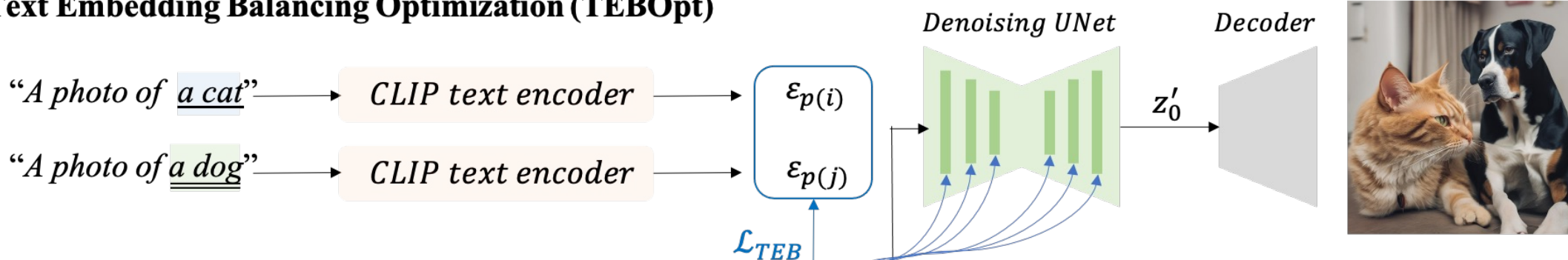


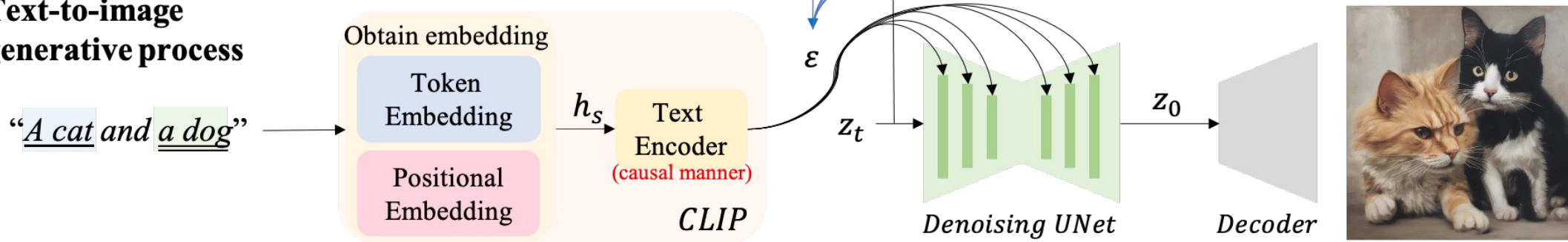
# A Cat Is A Cat (Not A Dog!): Unraveling Information Mix-ups in Text-to-Image Encoders through Causal Analysis and Embedding Optimization

Chieh-Yun Chen, Chiang Tseng, Li-Wu Tsao and Hong-Han Shuai

## Text Embedding Balancing Optimization (TEBOpt)



## Text-to-image generative process



# Motivation

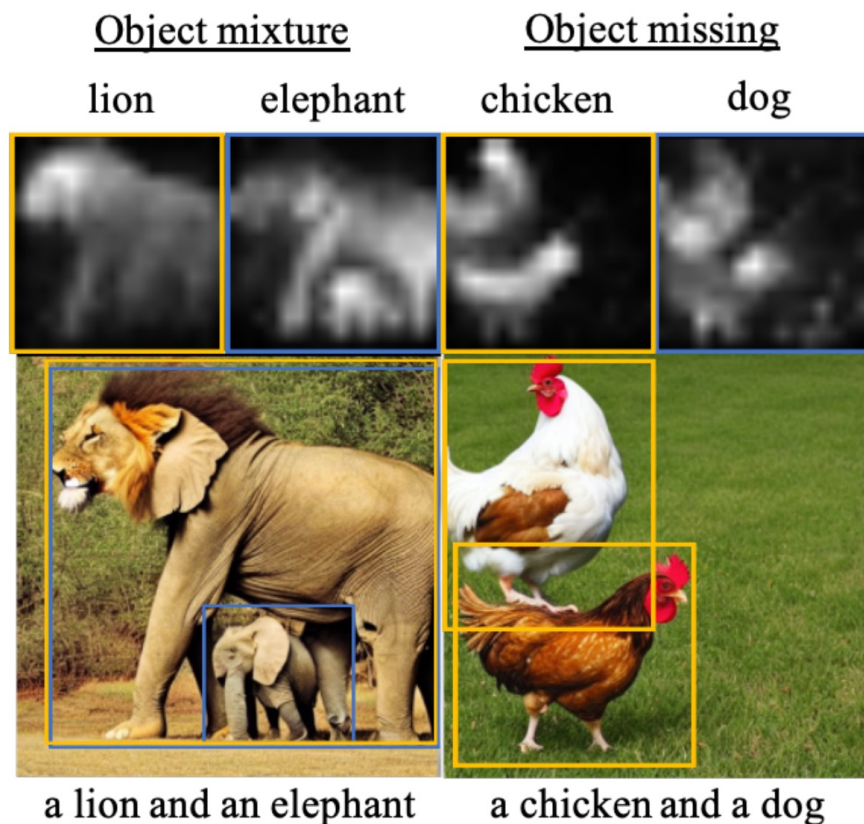


Figure 1: Visualization of cross-attention maps when object mixture and missing occur.

## Information bias towards the first mentioned object

Prompt	(a) A/An <obj1> and a/an <obj2>	(b) A/An <obj2> and a/an <obj1>
2 objects exist	12.25%	11.75%
mixtures	20.25%	18.75%
only obj1 exist	46.00%	21.75%
only obj2 exist	20.00%	47.00%
no target object	1.50%	0.75%
Info bias	2.30	0.46

Table 1: Both prompts strongly bias towards the first mentioned object. The bias generally exists in more objects, reported in Supplement D.

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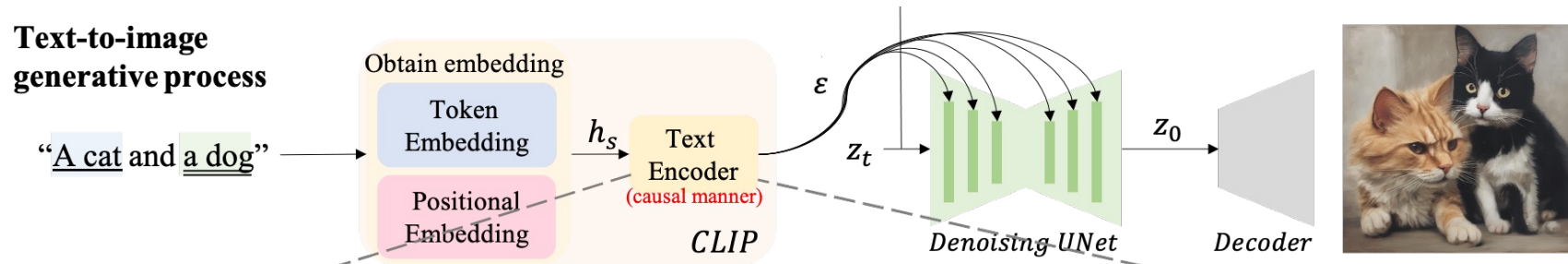
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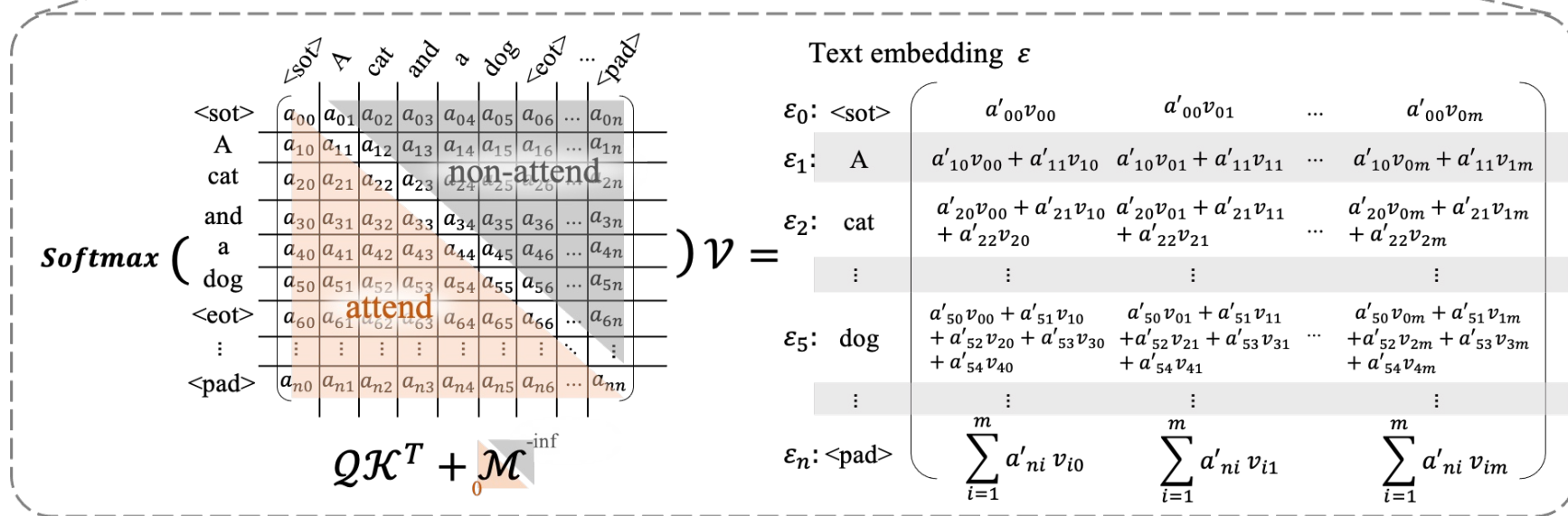
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# Causal manner leads to information bias

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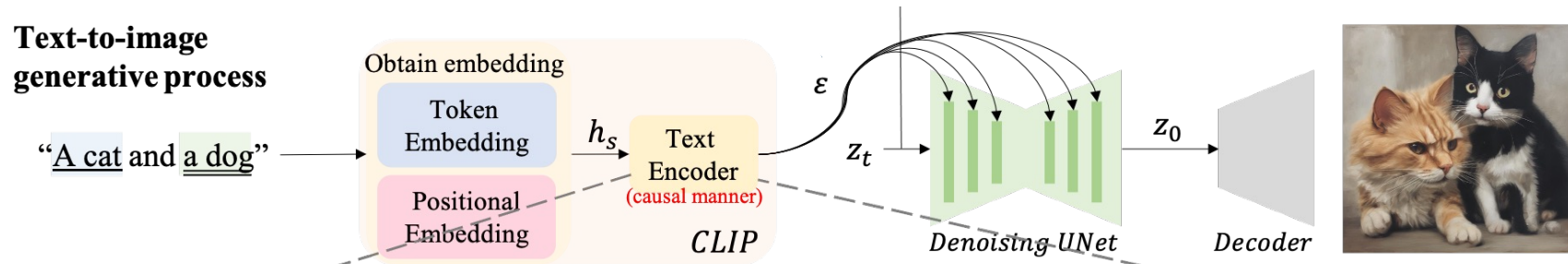


Causal manner in text encoder (Demonstrating in single attention head)

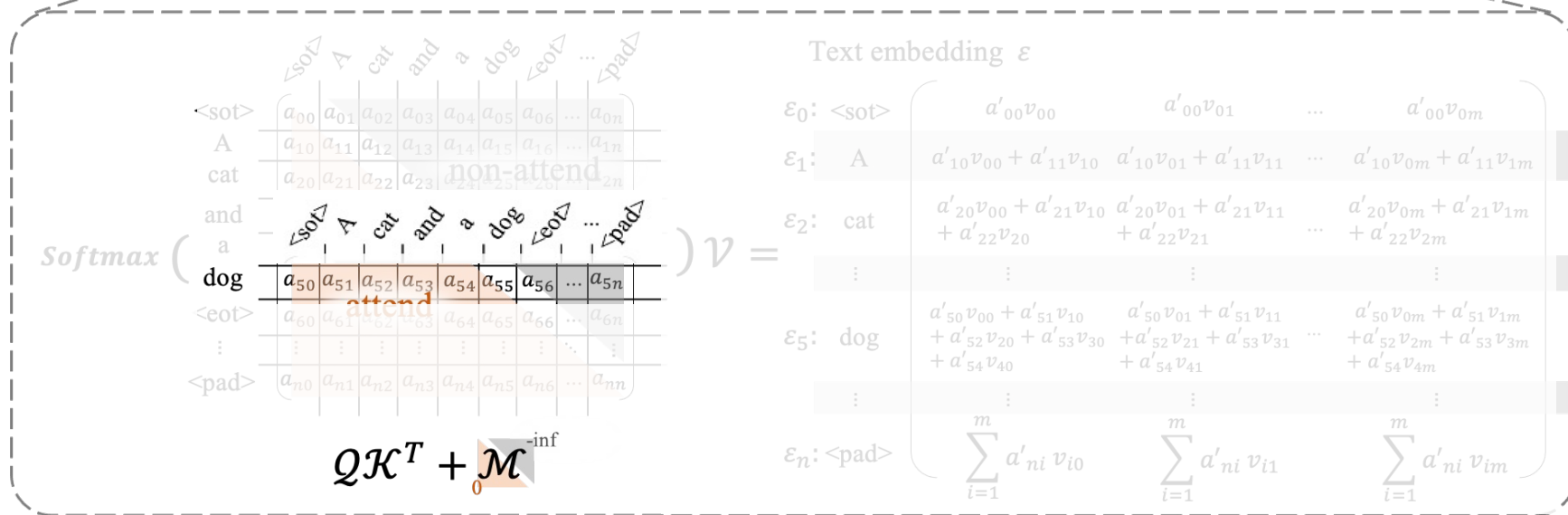


# Causal manner leads to information bias

Information bias towards the first mentioned object



Causal manner in text encoder (Demonstrating in single attention head)





# The proposed text embedding optimization method

## Text Embedding Balancing Optimization (TEBOpt)

“A photo of a cat” → CLIP text encoder →  $\epsilon_{p(i)}$

“A photo of a dog” → CLIP text encoder →  $\epsilon_{p(j)}$

$\epsilon_{p(i)}$

$\epsilon_{p(j)}$

$\mathcal{L}_{TEB}$

Denoising UNet

Decoder

$z'_0$



## Text-to-image generative process

“A cat and a dog”

Obtain embedding

Token Embedding

Positional Embedding

$h_s$

Text Encoder

(causal manner)

CLIP

$z_t$

Denoising UNet

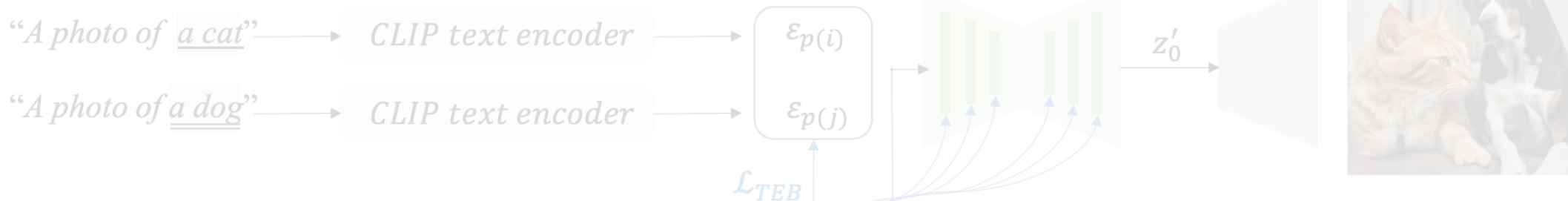
Decoder

$z_0$

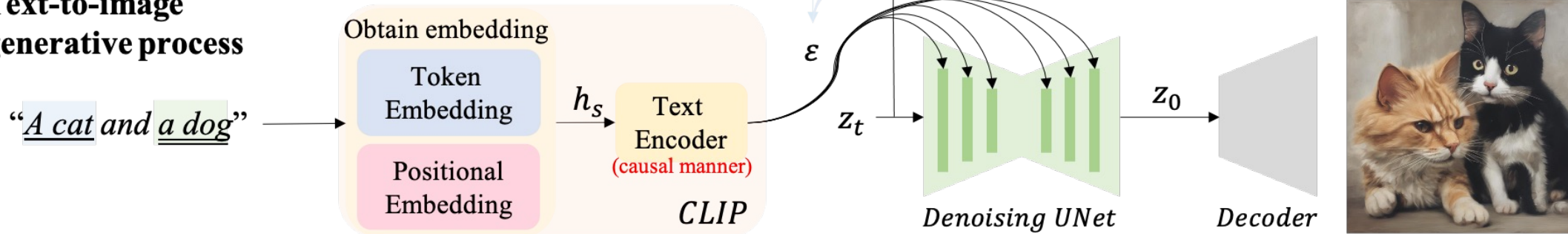


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## Text-to-image generative process



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Text Encoder  
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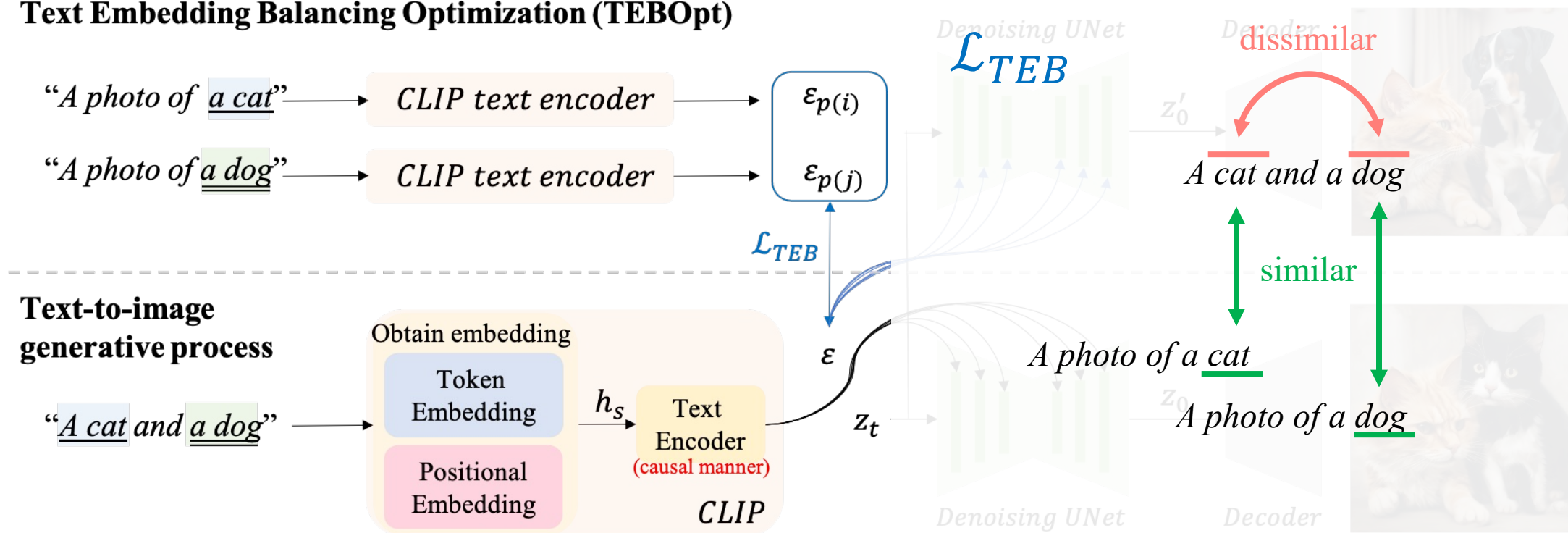
$z_0$

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# The proposed text embedding optimization method

## Text Embedding Balancing Optimization (TEBOpt)

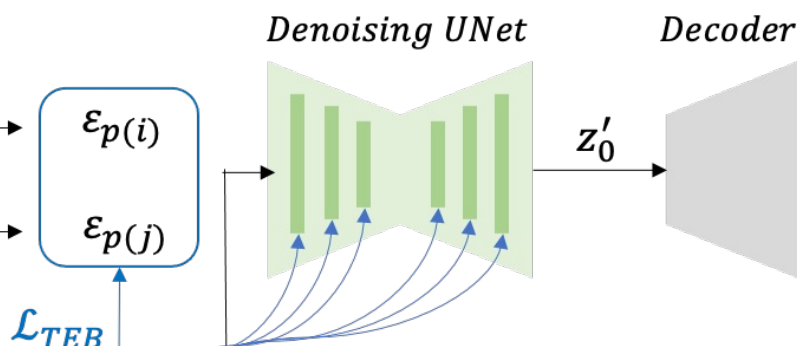


# The proposed text embedding optimization method

## Text Embedding Balancing Optimization (TEBOpt)

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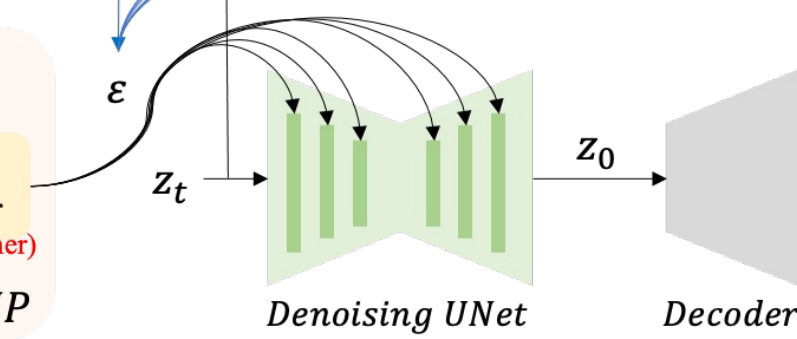
“A photo of a dog” → CLIP text encoder →  $\epsilon_{p(j)}$



## Text-to-image generative process

“A cat and a dog” → Obtain embedding (Token Embedding, Positional Embedding) →  $h_s$  → Text Encoder (causal manner) →  $z_t$

CLIP





# Qualitative Results

SDXL-Turbo  
Color mixture

Ours



*A blue chair and a red cup*

SD 1.4  
Car missing

Ours



*A sheep near a car*

SD 1.4  
Frog missing

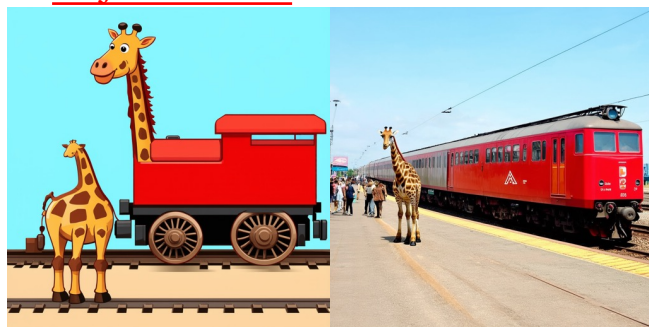
Ours



*A bear and a frog*

SD 3  
Object mixture

Ours



*A brown giraffe and a red train*

SD 3  
Clock missing

Ours



*A brown bench and a green clock*

SD 3  
Color Mixture  
Orange Missing

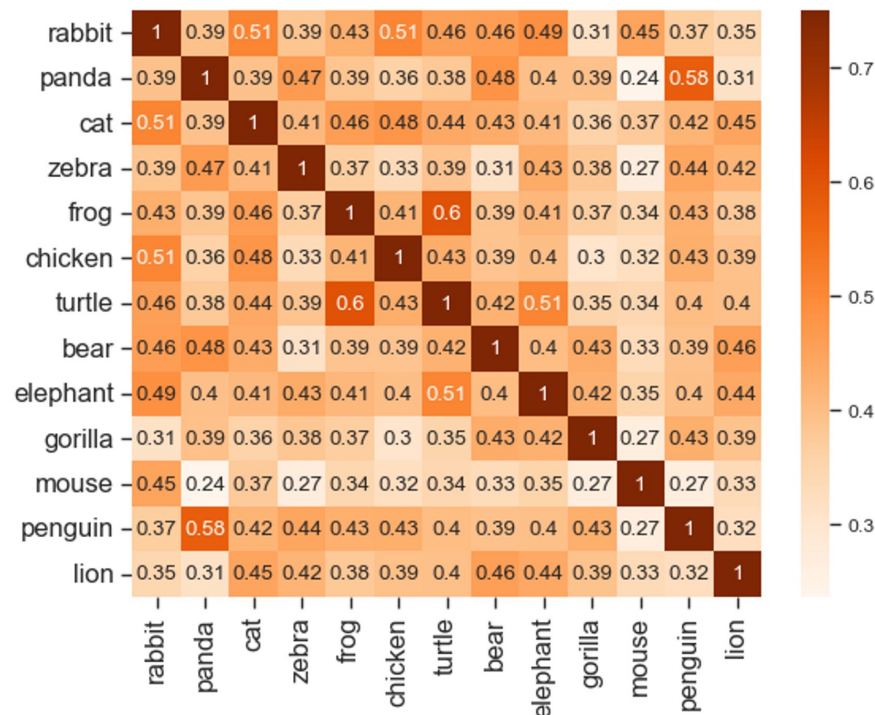
Ours



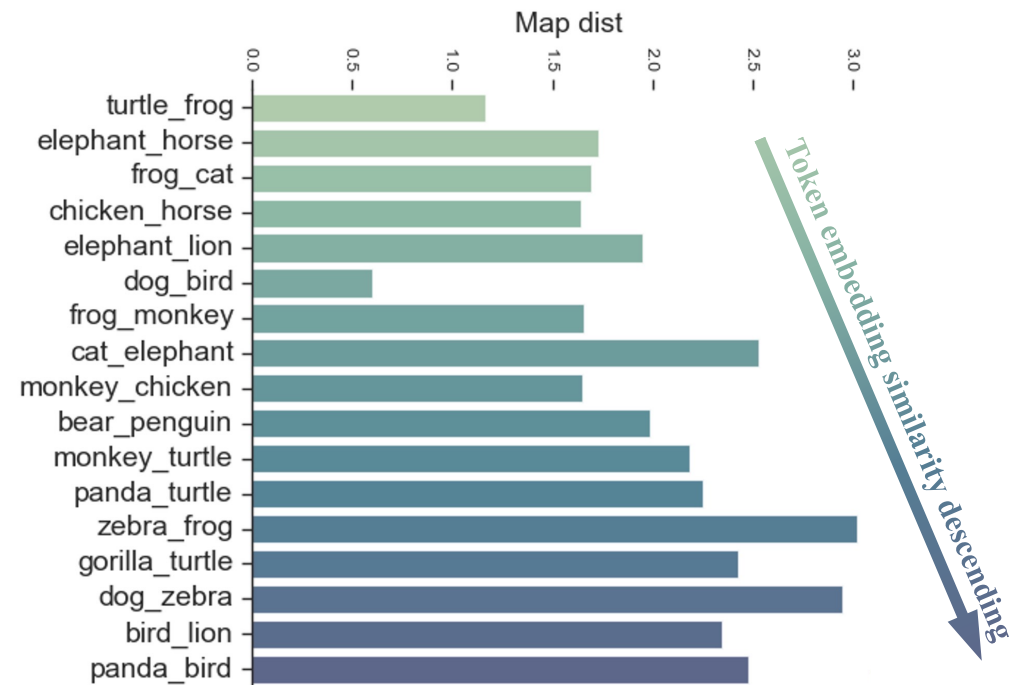
*A blue bowl and a yellow orange*

# Discussion of how the similarity of text embedding affects cross-attention maps' distance

The cosine similarity of text embedding from single word

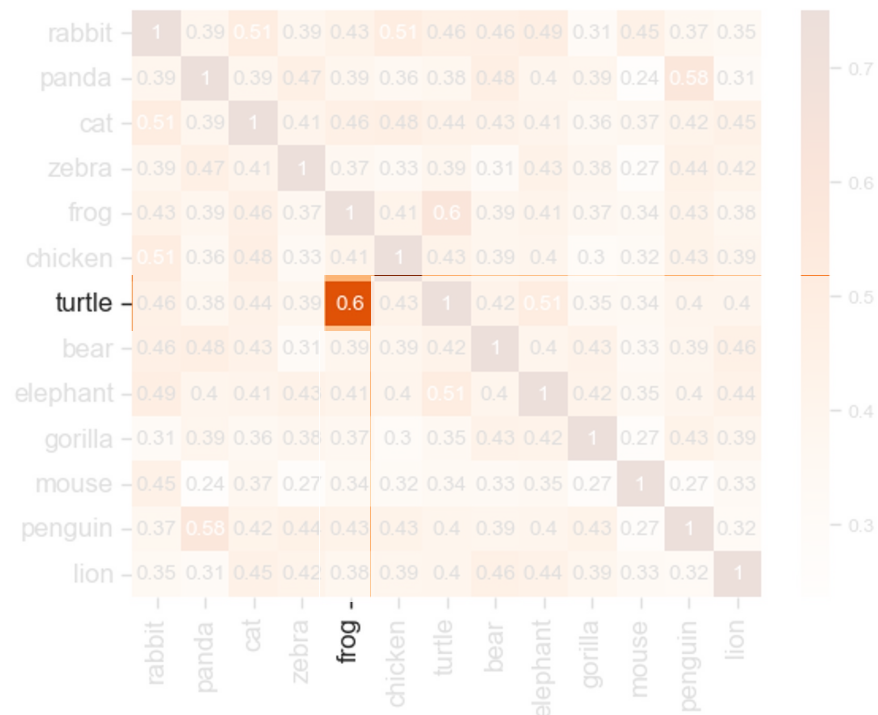


The KL distance of cross-attention maps that are triggered by two words. The data is ordered by their text embedding similarity.

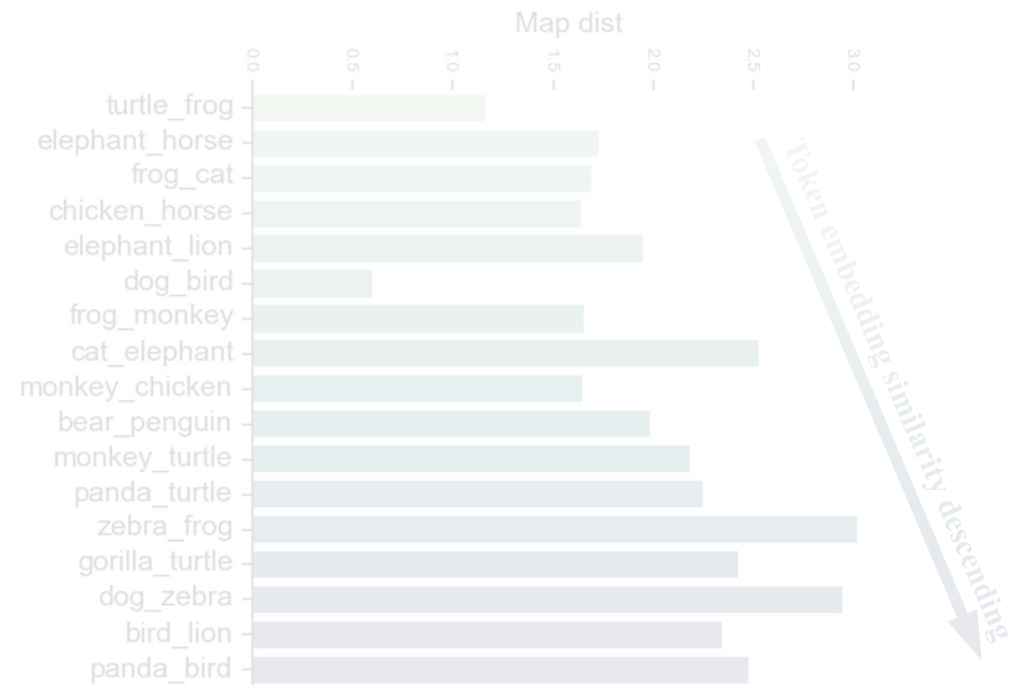


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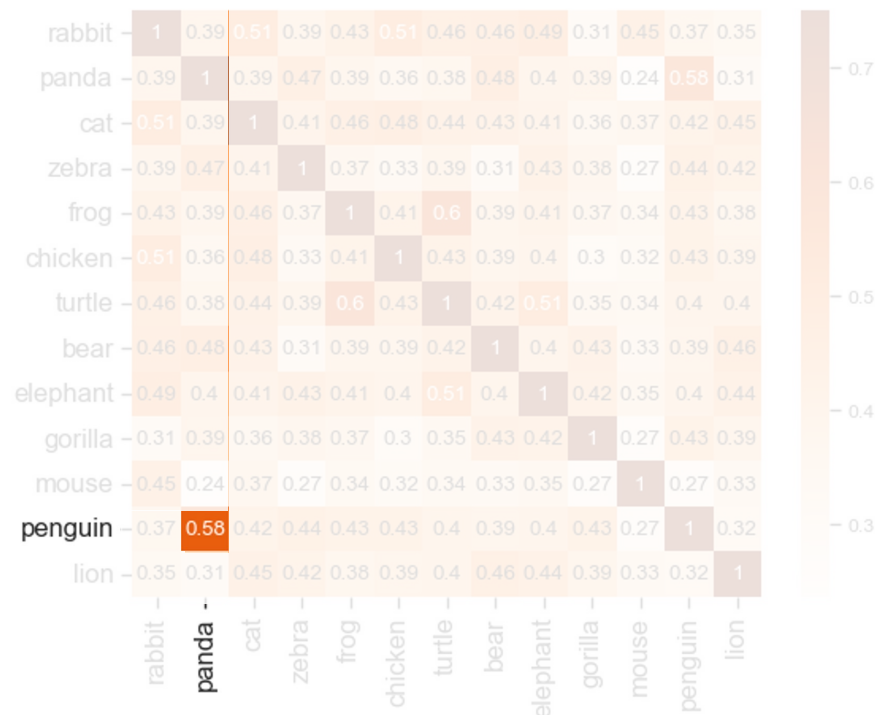


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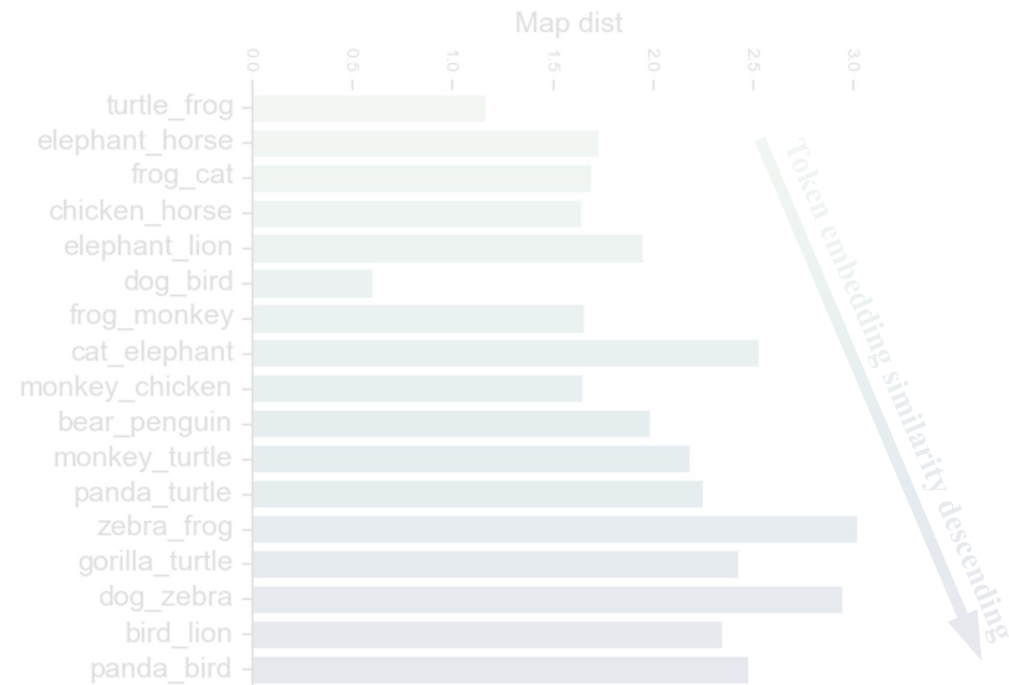


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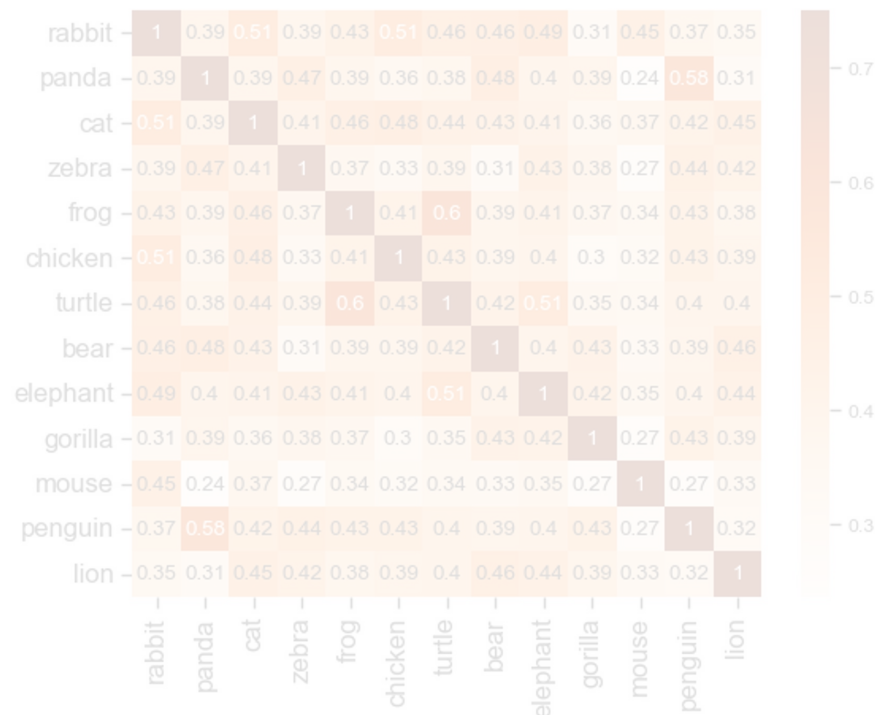
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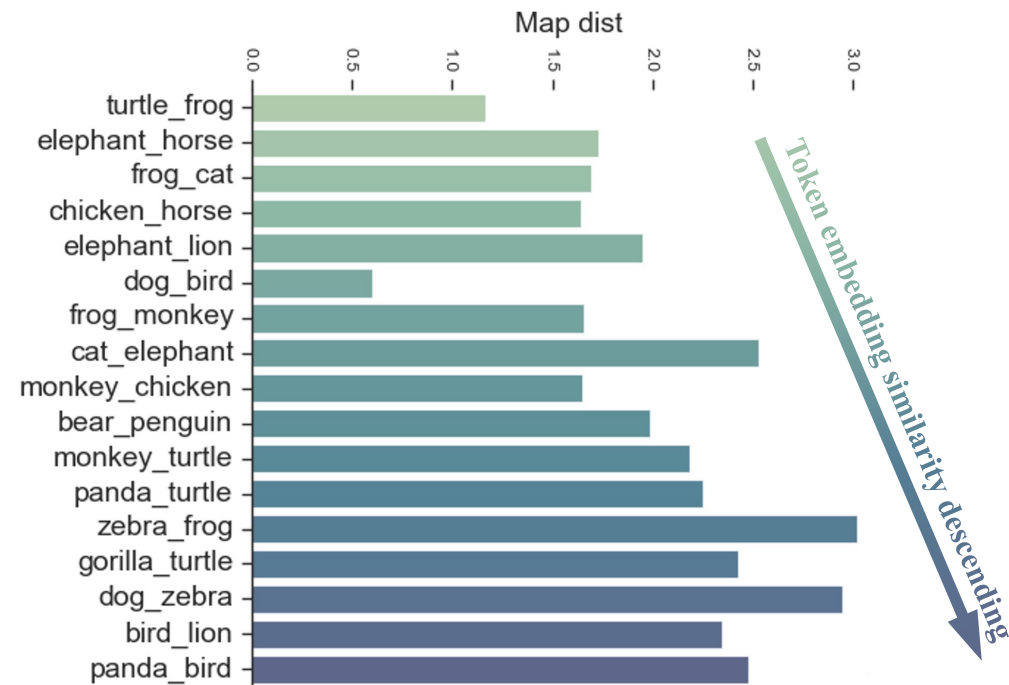


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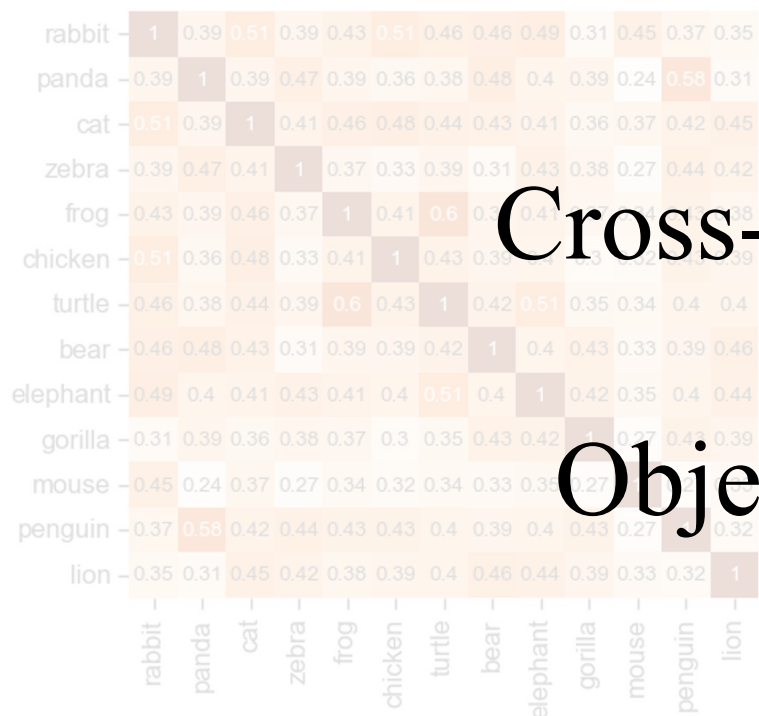


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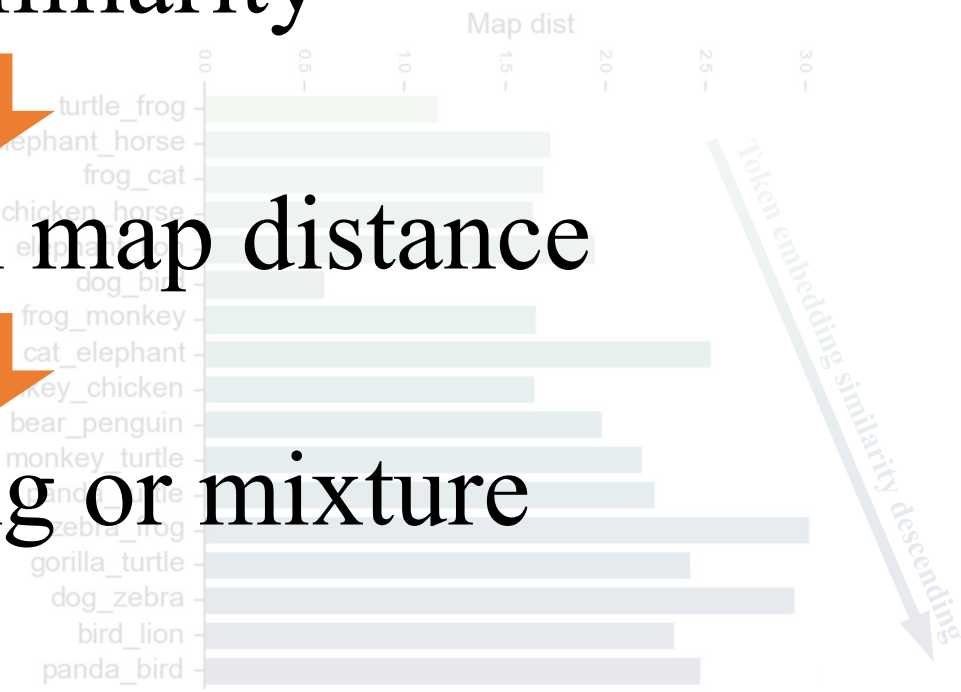
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## Token similarity



## Cross-attention map distance

## Object missing or mixture



Token embedding similarity descending

# Conclusion

1. Examining how text embedding contributes to generated images in text-to-image diffusion models
2. Demystifying how the causal manner leads to information bias and loss while contributing to general information
3. Proposing the Text Embedding Balance Optimization solution containing one positive and one negative loss to optimize text embedding for tackling information bias with 125.42% improvement in Stable Diffusion
4. Proposing an evaluation metric to measure information loss. Compared to the CLIP score for evaluating text-image similarity, and the CLIP-BLIP score for evaluating text-text similarity, our evaluation metric provides a concrete number for identifying whether the specified object exists in the generated image.

Thank you for your interest!

Contact: Chieh-Yun Chen ([cychenisme@gmail.com](mailto:cychenisme@gmail.com))