

## ID-to-3D

Expressive ID-guided 3D Heads via Score Distillation Sampling .

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## ID-to-3D: Expressive ID-guided 3D Heads via Score Distillation Sampling.

### ArcFace-Conditioned 3D Head Asset Generation using SDS

- **Text-to-2D-Normals and Albedo Models:**

We present a novel approach to creating ID-conditioned and expression-conditioned text-to-image models capable of generating realistically plausible normals and albedo images from a small set of 3D assets.

- **ID-Conditioned Expressive Heads:**

We propose a neural parametric representation for the expressions that creates up to 13 unique and ID-consistent expressions captured by latent codes and associated with a set of 3D assets with separate geometric, albedo, and material information.



"In-the-wild" images



ID-consistent 3D assets

## 3D Head Optimization Objective

### Score Distillation Sampling Pipeline Optimization Objective

$$\min_{\theta} D_{KL}(q^{\theta}(\mathbf{x}_0|y_{\text{text}}) \parallel p(\mathbf{x}_0|y_{\text{text}})).$$

distribution of renderings    target distribution

- ⊗ Target distribution drift.
- ⊗ General guidance model does not separate texture/geometry
- ⊗ Using textual prompt lacks granularity.

## 3D Head Optimization Objective

### ID to 3D Optimization Objective

$$\begin{aligned}
 \min_{\theta_g, \theta_a} & \underbrace{D_{KL}(q^{\theta_g}(\mathbf{z}_0^n | \mathbf{c}, y_{\text{text}}, y_{\text{exp}}, y_{\text{id}}) \parallel p(\mathbf{z}_0^n | \mathbf{c}, y_{\text{text}}, y_{\text{exp}}, y_{\text{id}}))}_{\text{geometry generation objective}} \\
 & + \underbrace{D_{KL}(q^{\theta_a}(\mathbf{z}_0^a | \mathbf{c}, \mathbf{l}, y_{\text{text}}, y_{\text{exp}}, y_{\text{id}}) \parallel p(\mathbf{z}_0^a | \mathbf{c}, y_{\text{text}}, y_{\text{exp}}, y_{\text{id}}))}_{\text{texture generation objective}}.
 \end{aligned}$$

$\theta_g$  parameterization of the 3D geometry.

$\theta_a$  parameterization of the 3D textures

$\mathbf{z}_0^a$  albedo textures

$\mathbf{z}_0^n$  normal maps

$\mathbf{l}$   $\mathbf{c}$  lighting camera

$y_{\text{text}}$  textual

$y_{\text{id}}$  identity

$y_{\text{exp}}$  expression

## 2D Guidance

- Geometry / Texture adapted self-attention:

$$\mathbf{Z}_{SA}^n = \text{Att}(\mathbf{Q}^n, \mathbf{K}^n, \mathbf{V}^n), \quad \mathbf{Q}^n = \mathbf{XW}_Q + \mathbf{XW}_Q^n, \mathbf{K}^n = \mathbf{XW}_K + \mathbf{XW}_K^n, \mathbf{V}^n = \mathbf{XW}_V + \mathbf{XW}_V^n$$

- Identity and expression adapted cross-attention

$$\mathbf{Z}_{CA}^n = \text{Att}(\mathbf{Q}, \mathbf{K}^{\text{text}}, \mathbf{V}^{\text{text}}) + \lambda_{id} \cdot \text{Att}(\mathbf{Q}, \mathbf{K}^{\text{id}}, \mathbf{V}^{\text{id}}) + \lambda_{exp} \cdot \text{Att}(\mathbf{Q}, \mathbf{K}^{\text{exp}}, \mathbf{V}^{\text{exp}})$$

- Efficient Finetuning

$$L_{\text{simple}} = \mathbb{E}_{\mathbf{z}_0^n, \epsilon, \mathbf{c}, t, \mathbf{y}_{\text{text}}, \mathbf{y}_{\text{id}}, \mathbf{y}_{\text{exp}}} \|\epsilon - \epsilon_{\phi_g}(\mathbf{z}_t^n, t, \mathbf{c}, \mathbf{y}_{\text{text}}, \mathbf{y}_{\text{id}}, \mathbf{y}_{\text{exp}})\|^2$$

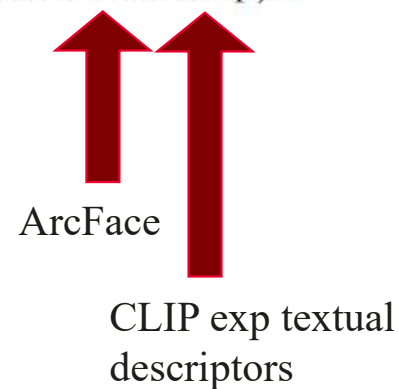
$\phi_g$  2D prior for geometry

$\phi_a$  2D prior for textures

$\mathbf{y}_{\text{id}}$  Arcface identity embeddings

$\mathbf{y}_{\text{exp}}$  CLIP embeddings textual descriptor of FaceWareHouse

$\mathbf{c}$  textual descriptor of the camera poses





## 3D Generation

### Geometry Generation

$$\nabla \mathcal{L}_{SDS}(\theta_g) = \mathbb{E}_{\mathbf{c}, t, \epsilon} \left[ \omega(t) (\epsilon_{\phi_g}(\mathbf{z}_t^n, \mathbf{y}_{id}, \mathbf{y}_{exp}, \mathbf{y}_{text}, t) - \epsilon) \frac{\partial g(\theta_g, \mathbf{c})}{\partial \theta_g} \right]$$

$$\theta_g = [\mathbf{k}_{exp}^n, \psi_g]$$

$\theta_g$  geometry model

$\Psi_g(\Gamma, \mathbf{k}_{exp}^n)$  Transformer DMTET

$\mathbf{k}_{exp}^n \in \mathbb{R}^{d_{exp}}$  latent code

$\Gamma$  deformable tetrahedral grid

$g(\theta_g, \mathbf{c})$  rendered normals

$\phi_g$  2D prior for geometry

### Appearance Generation

$$\nabla \mathcal{L}_{SDS}(\theta_a) = \mathbb{E}_{\mathbf{c}, t, \epsilon} \left[ \omega(t) (\epsilon_{\phi_a}(\mathbf{z}_t^a, \mathbf{y}_{id}, \mathbf{y}_{exp}, \mathbf{y}_{text}, t) - \epsilon) \frac{\partial g(\theta_a, \mathbf{c}, \mathbf{l})}{\partial \theta_a} \right]$$

$$\theta_a = [\mathbf{k}_{exp}^a, \psi_a]$$

$\theta_a$  texture appearance

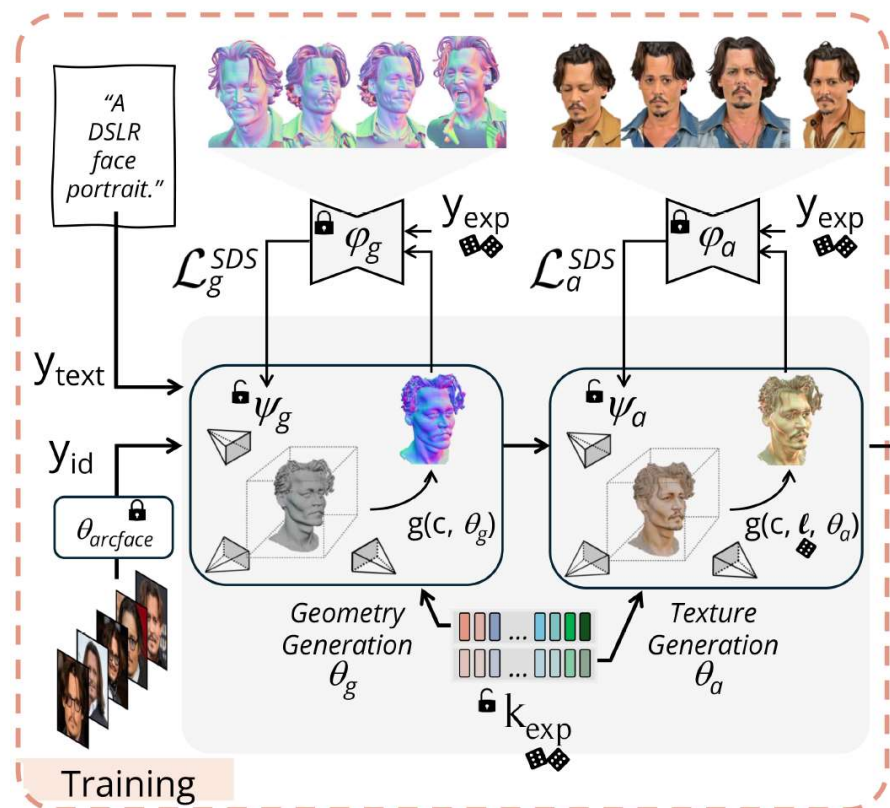
$\Psi_a(\mathbf{k}_{exp}^a)$  Transformer

$\mathbf{k}_{exp}^a \in \mathbb{R}^{d_{exp}}$  latent code

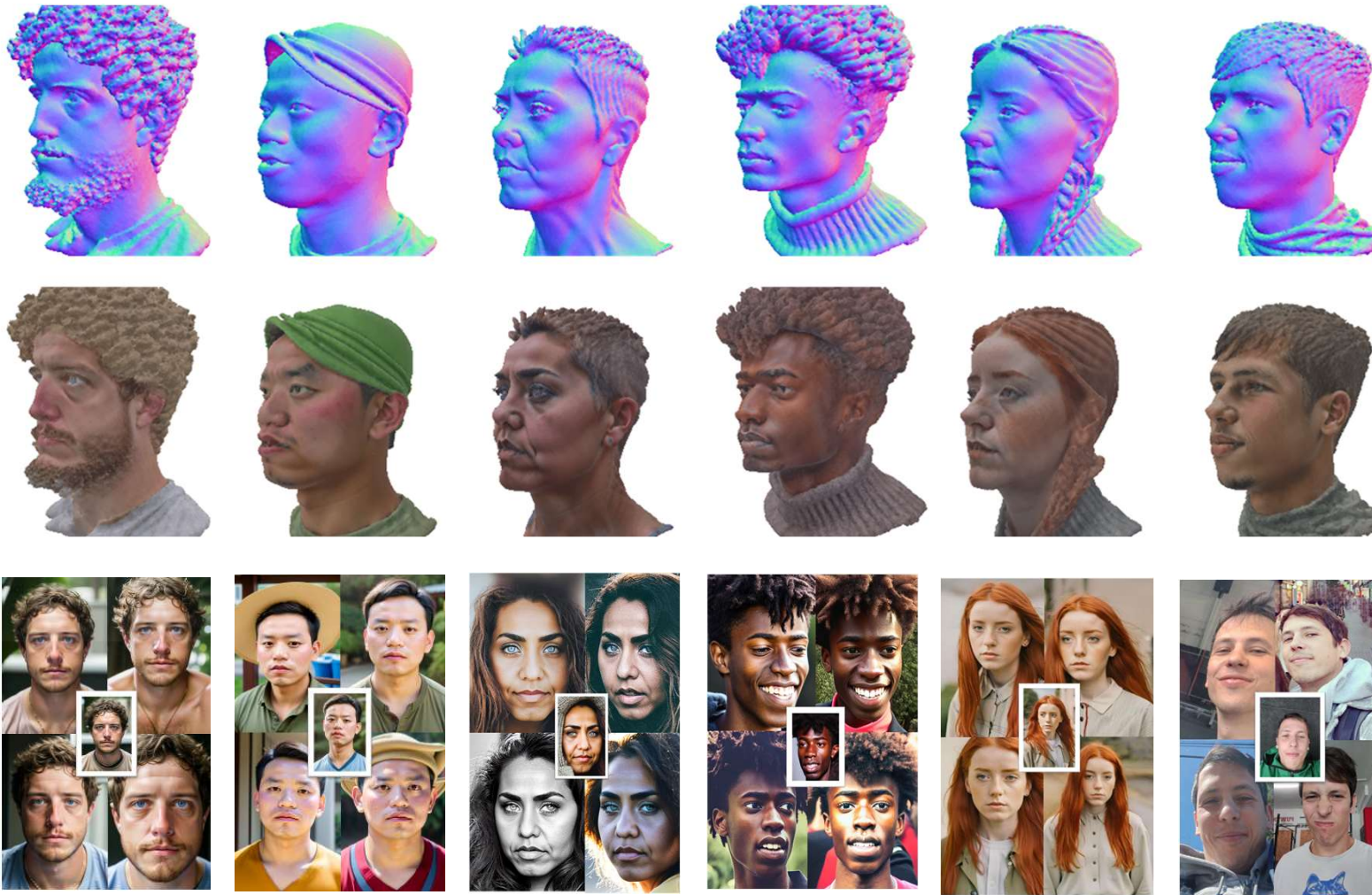
roughness  
albedo  
specularity

$g(\theta_a, \mathbf{c}, \mathbf{l})$  rendered pseudo-albedo

$\phi_a$  2D prior for textures

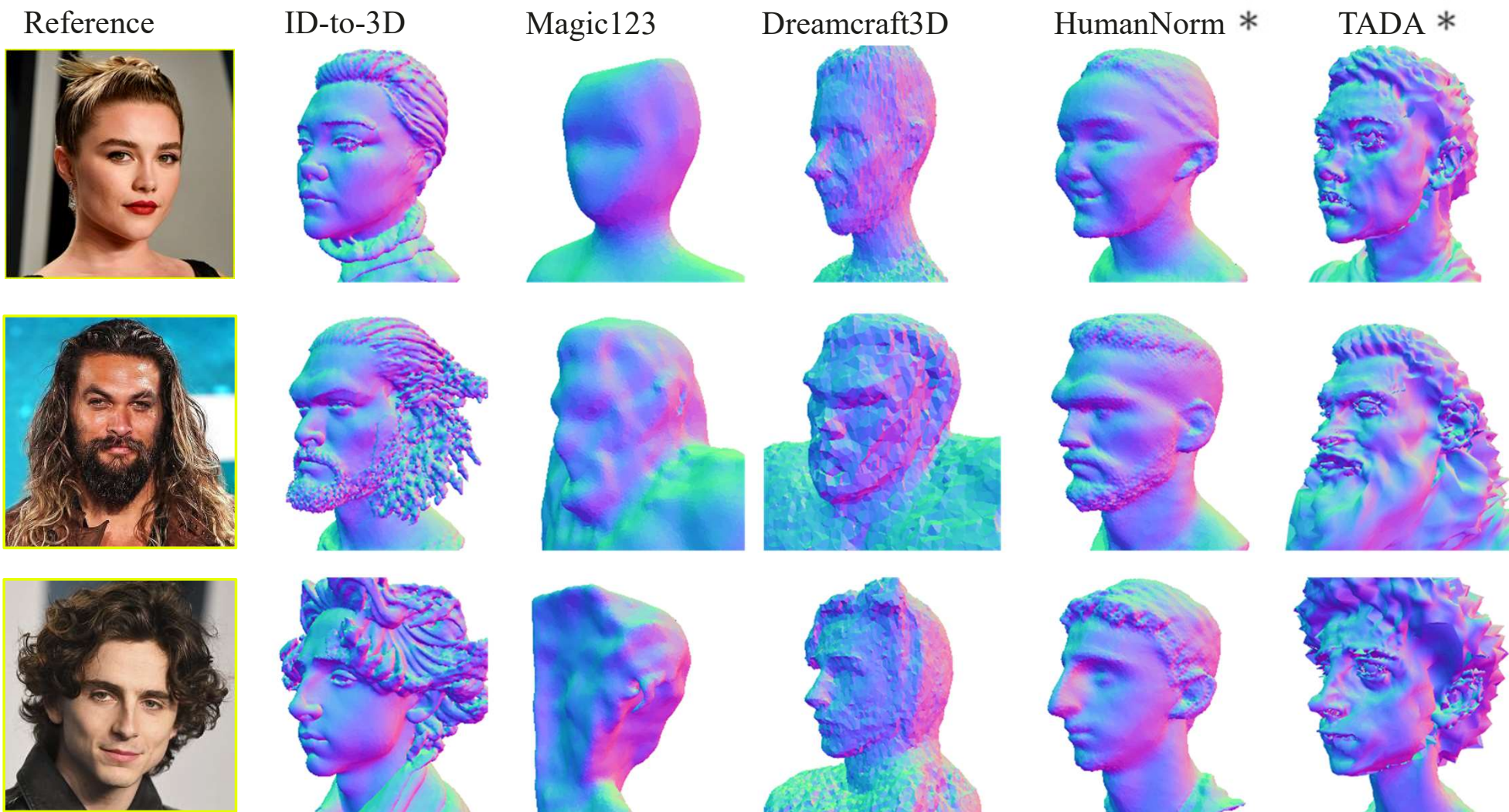


## Results: ID-consistent texture and geometry generation



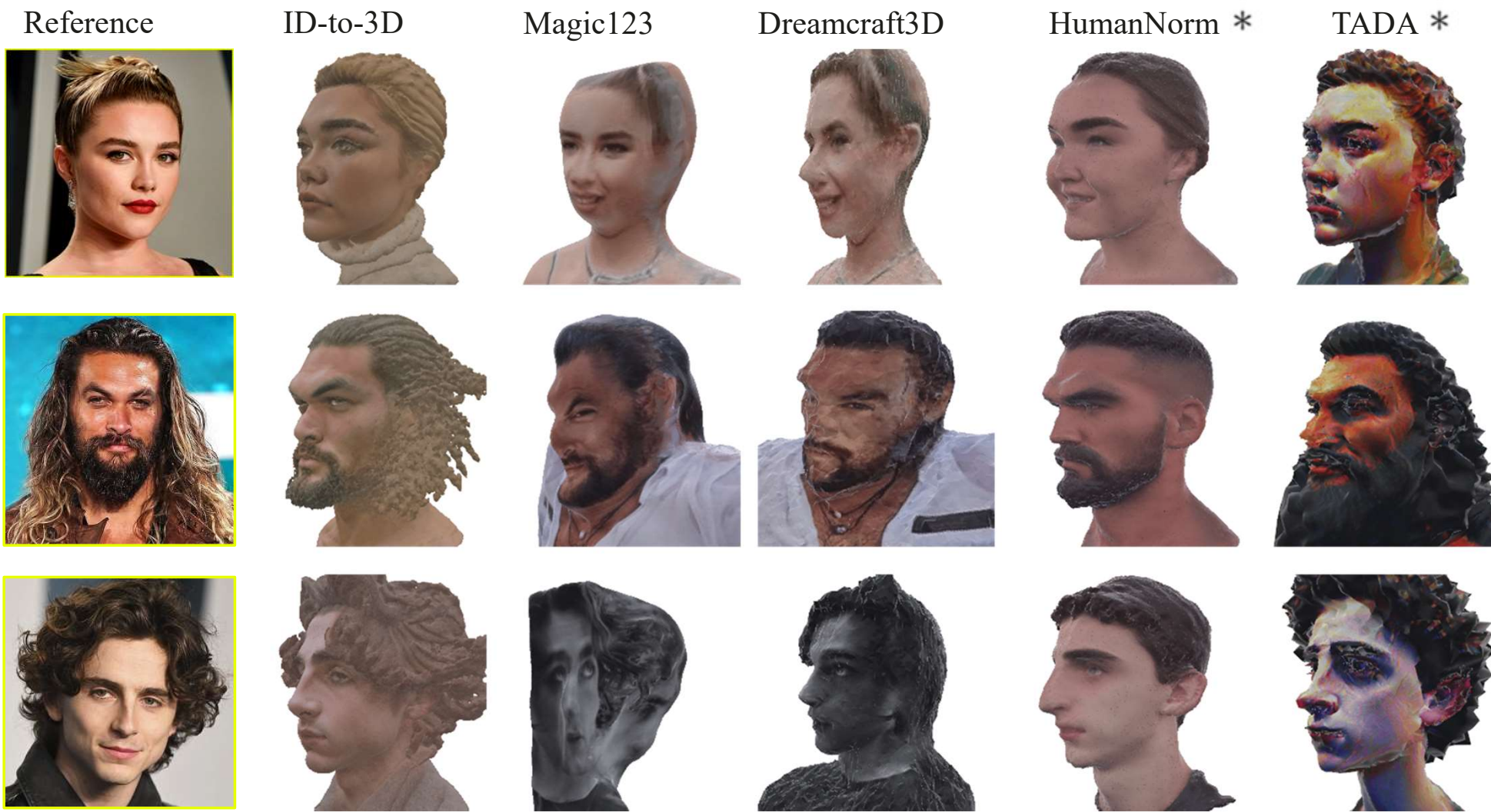


## Results: Comparison with SotA SDS methods





## Results: Comparison with SotA SDS methods



## Results: ID-consistent text-based customization



Benedict  
Cumberbatch

Will  
Smith

Donald  
Trump

Kim  
Kardashian

Lucy  
Liu

“...as a cute baby”



...as a male



...as a male



...blonde hair

...brown hair



...as a female

...as a female



...green hair

...green hair

Geometry Editing

Texture Editing



## Results: Expressive ID-conditioned Generation



(a) Eyes closed

(b) Brow raised

(c) Brow lowerer

(d) Cheeks puffed



(e) Grin

(f) Dimpler

(g) Lip roll

(h) Squeeze

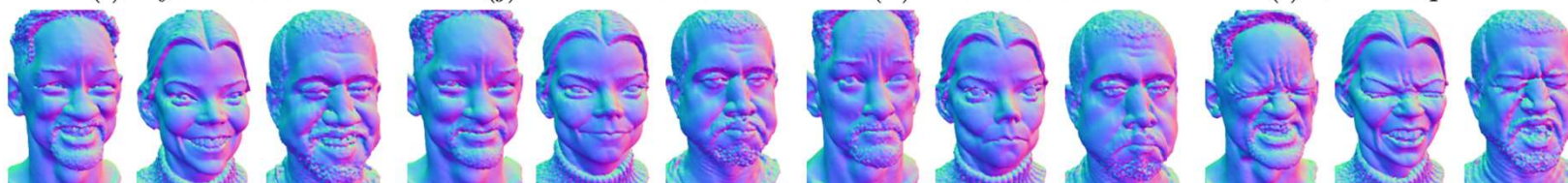


(i) Eyes closed

(j) Brow raised

(k) Brow lowerer

(l) Cheeks puffed



(m) Grin

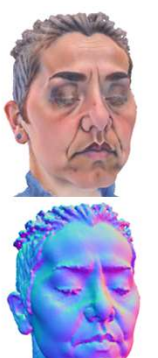
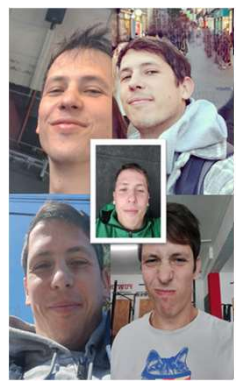
(n) Dimpler

(o) Lip roll

(p) Squeeze

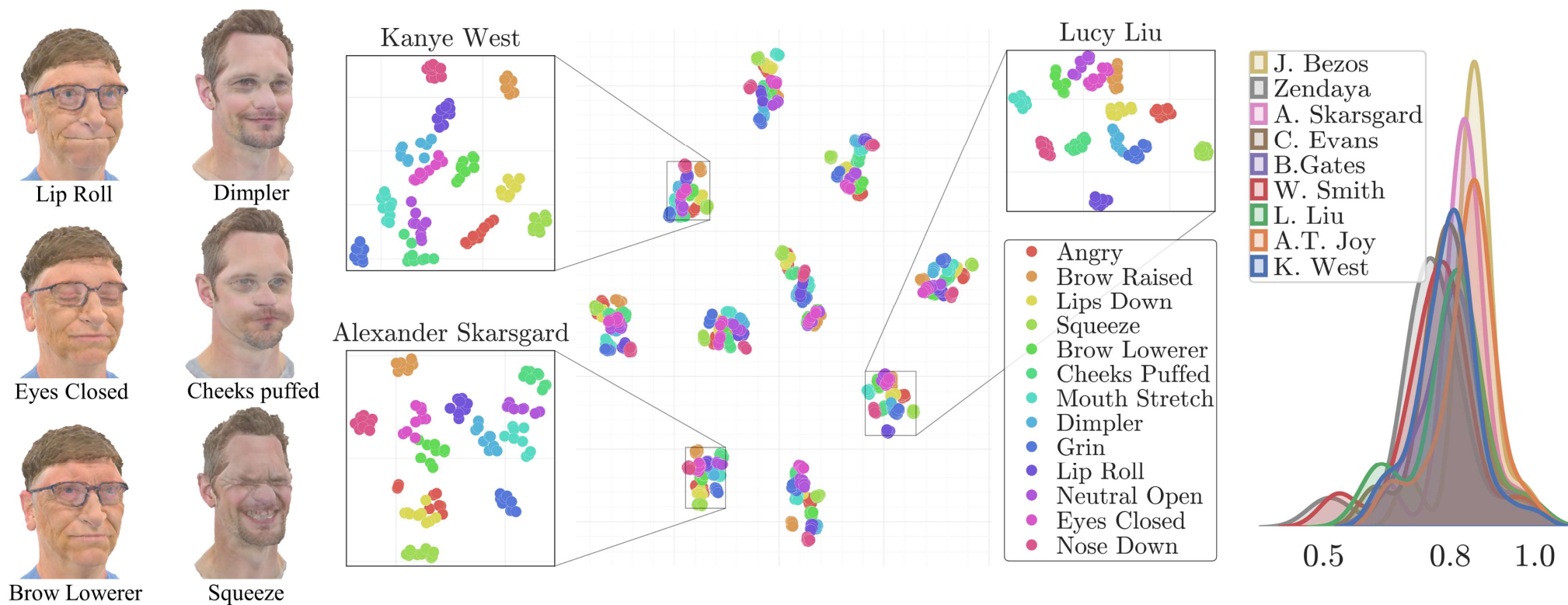


# Results: Expressive ID-conditioned Generation



“with short  
buzzcut hairstyle”

## Results: Expressive ID-conditioned Generation



## Results: Relighting

*Front  
Light*



*Right  
Light*



*Back  
Light*



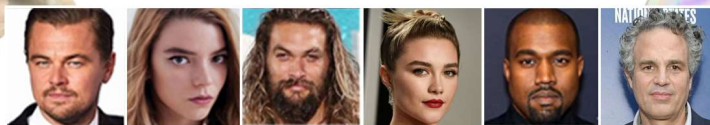
*Left  
Light*



*Direct*

*Diffused*





THANKS!

