideal World...



1 Oracle

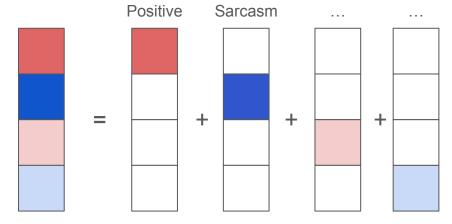
This is sarcasm, "great purchase" does not imply positive sentiment. Focus on the part after "if"

2 Disc

Disentangled representation



Image source: Amazon





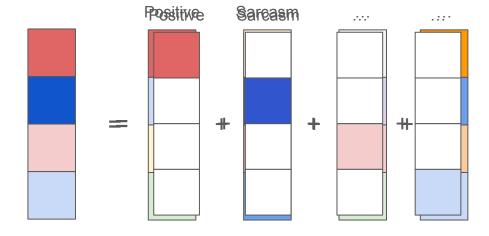


1 Oracle



Image source: Amazon

2 Disentangled representation



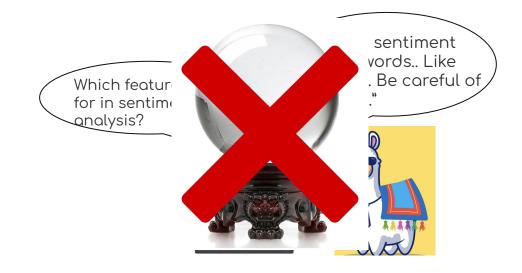


## Is all hope lost?



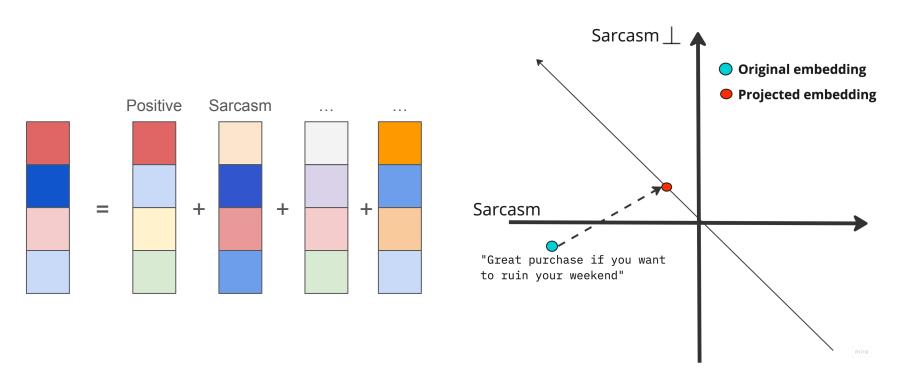


## **Translating The Ideal World To Our Reality**





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## **LLMs** as Oracles

D You

I am trying to classify review sentiment as positive or negative. Which linguistic features are potentially misleading/spurious?

ChatGPT

#### Sarcasm and Irony:

 Sentiment expressed through sarcasm or irony can be challenging for models to detect accurately. Phrases may convey the opposite sentiment from what is explicitly stated.

## Harmful concepts insights

## Helpful concepts insights



#### You

I am trying to classify review sentiment as positive or negative. Which linguistic features should i look for?



#### ChatGPT

#### **Sentiment Words:**

• Look for sentiment-bearing words that explicitly convey positive or negative emotions (e.g., "happy," "satisfied" for positive, and "unhappy," "unsatisfied" for negative).

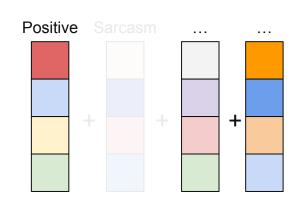
## **Embedding Debiasing as Proxy to Disentangled Representation**

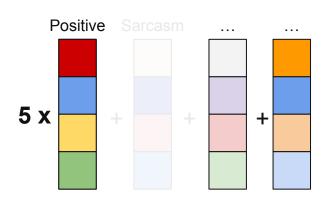
Neutralize harmful components

$$\hat{x} \leftarrow x - \frac{\langle x, v^{\text{harmful}} \rangle}{\langle v^{\text{harmful}}, v^{\text{harmful}} \rangle} v^{\text{harmful}}$$

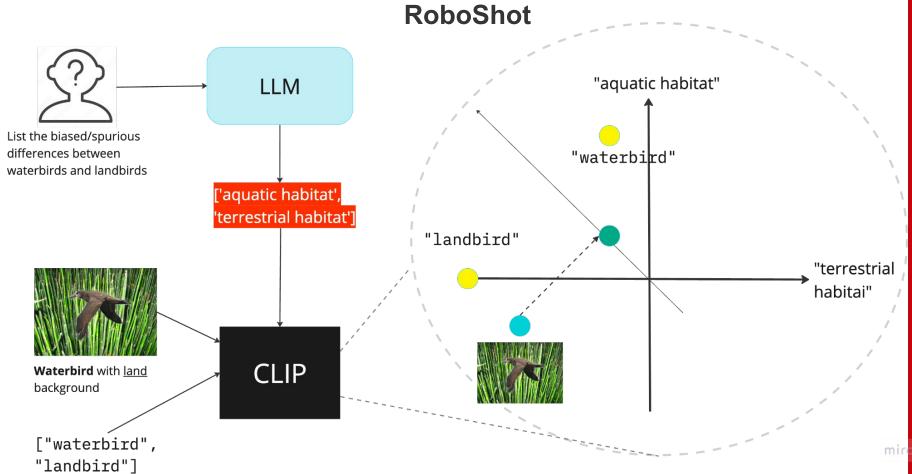
Enhance useful features

$$\hat{x} \leftarrow \hat{x} + \frac{\langle \hat{x}, v^{\text{helpful}} \rangle}{\langle v^{\text{helpful}}, v^{\text{helpful}} \rangle} v^{\text{helpful}}$$













- 1. Optimize the components
  - a. Oracle: optimize prompts, use RAG
  - Integrating oracle knowledge: intervene decoding layer, more sophisticated debiasing technique
- 2. Can we fine-tune models without labels?





