

# Noise Matters: Optimizing Matching Noise for Diffusion Classifiers

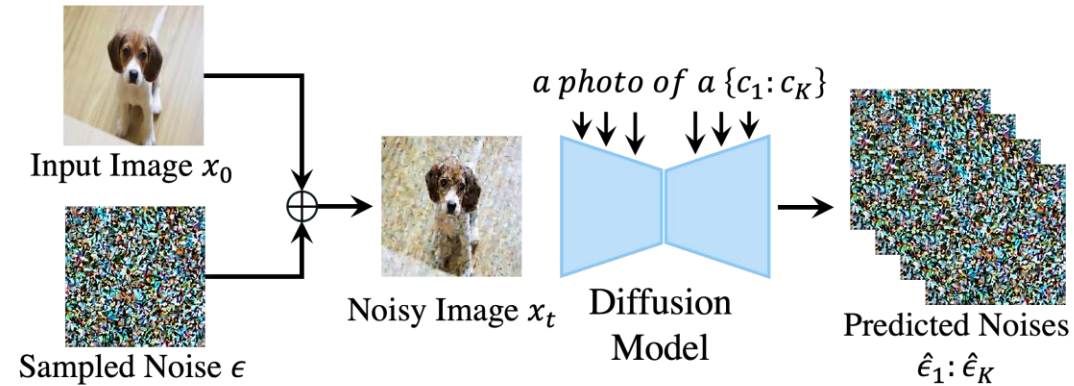
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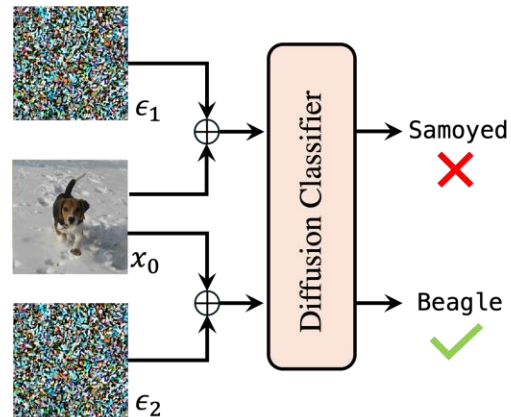
# Background

- Diffusion Classifier: Predictions are based on the reconstruction performance



$$\hat{c} = \underset{c_i}{\operatorname{argmin}} ||\hat{\epsilon}_{\theta}(x_t, c_i, t) - \epsilon||_2^2$$

- Noise Instability: Different noises will lead to different predictions



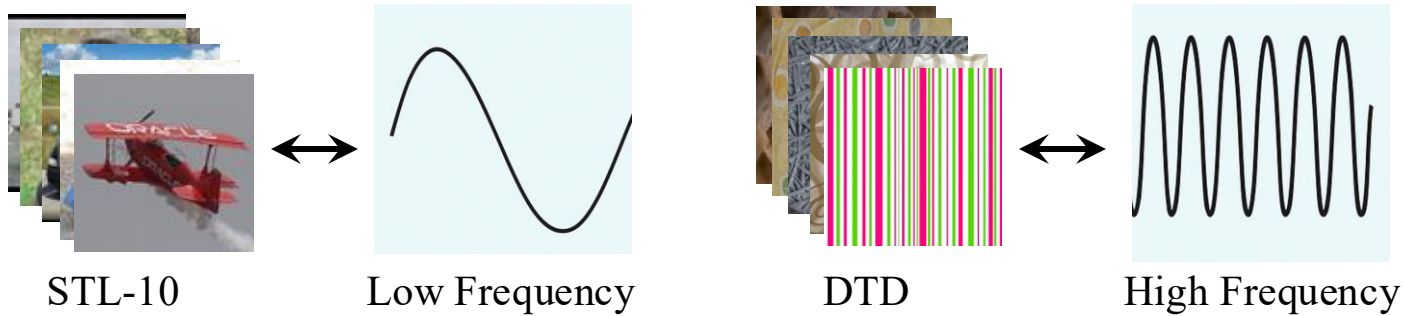
# The Role of Noise in Diffusion Classifier

- The sampled noise destroys some parts of the image, and Diffusion Classifier tries to find the category that can best guide the diffusion model to reconstruct the destroyed parts.
- Thus, the “good noise” should destroy the parts that can best reflect the difference in reconstruction effect under different categories’ guidance.



# Motivation

- We argue that good noise should meet the following two principles
  - *Frequency Matching*: Given a dataset, the category-related signals are mainly in a specific frequency range.

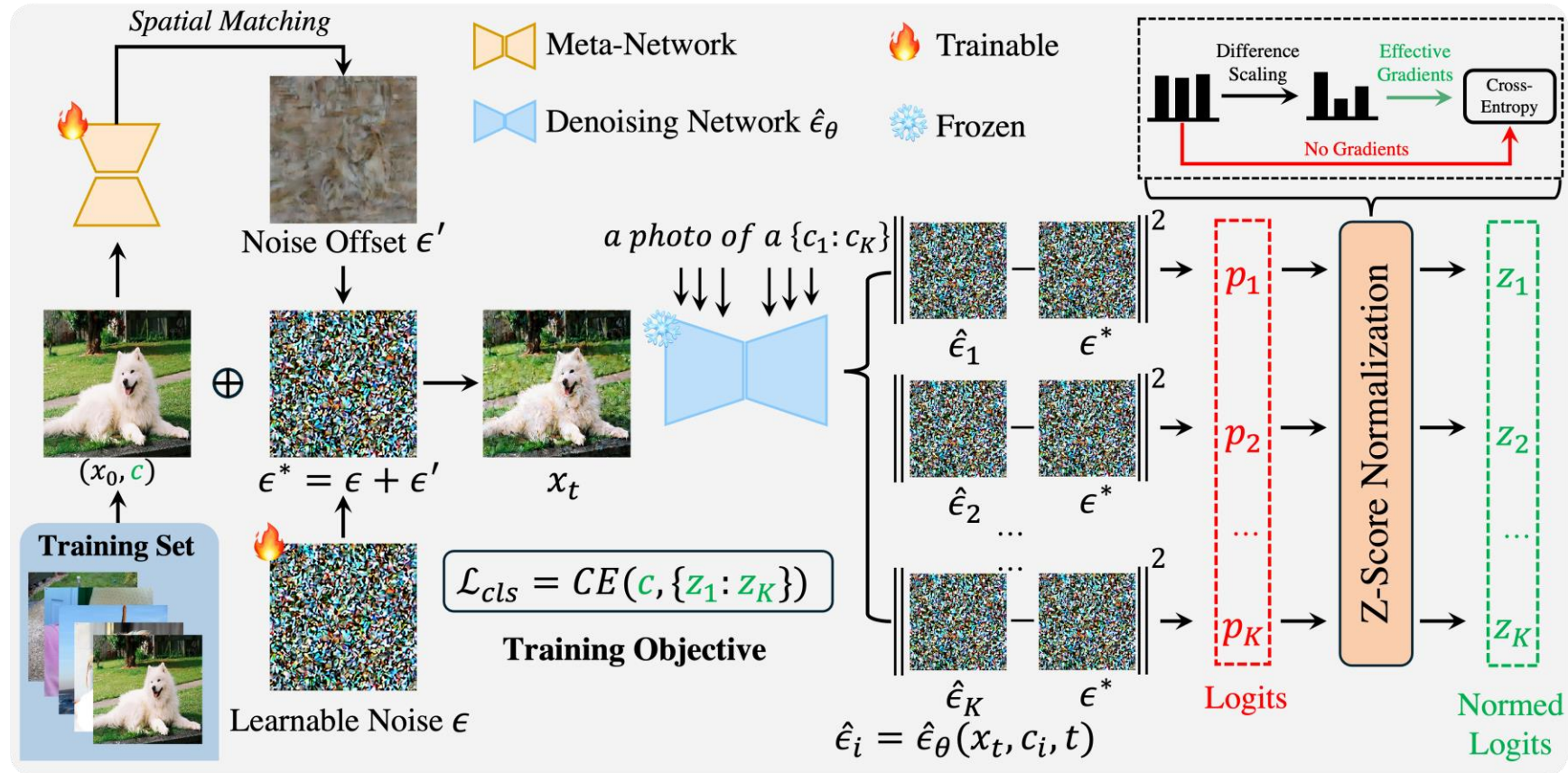


- *Spatial Matching*: Given one image, the category-related signals are mainly in specific spatial areas.



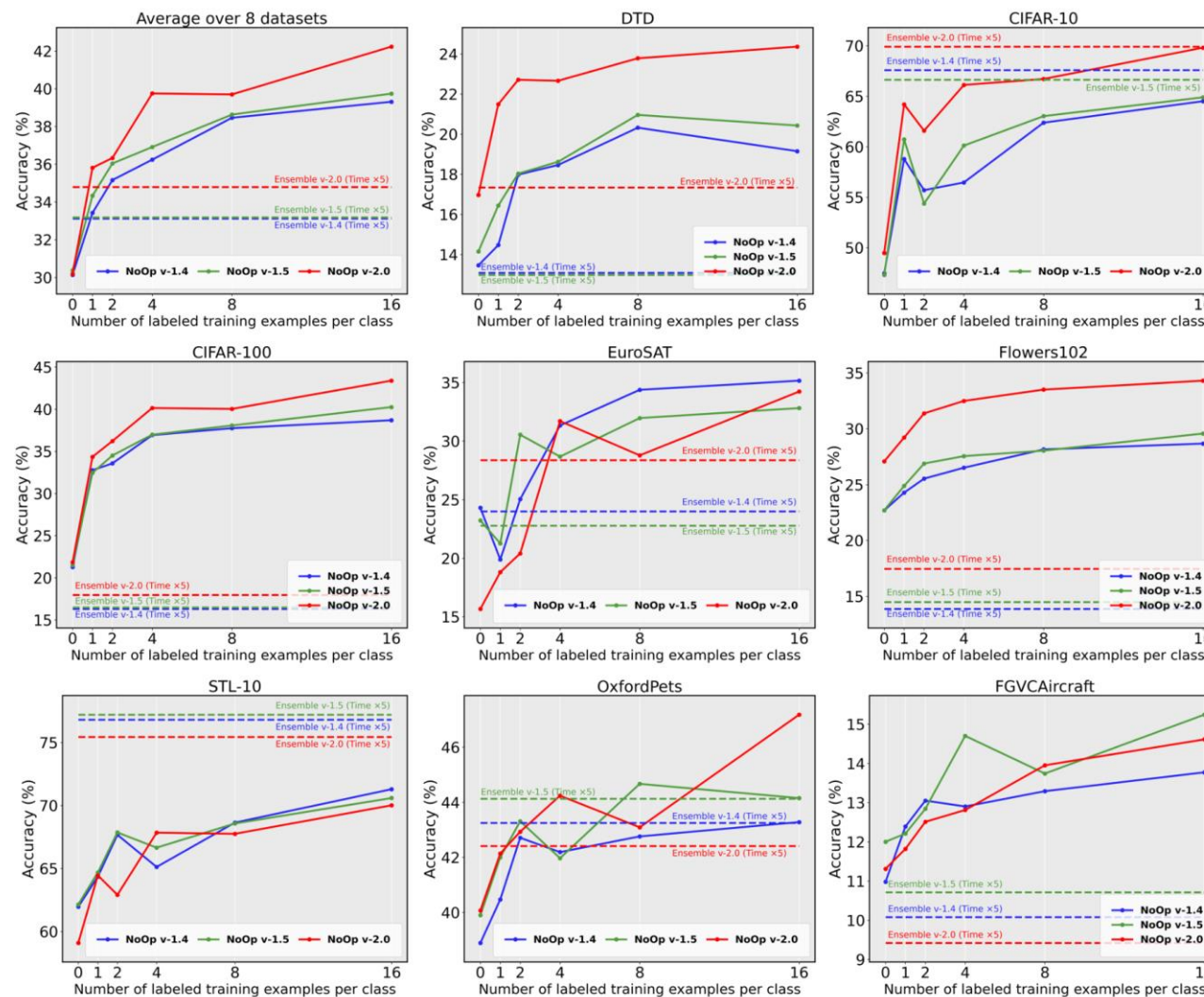
# Solution

- NoOp: Noise optimization based on two Principles



# Few-shot Learning

- Stable Improvement for Few-shot Classification



# Generalization of "Good Noise"

- Cross-dataset Generalization

	Source		Target							
	ImageNet	DTD	CIFAR-10	CIFAR-100	EuroSAT	Flowers102	STL-10	OxfordPets	FGVCAircraft	Average
Ensemble (Time x5)	25.94	17.34	<b>69.91</b>	17.96	28.37	17.47	<b>75.44</b>	42.41	9.42	34.79
NoOp	<b>26.34</b>	<b>21.70</b>	63.26	<b>29.36</b>	<b>29.31</b>	<b>29.48</b>	71.66	<b>45.90</b>	<b>10.56</b>	<b>37.65</b>
$\Delta$	+0.40	+4.36	-6.65	+11.40	+0.94	+12.01	-3.78	+3.49	+1.14	+2.86

- The noise optimization can learn some generalized knowledge that is beneficial to the classification, i.e., how to destroy the target part of the image.





# Orthogonal to the Prompt Learning

- Comparison with Prompt Learning

Method	ISIC-2019					FGVCAircraft				
	1	2	4	8	16	1	2	4	8	16
Zero-shot DC	13.25	13.25	13.25	13.25	13.25	11.31	11.31	11.31	11.31	11.31
TiF Learner	17.25	13.89	19.76	19.91	17.53	15.60	17.04	16.98	19.47	21.03
NoOp	<b>18.41</b>	<b>20.80</b>	<b>23.72</b>	18.41	20.82	11.82	12.51	12.81	13.95	14.61
NoOp + TiF	18.32	19.23	14.45	<b>29.29</b>	<b>21.59</b>	<b>15.99</b>	<b>18.54</b>	<b>19.59</b>	<b>22.44</b>	<b>25.74</b>

- Overall, both prompt optimization (TiF) and noise optimization are effective few-shot learners.
- Moreover, their effects are complementary.
- NoOp is a new few-shot learner, which has a different effect and mechanism from the current prompt optimization.





# Conclusion

- Today's diffusion models (include VP/VE/Flow Matching SDEs) rely on progressive corruption (i.e., the random noise).
- Since the random noise leads to instability in both perception and generation tasks, the role of noise, its impact, and how to optimize it are underexplored in many tasks.



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# Thanks!

