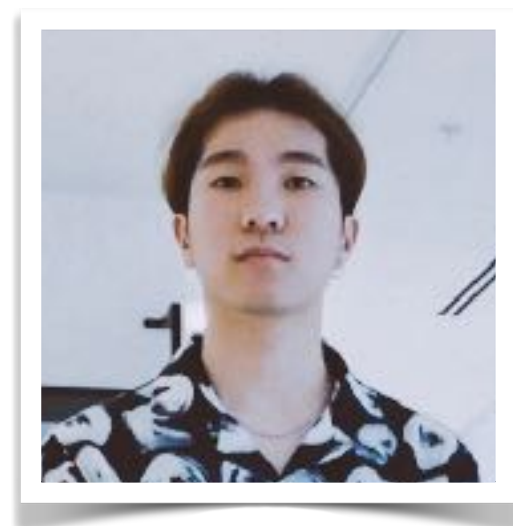


Towards End-user Creation of Immersive Experiences

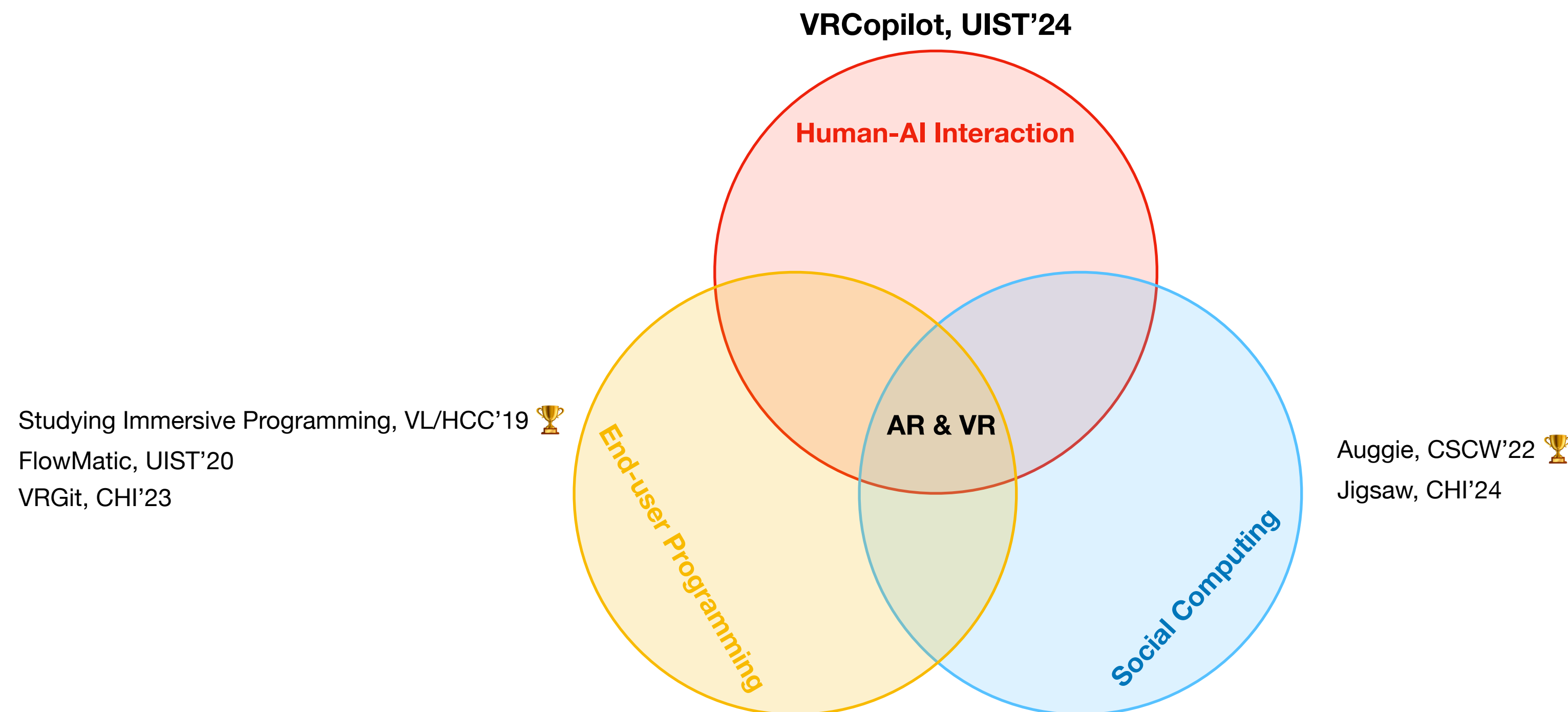


Lei Zhang
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My research theme

My research in Human-Computer Interaction (HCI) focuses on building interactive systems that **enable end-users**, including people with little to no technical skills, **to create Augmented Reality (AR) & Virtual Reality (VR) experiences** and studying the benefits and challenges of these systems.



Background

The rise of AR & VR



Apple Vision Pro



Entertainment



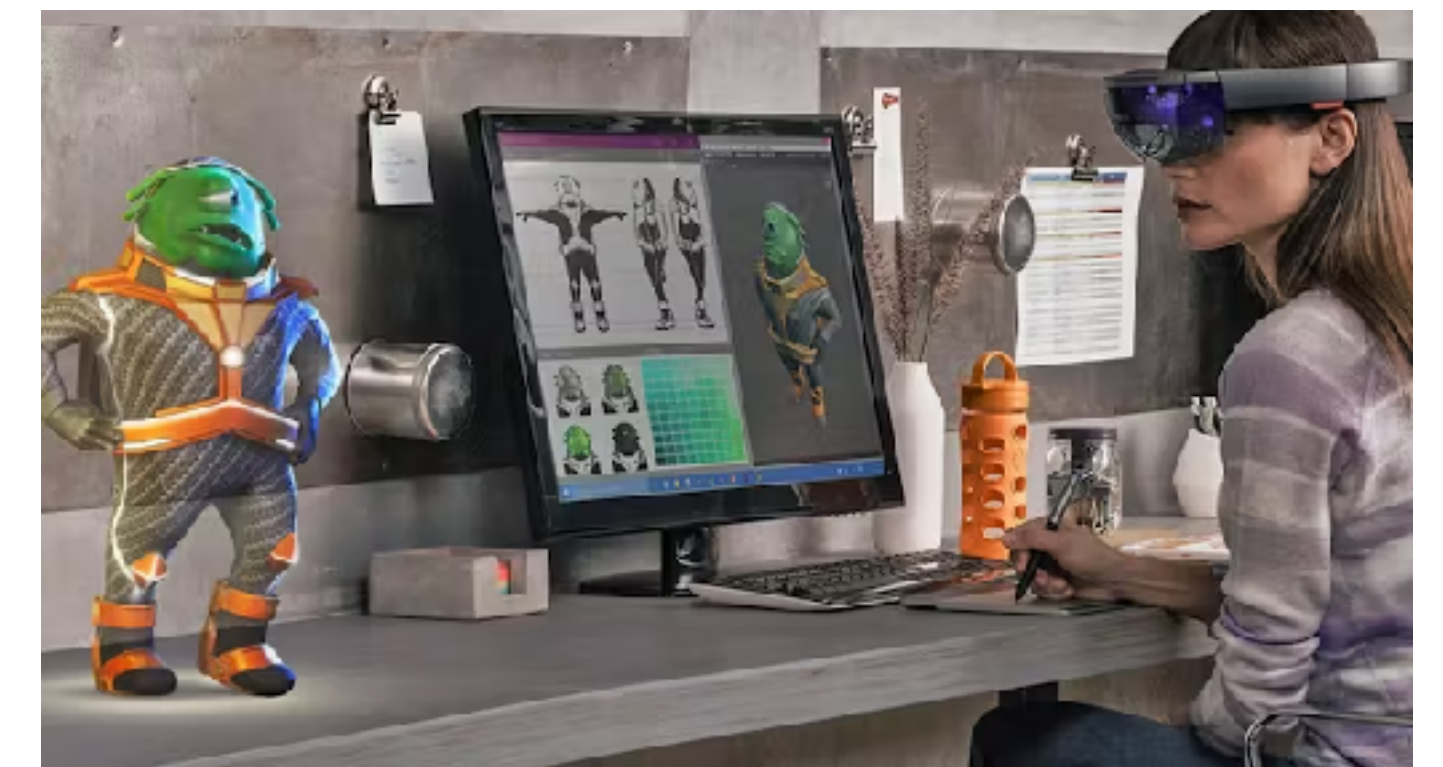
Future of Work



Meta Orion

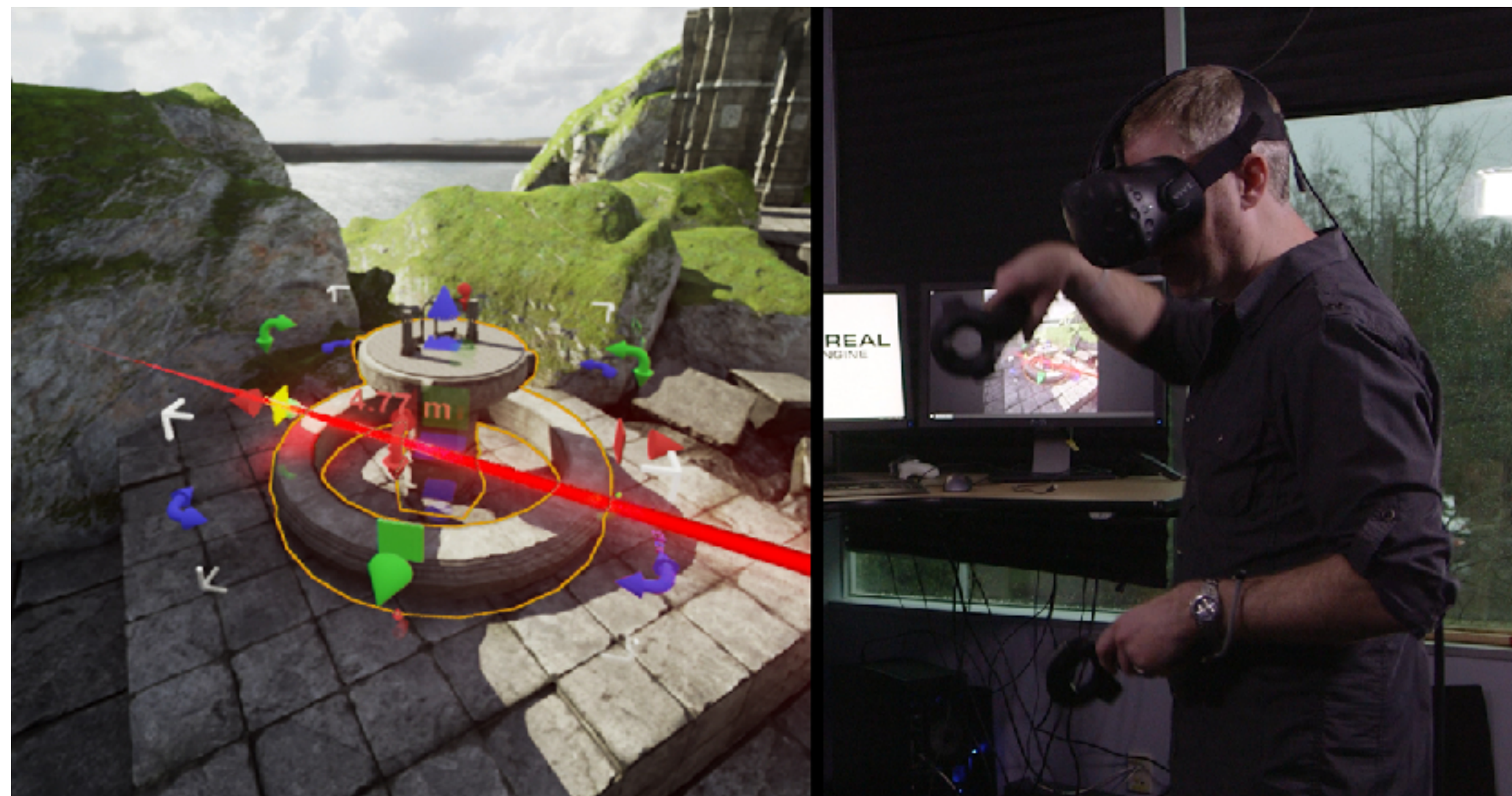


Architecture



3D Design

Increasing need for efficient 3D scene creation



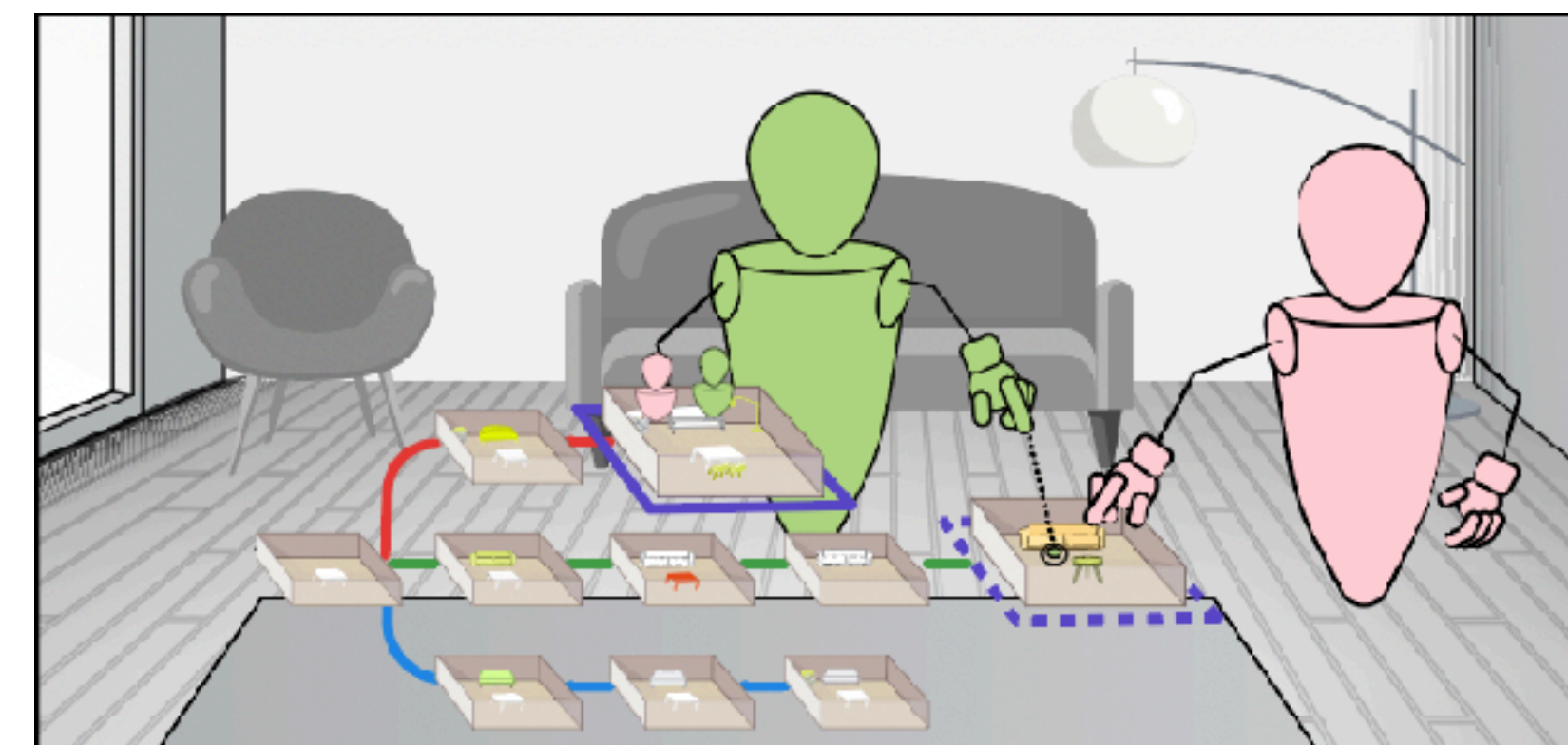
Immersive Authoring Tools
cr: Unreal Engine



Spacetime (UIST '18)



FlowMatic (UIST '20)

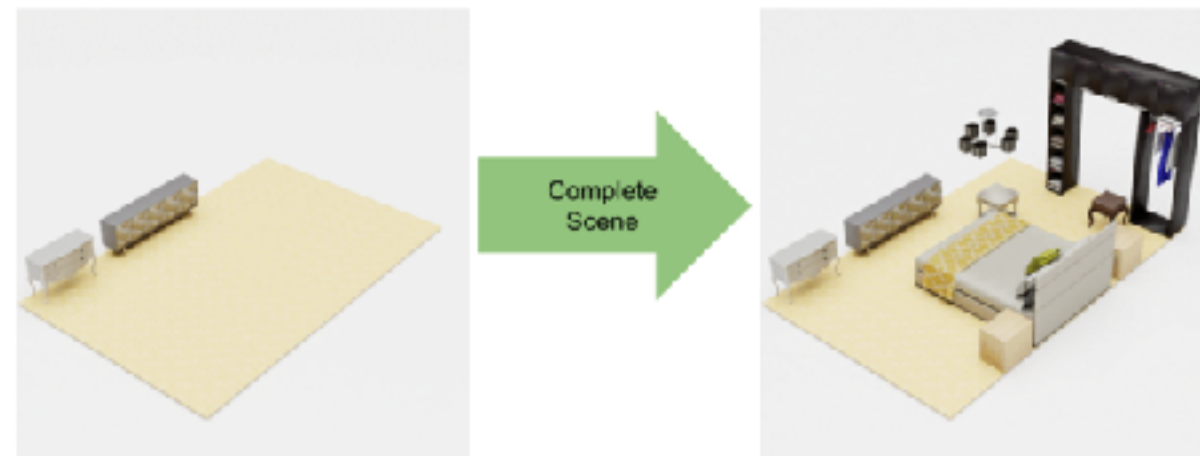


VRGit (CHI '23)

However, most current 3D scenes are created through *manual* placement of 3D models.

Generative AI Models

3D Tasks



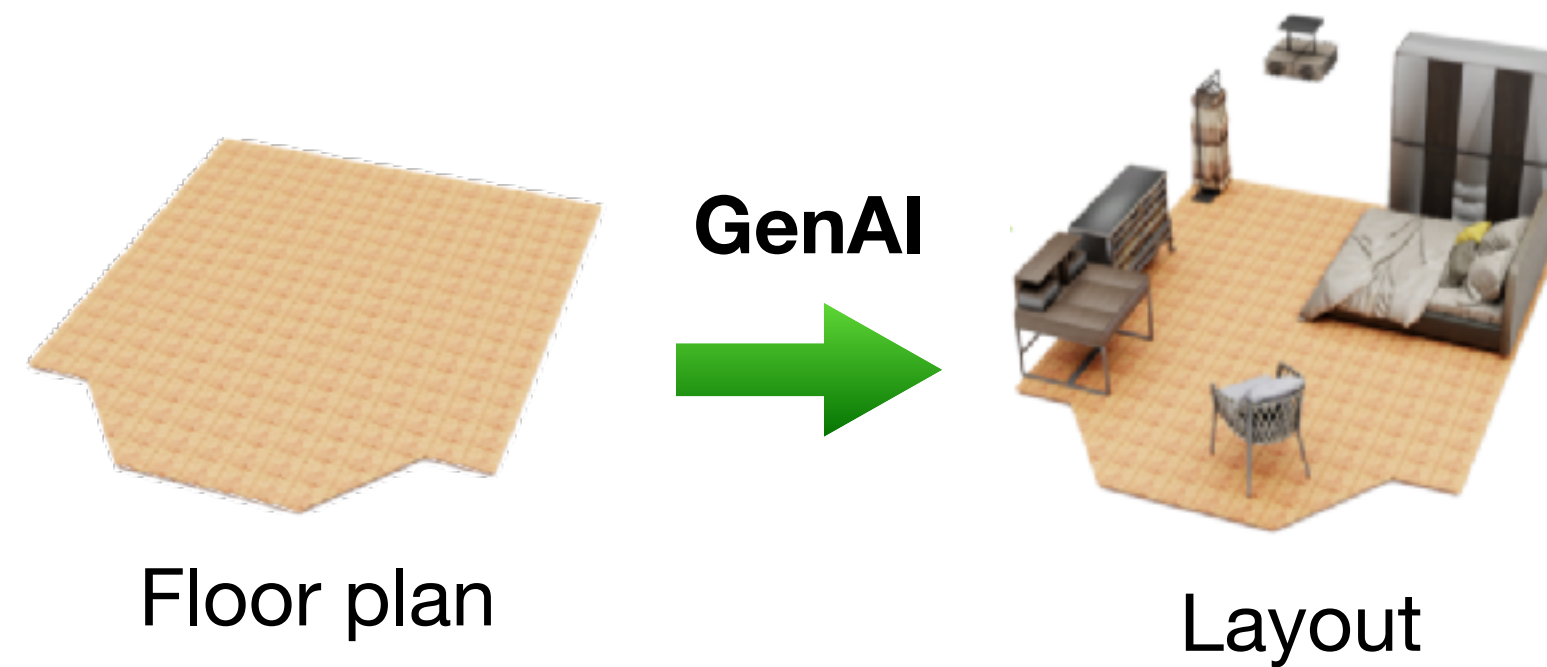
ATISS (NeurIPS '21)



DiffuScene (CVPR '24)

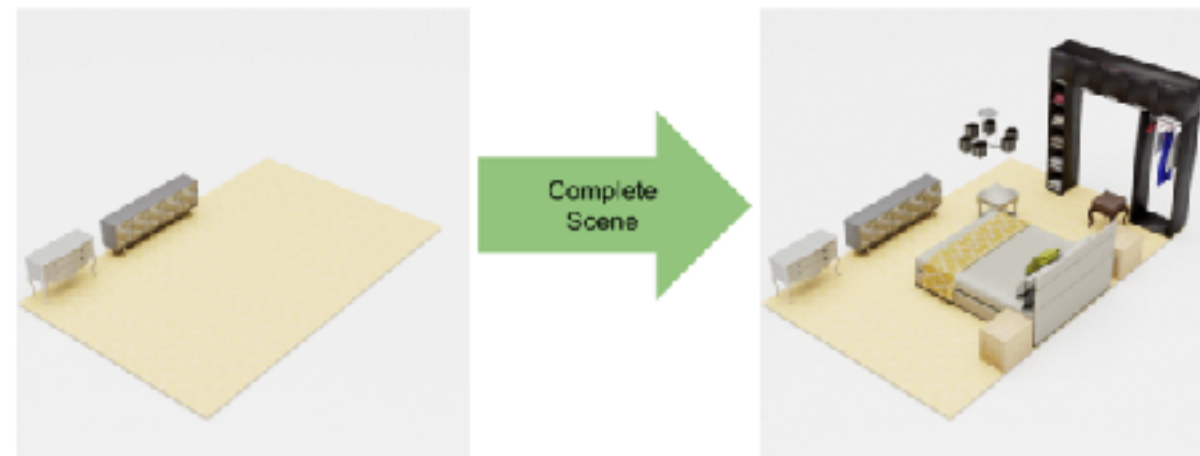


LayoutGPT (NeurIPS '24)



Research Objectives

3D Tasks



ATISS (NeurIPS '21)

VRCopilot

Aligning with human preferences



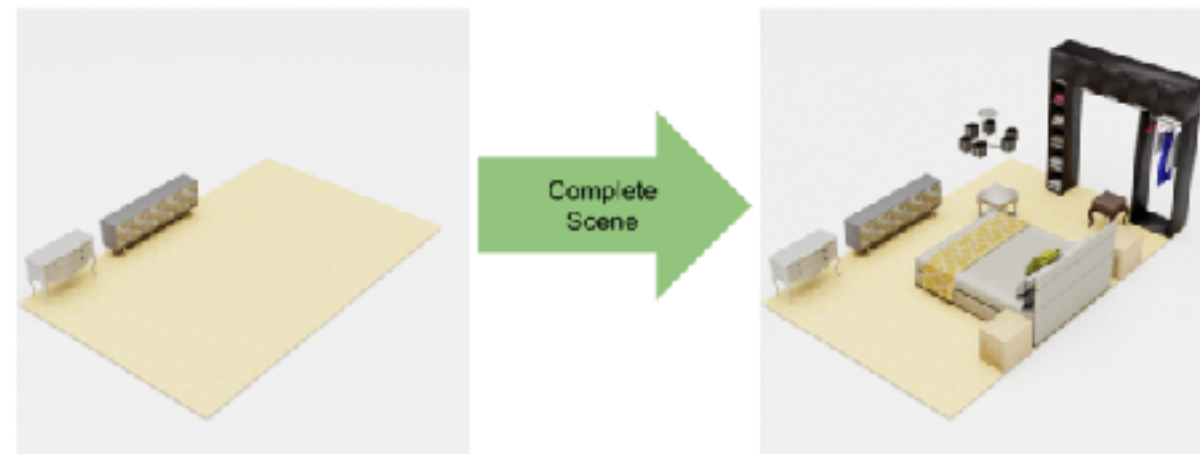
DiffuScene (CVPR '24)



LayoutGPT (NeurIPS '24)

Research Objectives

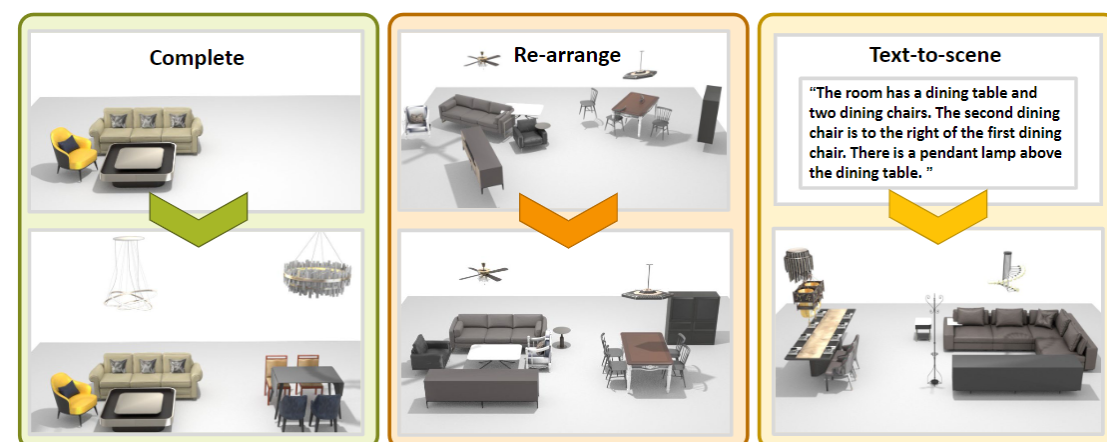
3D Tasks



ATISS (NeurIPS '21)

VRCopilot

Aligning with human preferences



DiffuScene (CVPR '24)

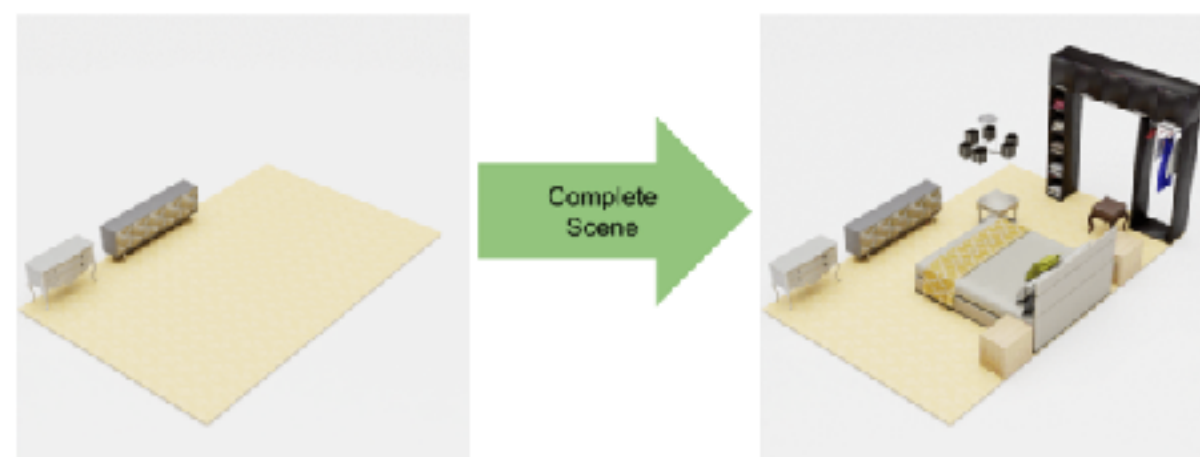
Designing intuitive interactions



LayoutGPT (NeurIPS '24)

Research Objectives

3D Tasks



ATISS (NeurIPS '21)

VRCopilot

Aligning with human preferences



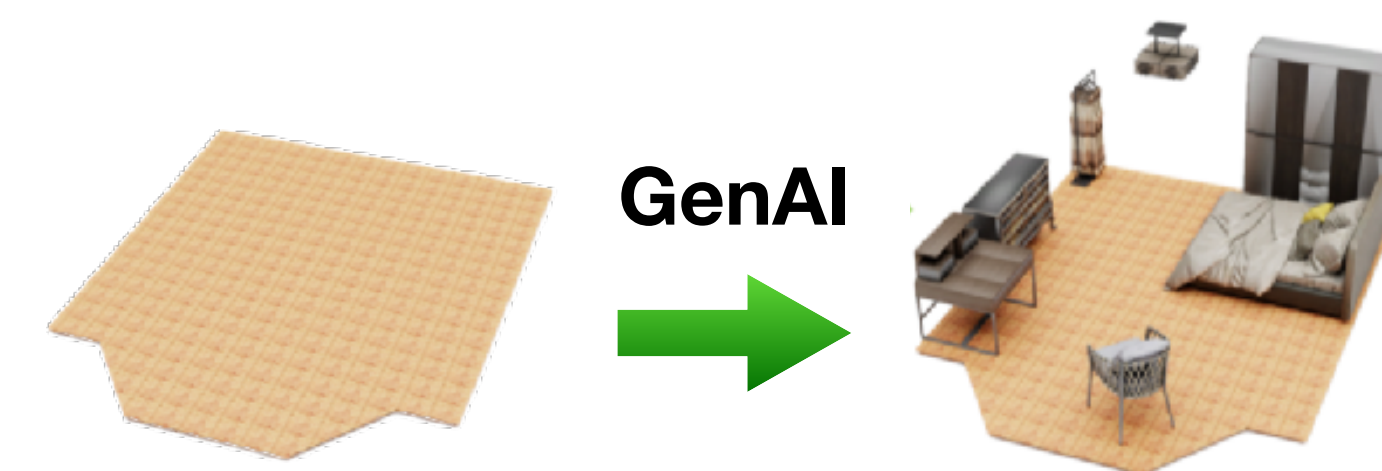
DiffuScene (CVPR '24)

Designing intuitive interactions



LayoutGPT (NeurIPS '24)

Enhancing user agency and creativity



Floor plan

Layout

VRCopilot

Immersive Authoring for 3D Room Layouts



Furniture -> Wireframe

Generate Layouts

Sofas

Tables

Chairs

Beds

Storage

Hold to s

Show all versions

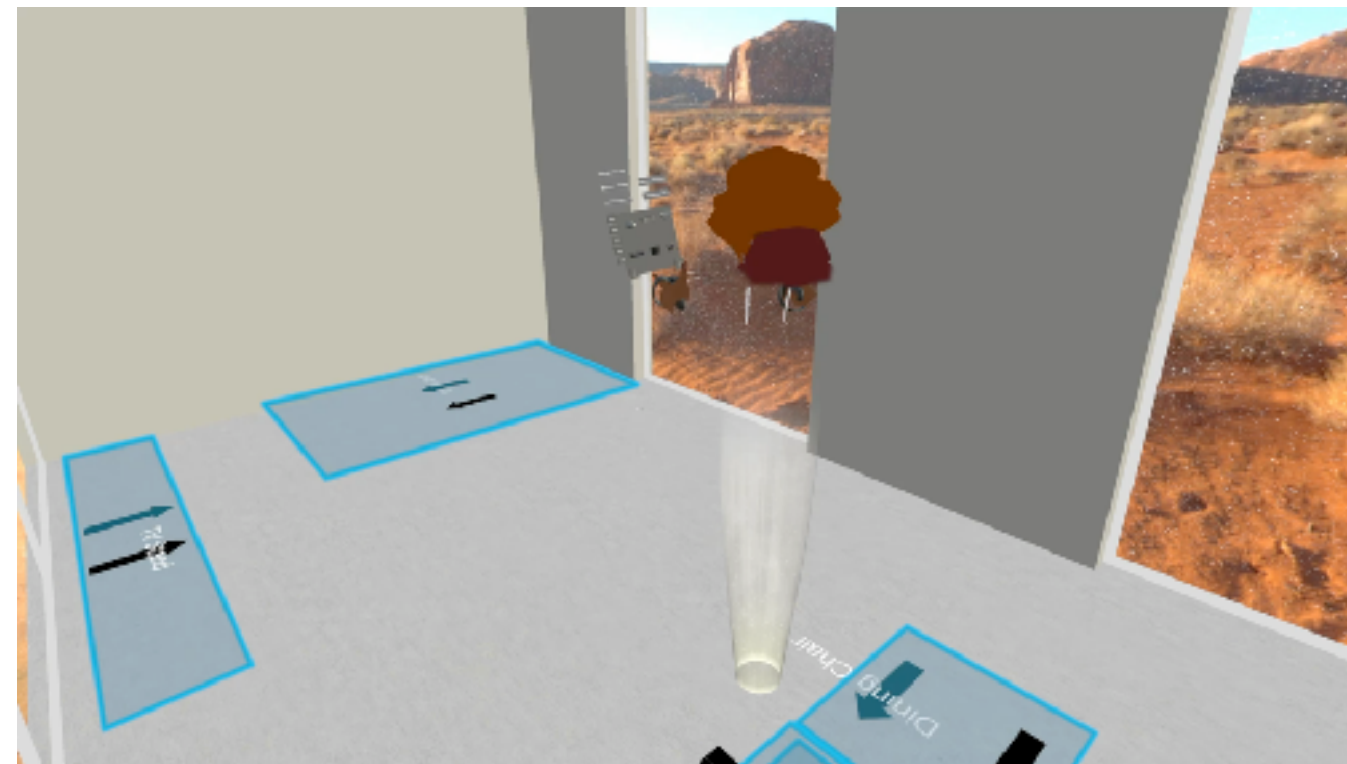
Enter this version

Automatic Creation



Human-AI Co-Creation in VR

Scaffolded Creation

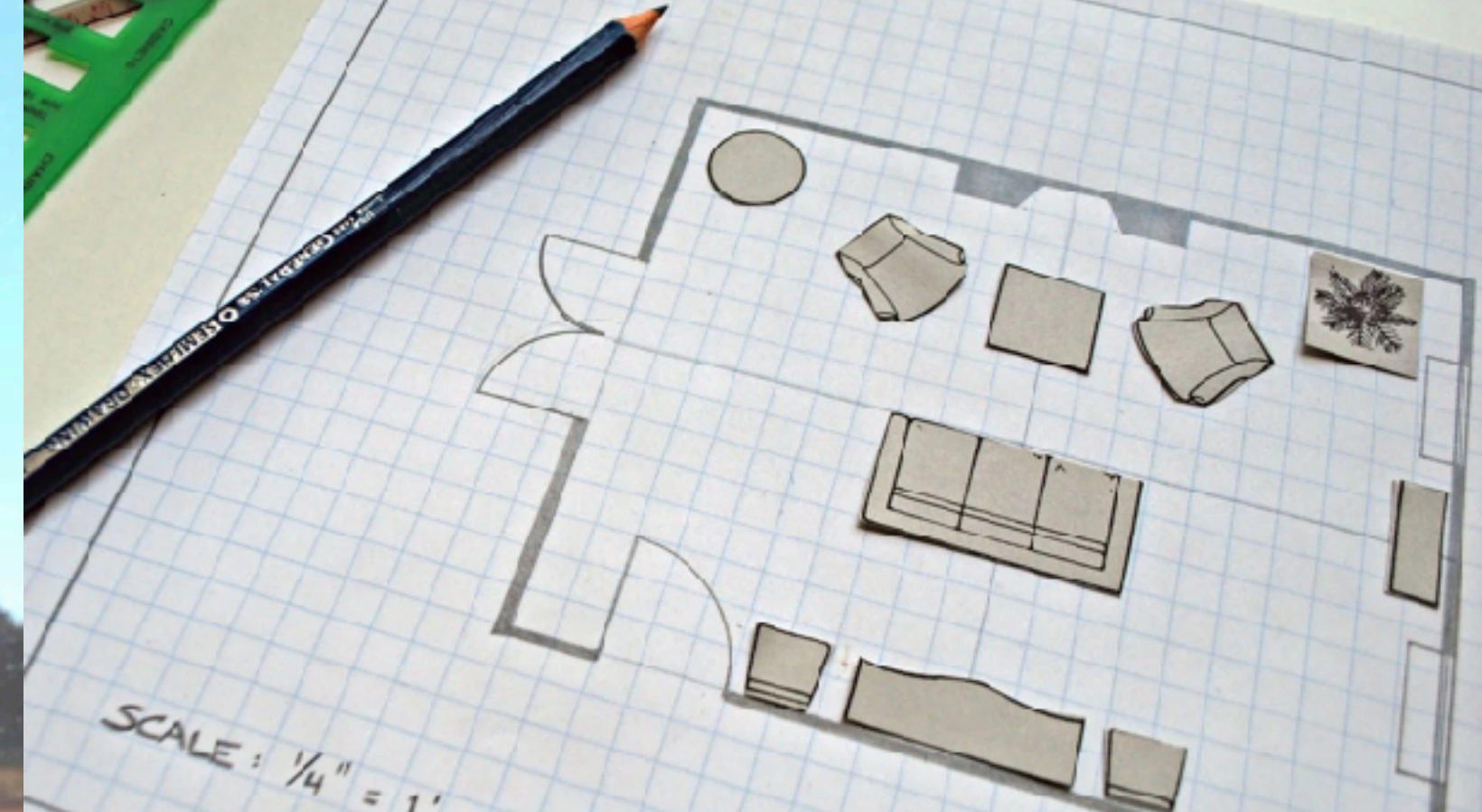


Automatic Creation



Machine Automation

Scaffolded Creation



Intermediate Representation: Wireframes

Delete all in the room

Wireframe->Furniture

Furniture->Wireframe

Generate Wireframes

Generate Layouts

Sofas

Tables

Chairs

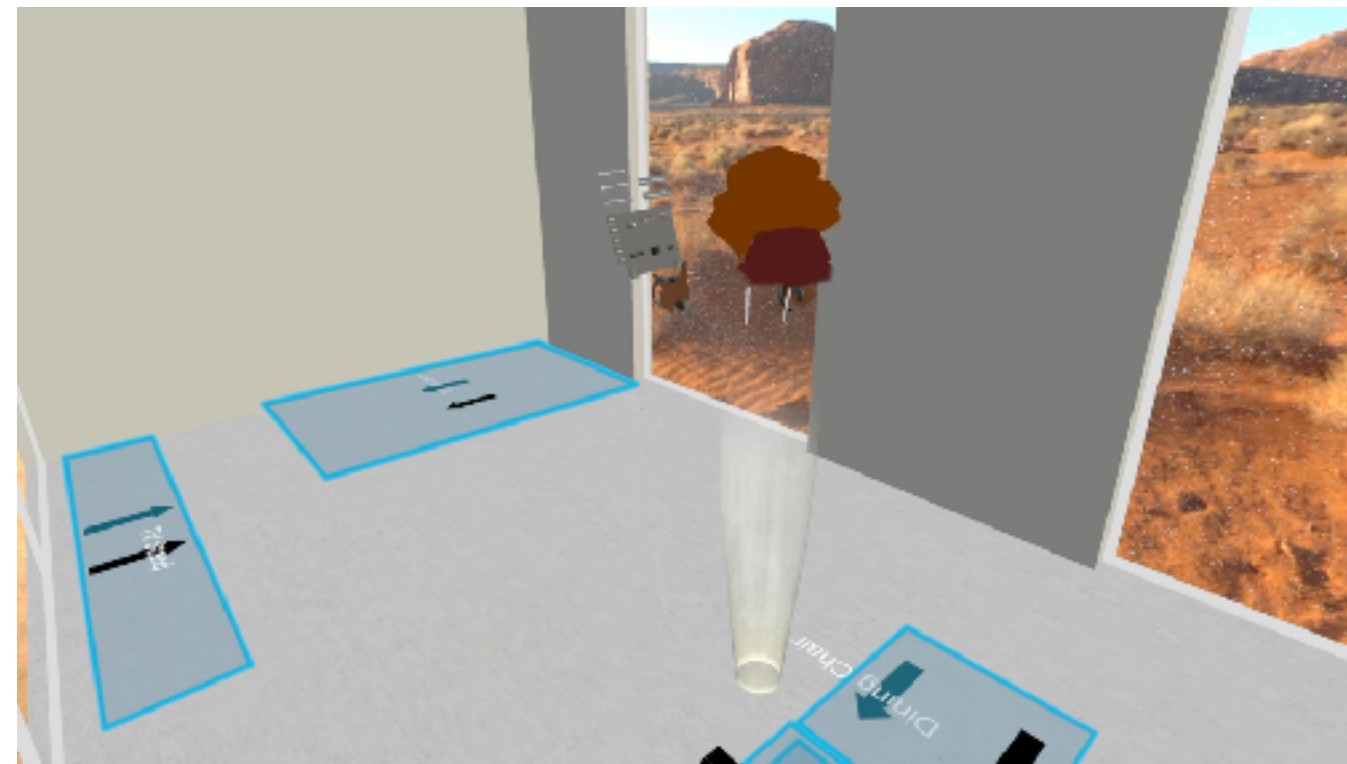


Human-AI Co-Creation in VR

Manual Creation



Scaffolded Creation



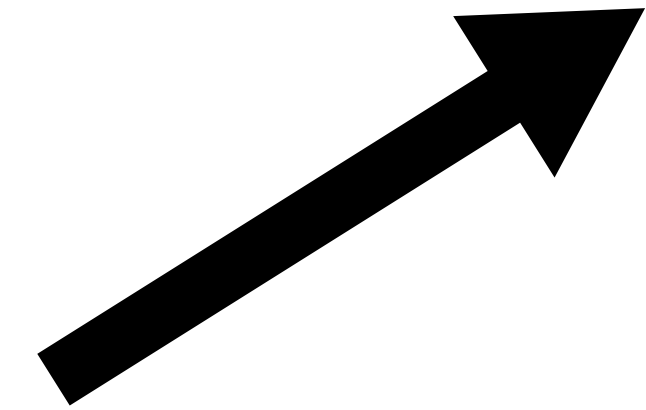
Automatic Creation



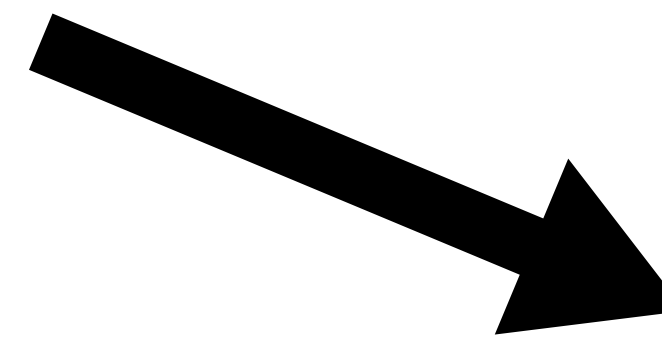
Machine Automation

Manual Creation

Multimodal Specification



“Delete”



“Regenerate”

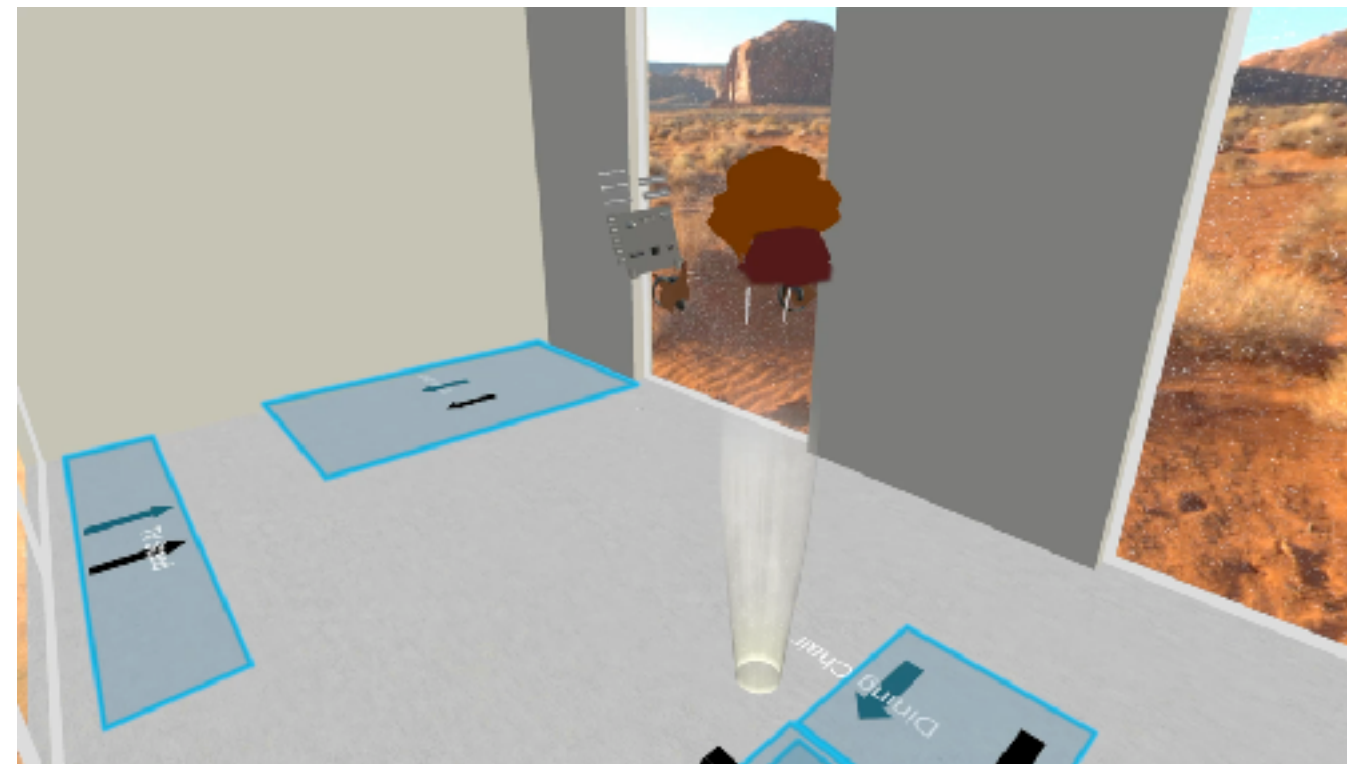


3 Ways of Human-AI Co-Creation in VR

Manual Creation



Scaffolded Creation



Automatic Creation



Machine Automation

User Studies

User Study 1 - with v.s. without AI

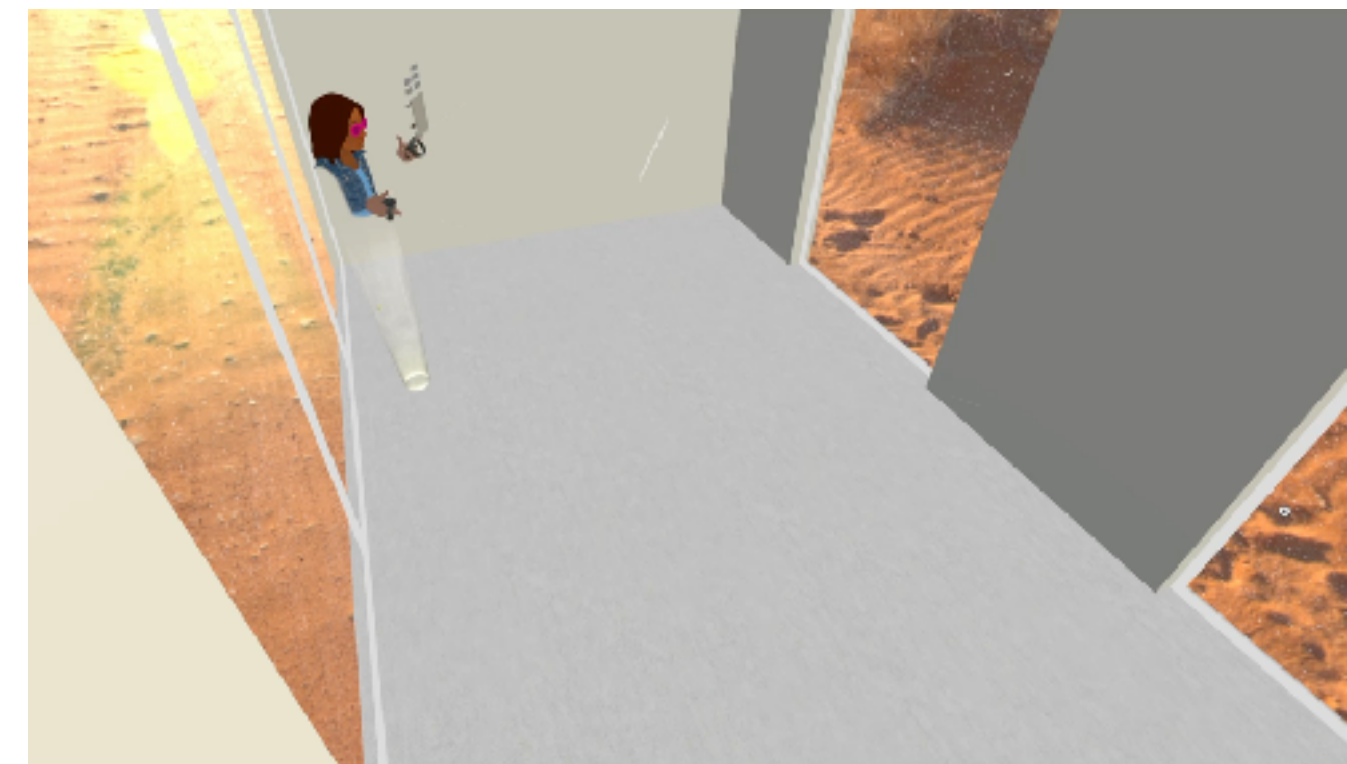
Procedure

- 14 participants created layouts with and without genAI

Without AI



With AI



User Study 1 - with v.s. without AI

Procedure

- Participants created layouts with and without genAI
- A workshop of a design expert on the creation results from the participants
 - The expert did open-coding of patterns they found in the creation results



Creation results without AI by P10



Creation results with AI by P13

User Study 1 - with v.s. without AI

Key Findings

- Creation with AI tends to have diverse *functionality* and *color palette*.
- Creation without AI tends to have better consideration of *spacing* (e.g., circulation and daylighting).



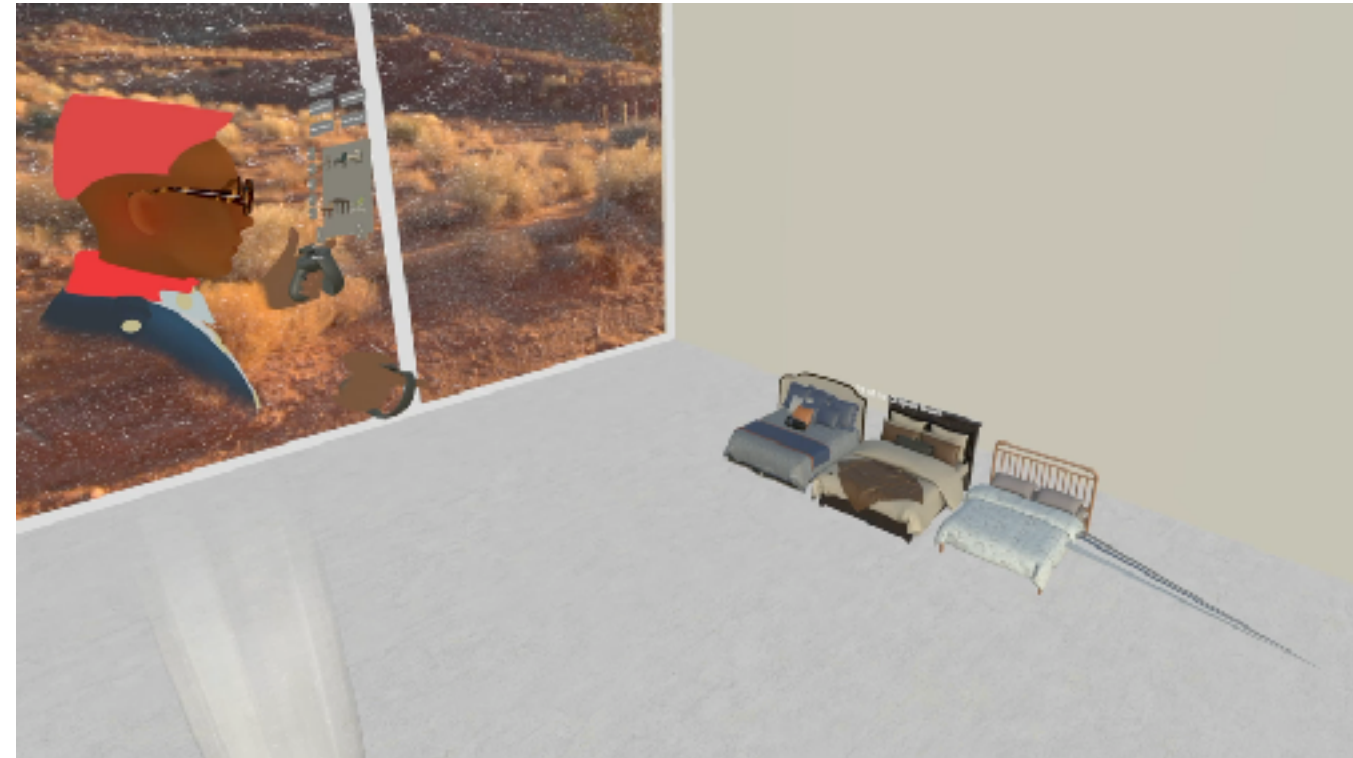
Creation results without AI by P10



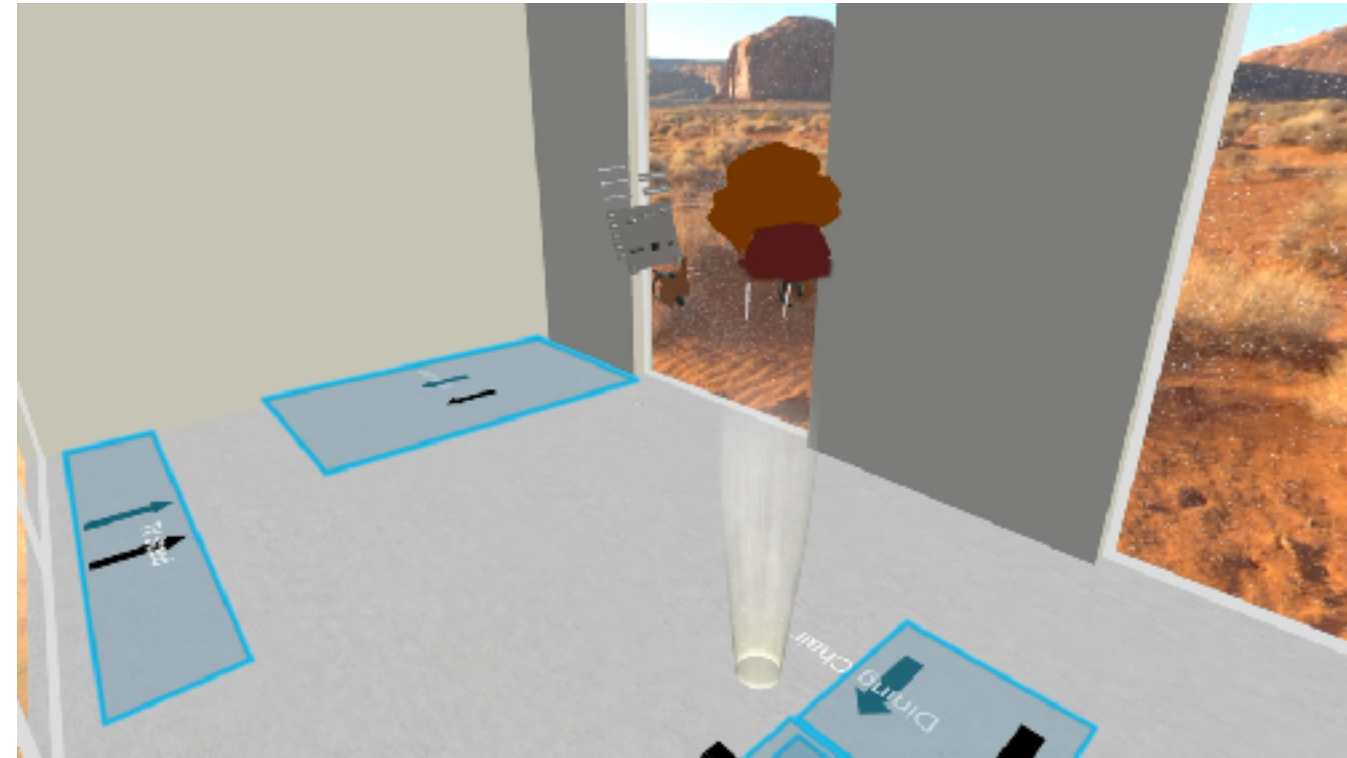
Creation results with AI by P13

User Study 2 - Ways of Human-AI Co-creation

Manual Creation



Scaffolded Creation



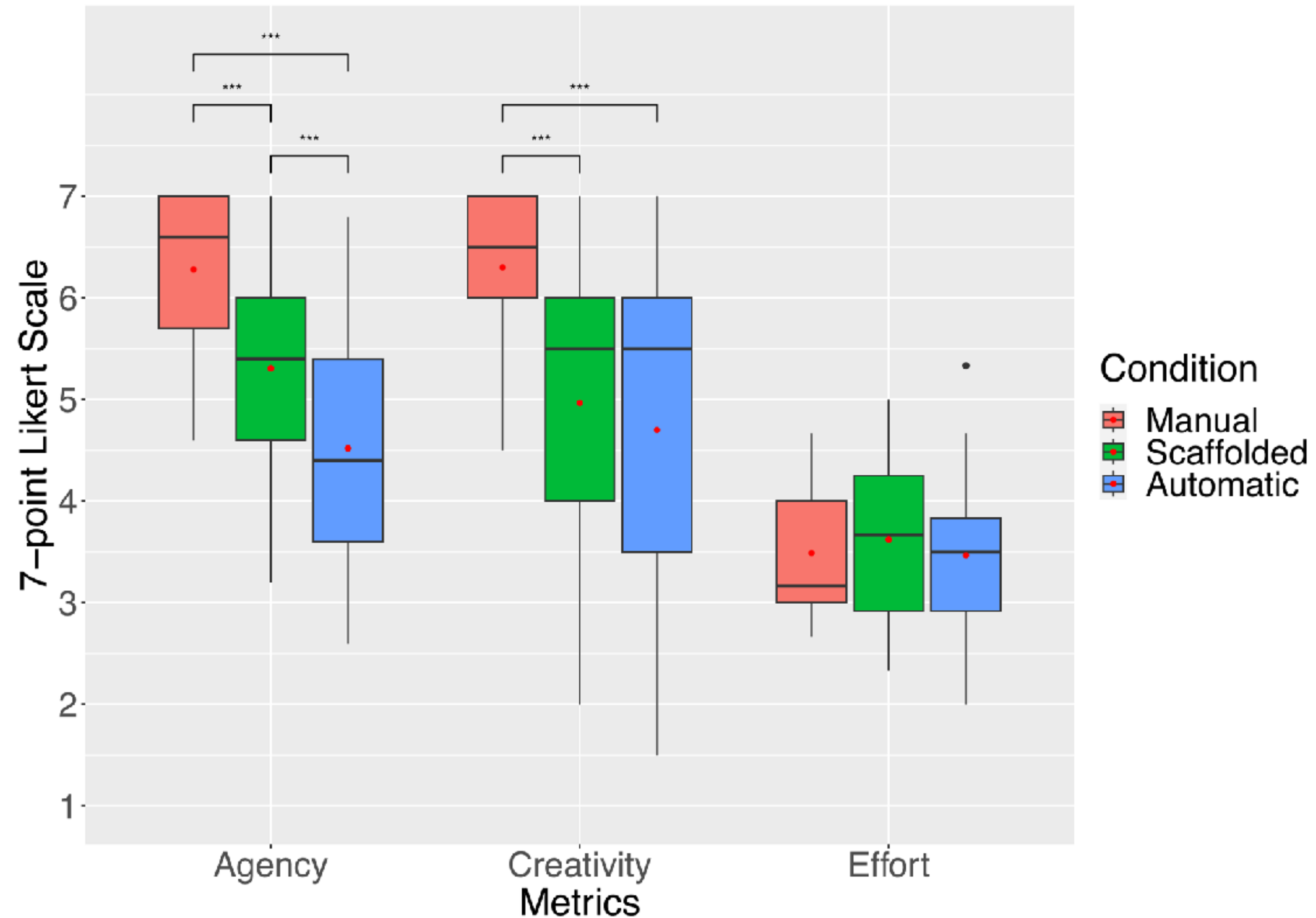
Automatic Creation



Procedure

- Participants created layouts using all modes: manual, scaffolded, and automatic creation.
 - Constraints for the task such as 1) finishing at least *three* versions, 2) having least *four* objects in each version, 3) providing enough space for users to *navigate* in the room, etc.
 - Surveys that measure subjective user-perceived agency (*sense of being in control*), creativity (*sense of being creative*), and effort (*sense of physical and mental effort*).
 - Retrospective interviews.

User Study 2 - Ways of Human-AI Co-creation

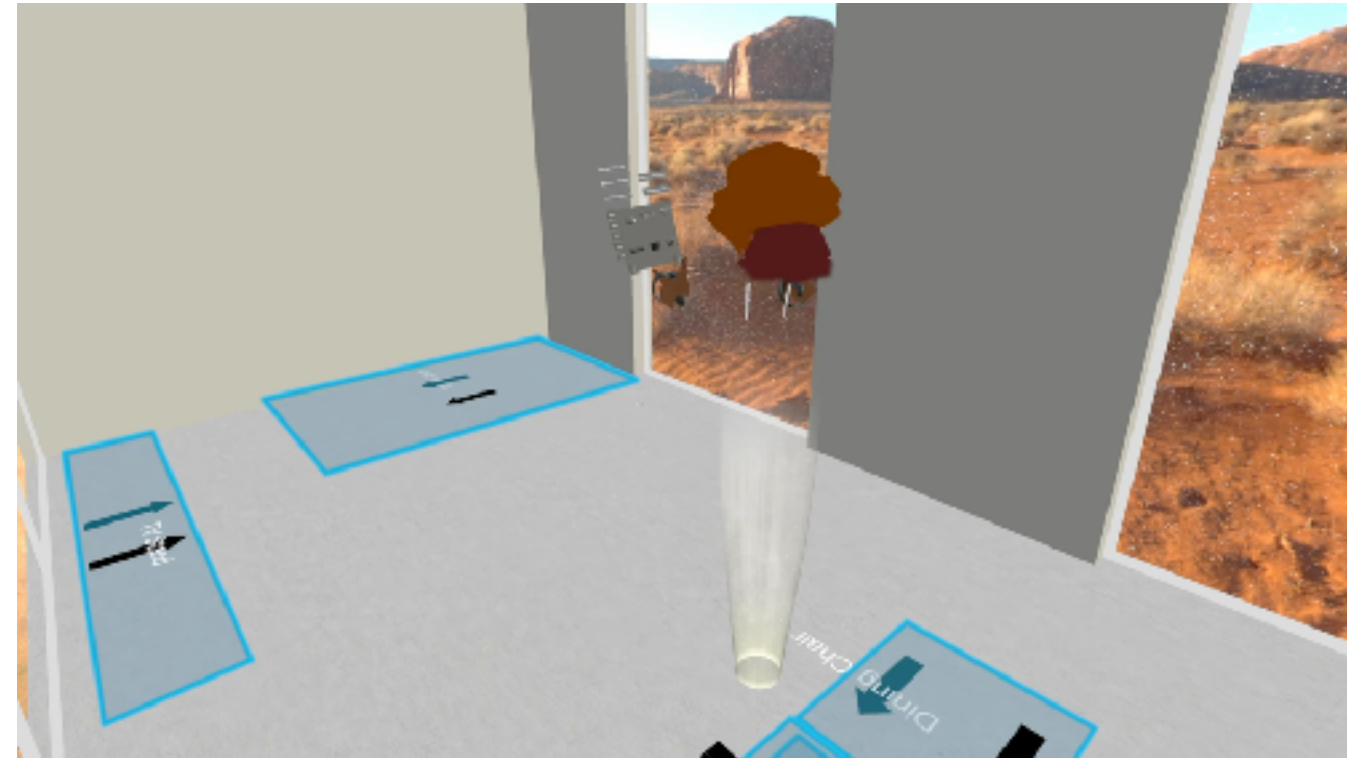


User Study 2 - Ways of Human-AI Co-creation

Manual Creation



Scaffolded Creation



Automatic Creation



Agency

Manual

>

Scaffolded

>

Automatic

“I can pick, only leather chairs, leather sofas, and then have a bed that matches that style... you just **got more control over the style itself, rather than just the layout**”

-P21

“I could also **decide what size and how it's positioned**. Whereas the others, I think, particularly lost out on the sizing component.”

-P23

“Because it feels like that's already there. So **it looks like it already looks pretty good. So I wouldn't want to move it too much,** and definitely I have less control with it.”

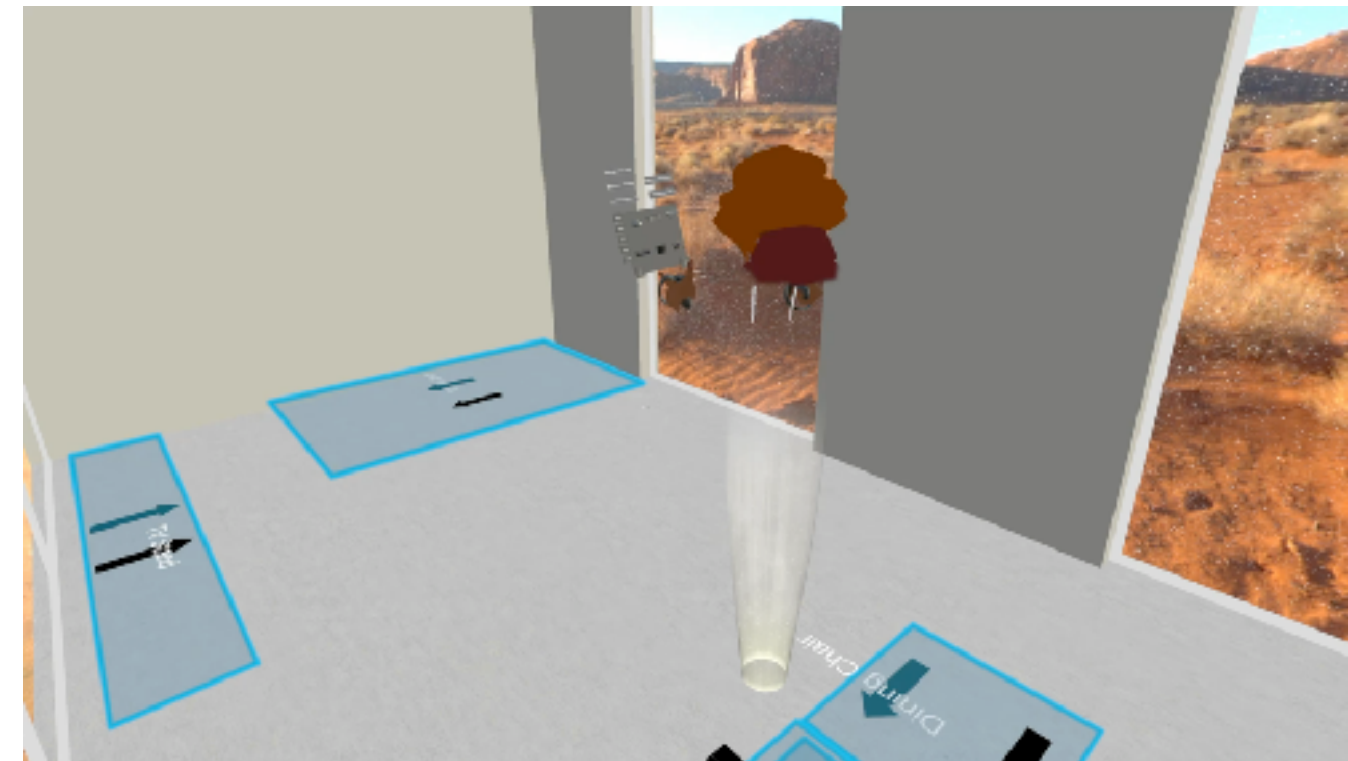
-P28

User Study 2 - Ways of Human-AI Co-creation

Manual Creation



Scaffolded Creation



Automatic Creation



Agency	Manual	>	Scaffolded	>	Automatic
Creativity	Manual	>	Scaffolded	≈	Automatic

“When I saw the bed [from the three suggestions], and it’s like bright green, yellow, I was like, ‘maybe I can make this the theme of this room.’ And I was trying to go with this style when I was choosing the other furniture... I think the [Manual Creation] condition facilitates creativity a bit more just because **you can choose between the three options.**” -P24

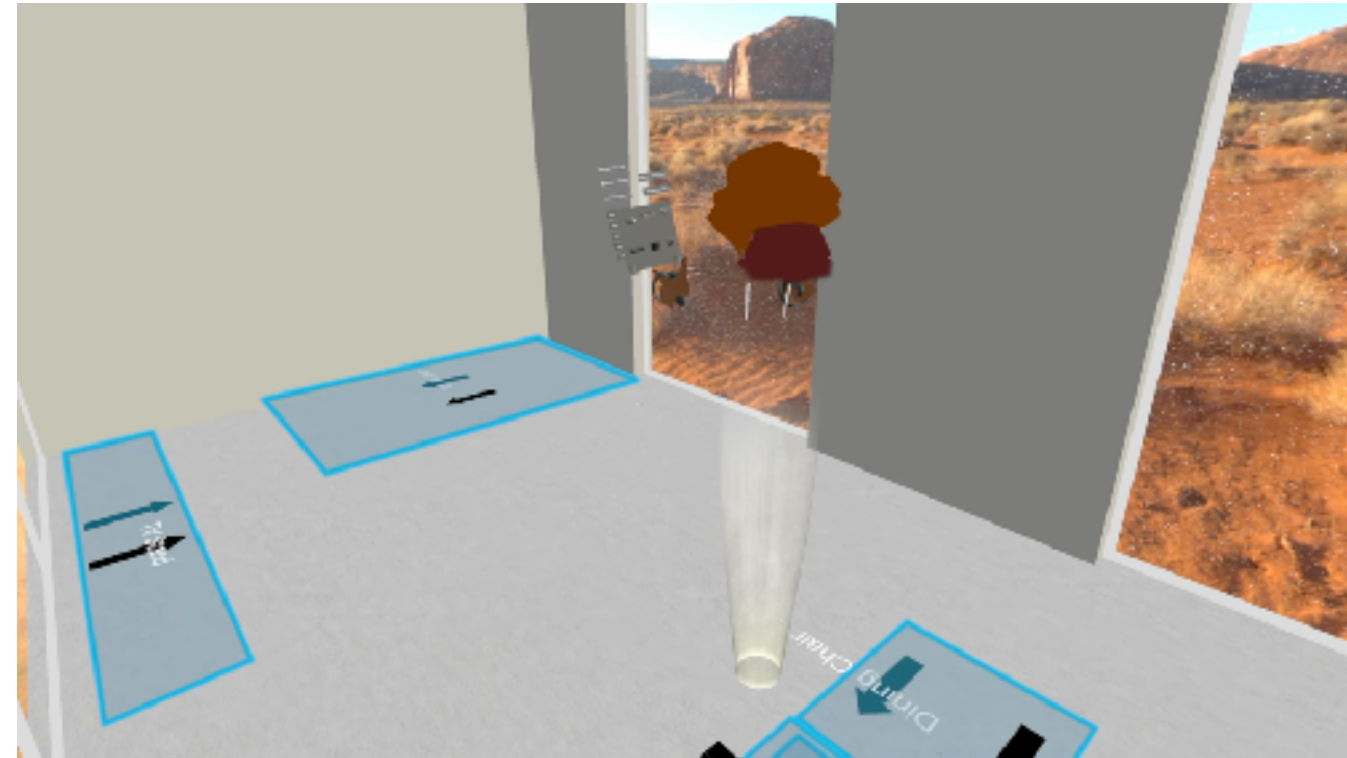
“I think having everything laid out for you already, it decreases your creativity. Because you’ll **have that bias towards the way that it just puts everything.** So it’s like the bed’s here, I might just keep it there.” -P21

User Study 2 - Ways of Human-AI Co-creation

Manual Creation



Scaffolded Creation



Automatic Creation



Agency	Manual	>	Scaffolded	>	Automatic
Creativity	Manual	>	Scaffolded	≈	Automatic
Effort	Manual	≈	Scaffolded	≈	Automatic

Misc.

Easy manipulation in VR

Hard to manipulate distant or occluded objects in VR

Lack of understanding of GenAI capabilities

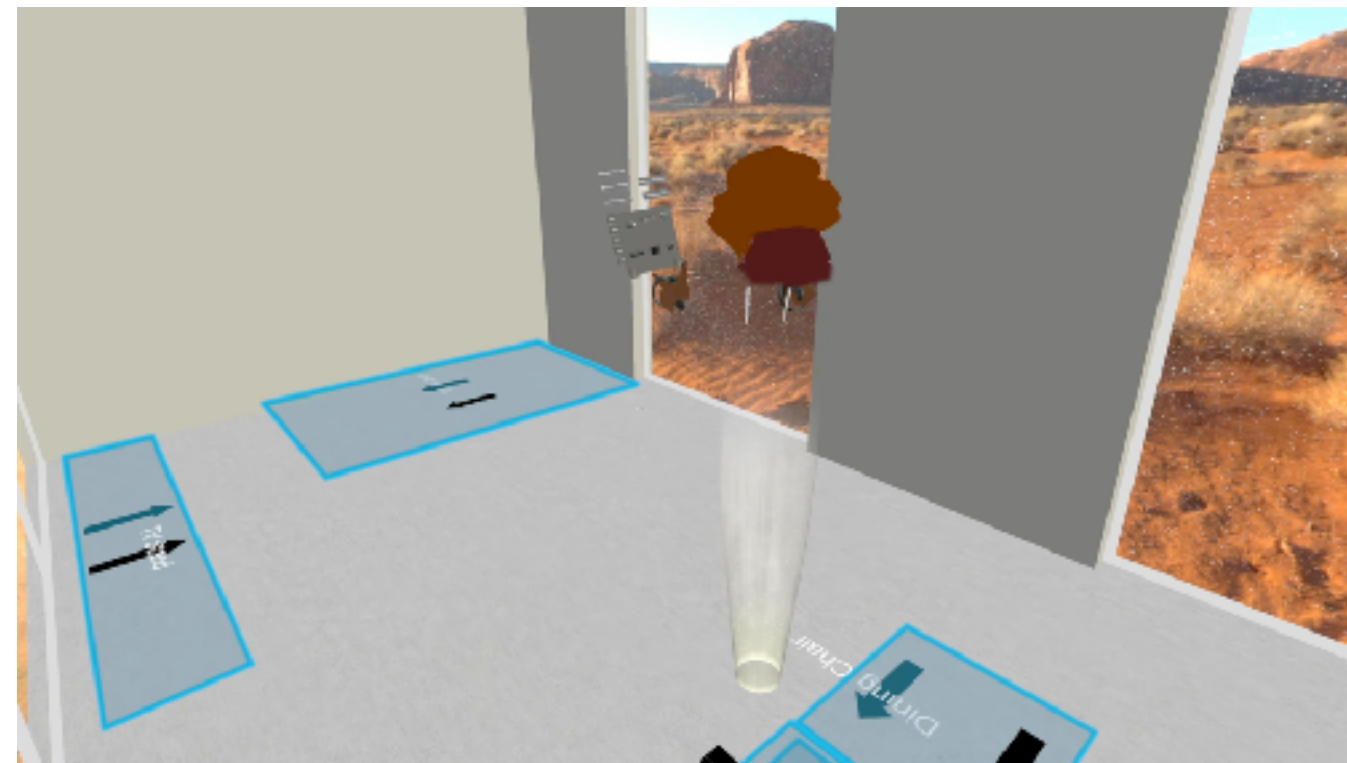
Efficient for creating multiple rooms

VRCopilot: Authoring 3D Layouts with Generative AI Models in VR

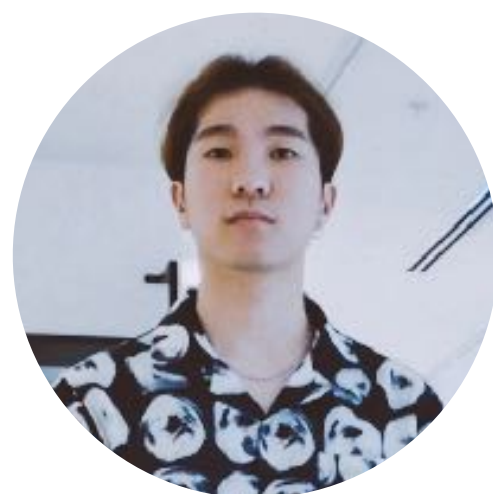
Manual Creation



Scaffolded Creation



Automatic Creation



Lei Zhang



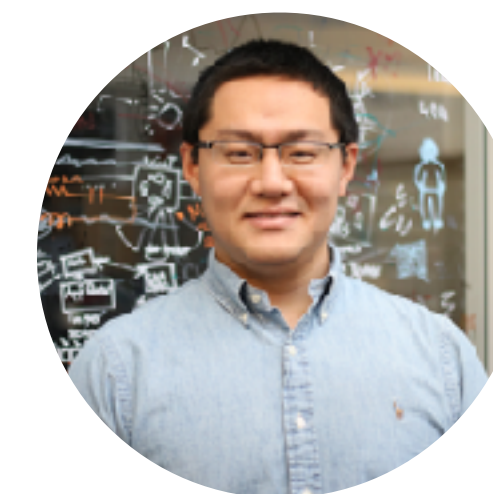
Jin Pan



Jacob Gettig



Steve Oney



Anhong Guo

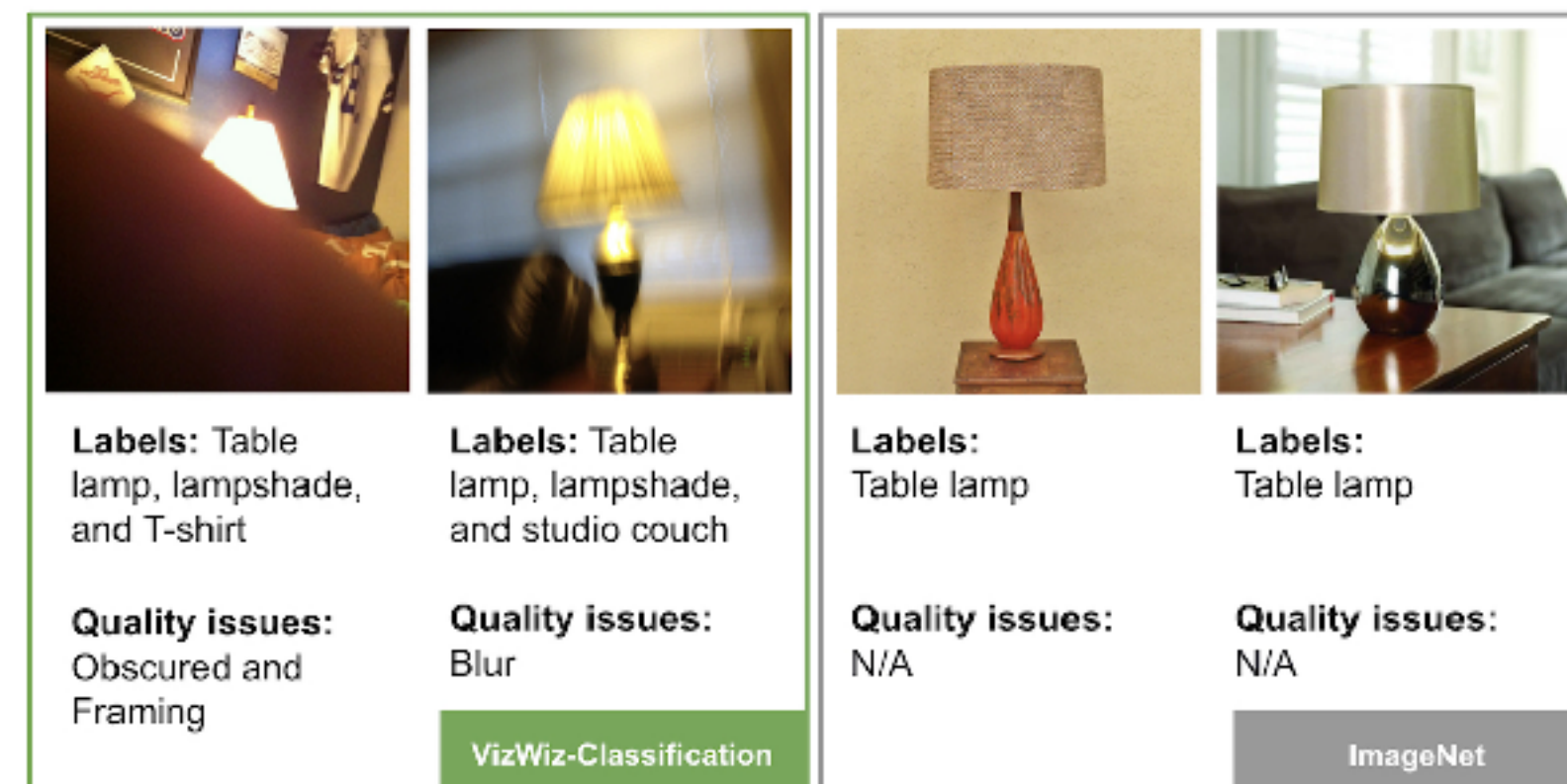
Discussion on Neurodiversity



Broaden the neurodiversity of AI data for 3D scenes



Sensory Room at Newark International Airport



VizWz (CVPR '23)

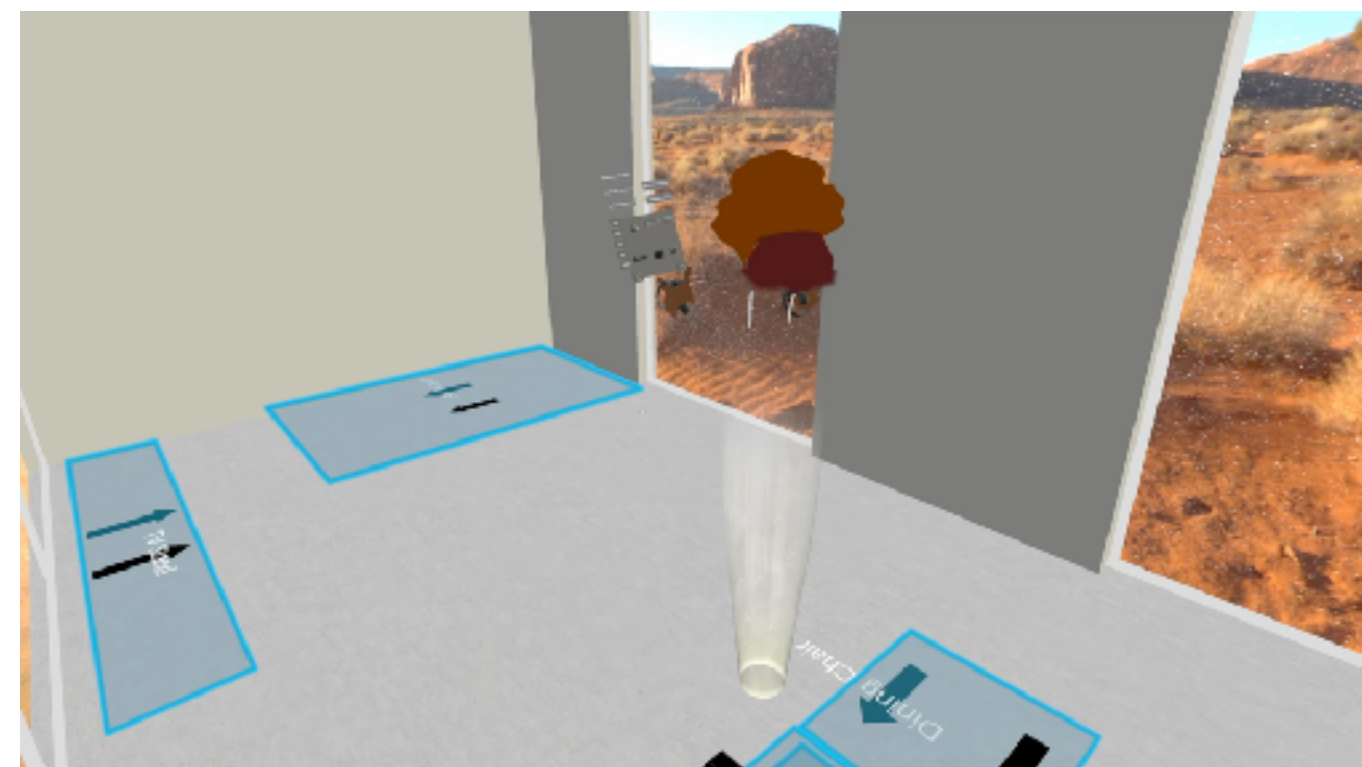


3D-FRONT (ICCV '23)

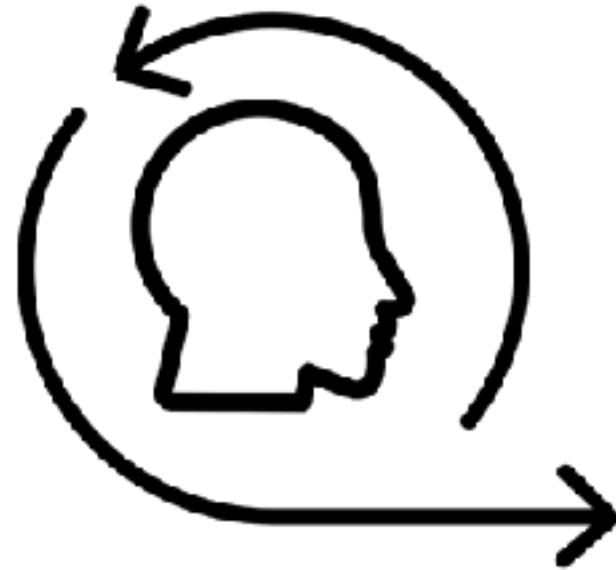
Discussion on Neurodiversity



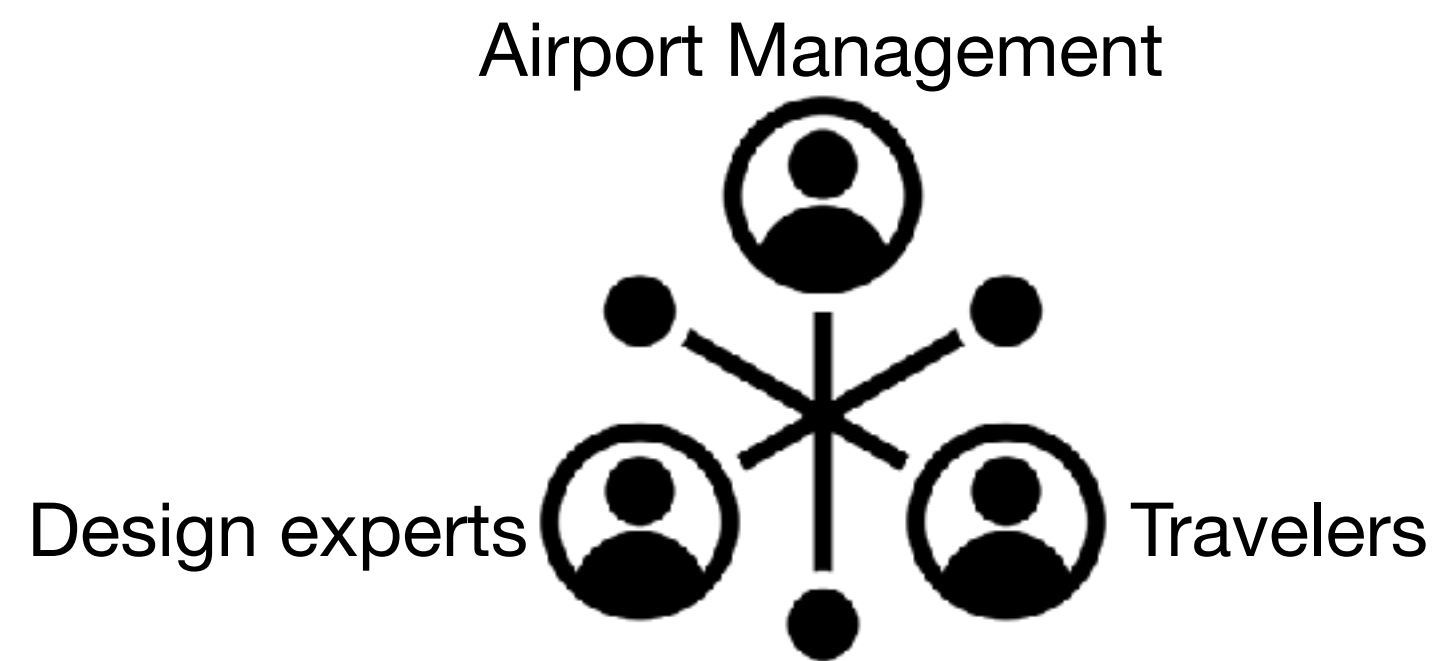
Broaden the neurodiversity of AI data for 3D scenes



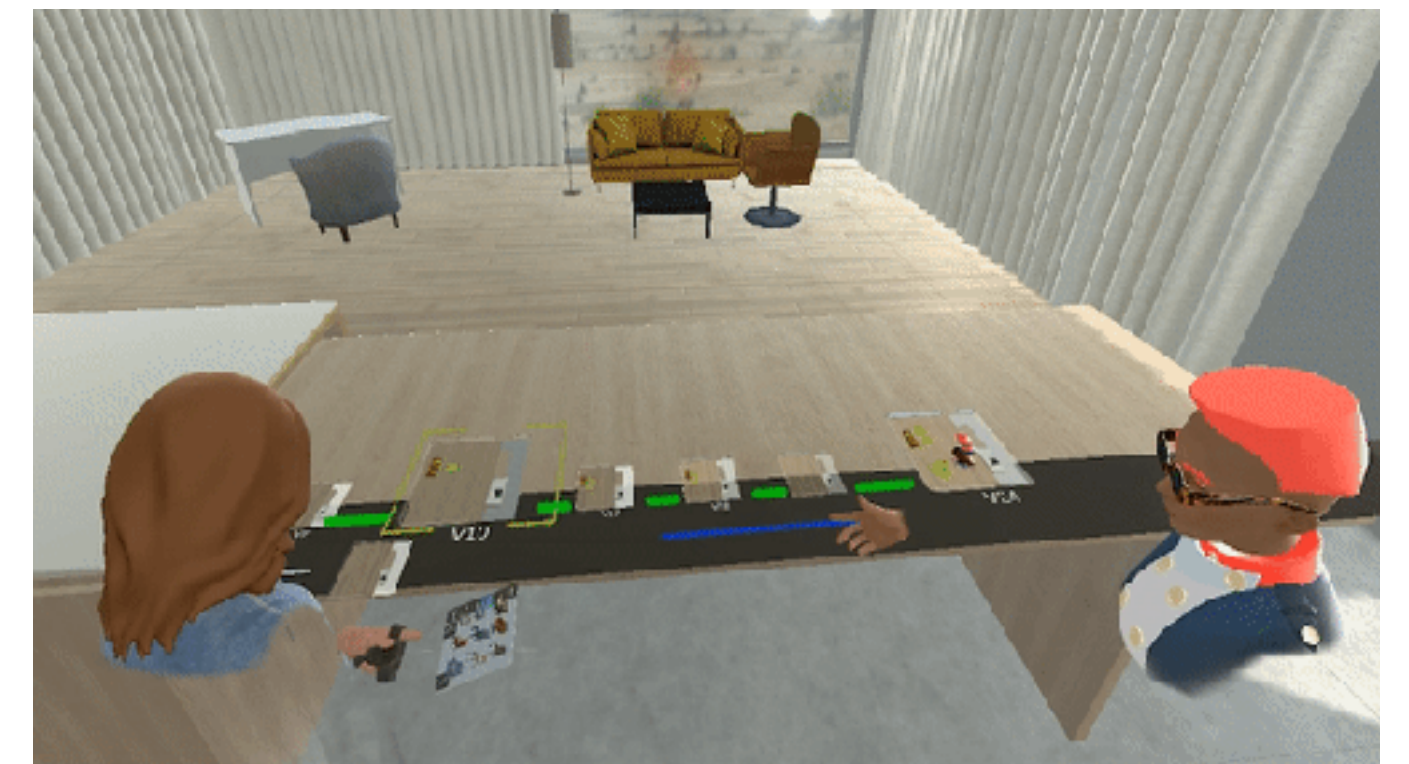
VRCopilot (UIST '24)



Human-centered AI systems for 3D scene design in VR



Understanding stakeholders' needs

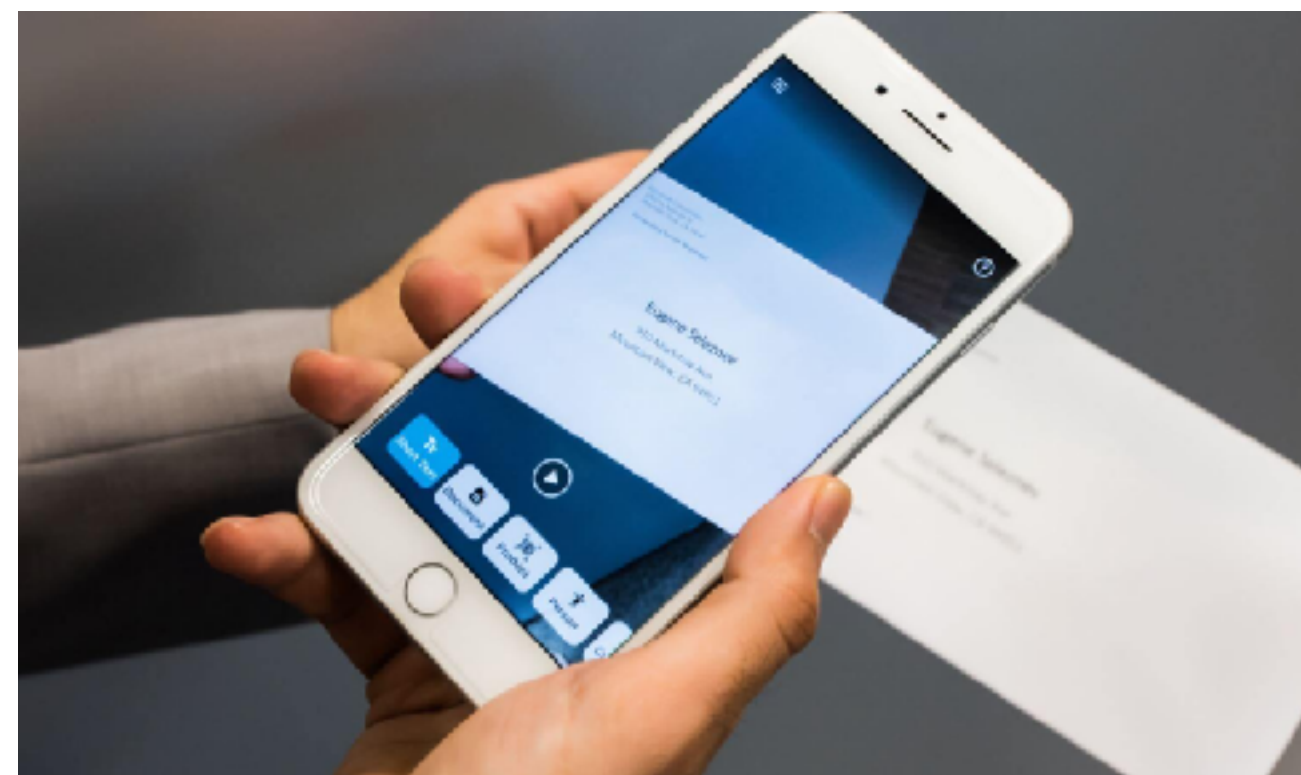


VRGit (CHI '23)

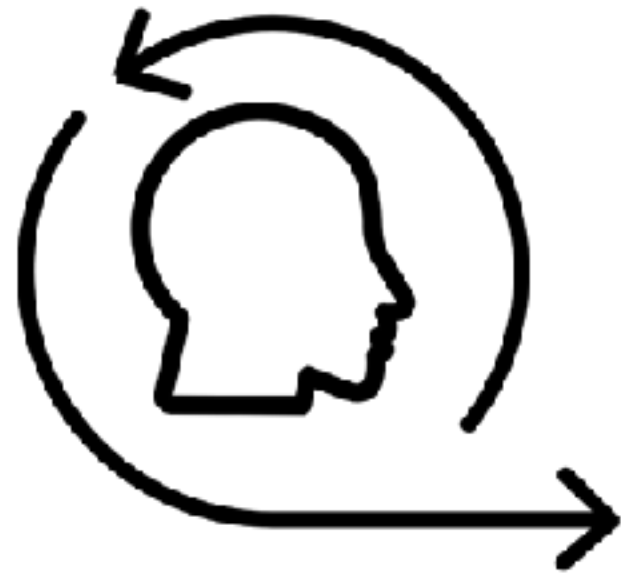
Discussion on Neurodiversity



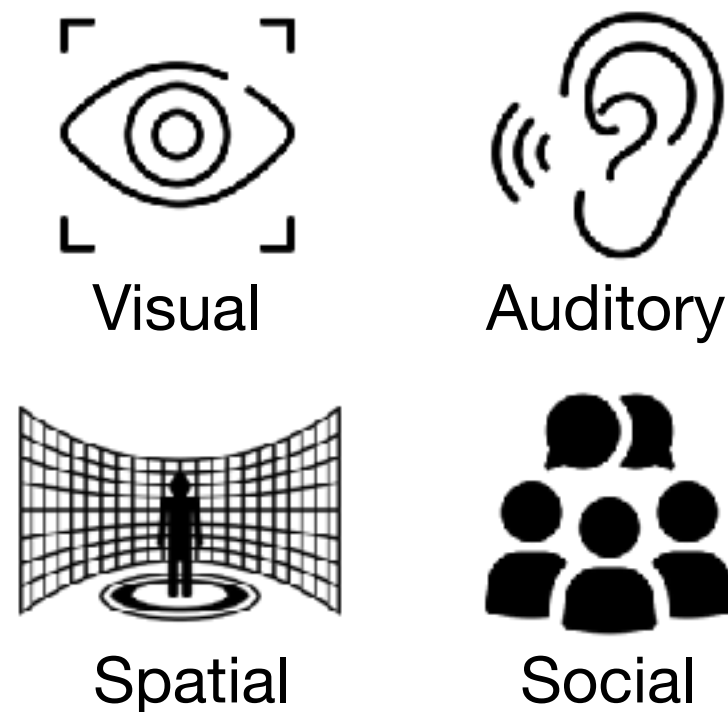
Broaden the neurodiversity of AI data for 3D scenes



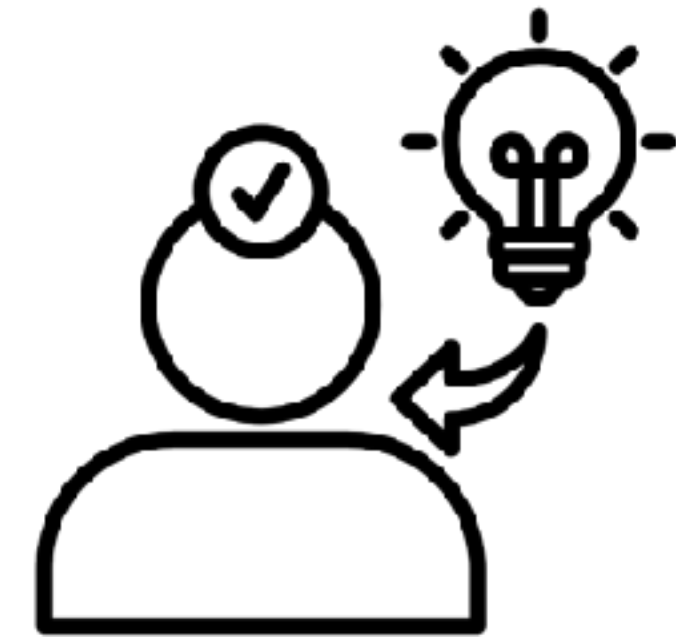
Seeing AI



Human-centered AI systems for 3D scene design in VR



Building mental models of people with non-visible disabilities



Sensing the world for people with non-visible disabilities



VR for mental health

Discussion on Neurodiversity



Broaden the neurodiversity of AI data for 3D scenes



Human-centered AI systems for 3D scene design in VR



Sensing the world for people with non-visible disabilities