



# Prefilled responses enhance zero-shot detection of AI-generated images

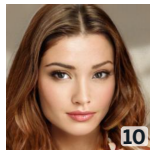
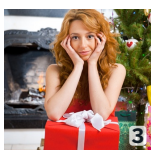
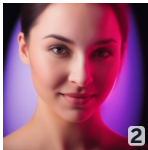
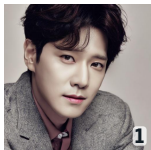
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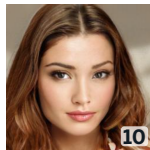
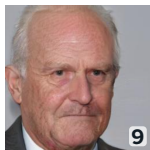
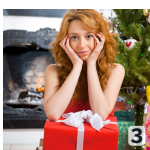
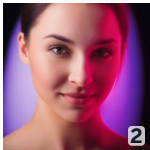
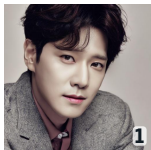
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Observatory on Social Media (OSoMe), Indiana University

# Can You Spot the Synthetic Images?



# Can You Spot the Synthetic Images?



Images 3, 10, and 11 are real.

# Risks of Synthetic Images

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- **Image generation quality:** Modern techniques produce synthetic images nearly indistinguishable from real ones [1, 2, 3]
- **Enables malicious use:** Convincing forgeries facilitate impersonation, copyright infringement, and disinformation [4, 5, 6]
- **Threatens societal trust:** Widespread synthetic media undermines visual trust and information integrity [7, 8, 9, 10]

**Urgent need for robust detection methods to maintain trust in visual media**

# Related Work: Supervised Detection

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## Three main approaches for detecting AI-generated images:

### Artifact-based

CNNs/ViTs detect unnatural textures, edges [11, 12]

✗Overfits to specific generators [13, 14]

### Frequency-domain

FFT/DCT analyze spectral patterns [15, 16]

✗Fails on diffusion models [17, 18]

### Spatial-domain

Examines pixel patterns, structures [19, 20]

✗Fails on photorealistic outputs [21]

✗Sensitive to compression and resizing [22]

**Supervised methods struggle with new generators.**

## Related Work: VLMs and Prompting

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### Large Language Models:

- Trained on diverse reasoning tasks [23]
- Step-by-step reasoning enables adaptation to new tasks [24, 25]

### Vision-Language Models:

- Trained on short image-text tasks [26]
- Poorer step-by-step reasoning leads to weaker adaptation [27, 28]

# My Approach: Prefill-Guided Thinking

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## Goal:

- Improve VLM's step-by-step reasoning, specifically for detection of synthetic images without any training

## Key Idea:

- Instead of user-prompting, *prefilled responses* guide VLM's step-by-step reasoning for detection of synthetic images

# Synthetic Image Detection: Task



Ground Truth: AI-generated

**Task:** Binary classification

- Input: Image
- Output: Real or AI-generated

**Evaluation:** Macro F1

- Average of F1 scores for both classes
- Balances performance on both classes



# Synthetic Image Detection: Datasets & Models



## Datasets:

- D3 (first row): 6,736 web images across domains from 4 generators [18]
- DF40 (middle row): 10,000 faces from 6 generators [29]
- GenImage (bottom row): 10,000 ImageNet objects from 8 generators [30]

## Models:

- Qwen2.5-VL-7B-Instruct
- LLaVA-OneVision-7B
- Llama-3.2-Vision-11B-Instruct

# Method: Baseline



User: [Image] Is this image real or AI-generated?

Assistant: *The image appears to be real.* The details in the elephant's skin texture, the natural lighting, and the background vegetation suggest that this is a photograph of a real elephant in a natural or zoo-like setting. There are no visible signs of digital manipulation or artificial elements that would indicate it is AI-generated.

Final Answer(real/ai-generated): real. ✗

VLM incorrectly classifies AI-generated elephant as real.

# Method: Chain-of-Thought Prefill



User: [Image] Is this image real or AI-generated?

Assistant: **Let's think step by step:**

1. **Details in the Skin Texture:** The skin texture of the elephant appears very detailed and realistic, with visible wrinkles and folds that are typical of an elephant's skin....(continues)...

Based on these observations, *it is likely that this image is real rather than AI-generated.*

Final Answer(real/ai-generated): real. **X**

Chain-of-thought [25] prefill improves reasoning but still incorrect.

## Method: S2 Prefill



User: [Image] Is this image real or AI-generated?

Assistant: Let's examine the style and the synthesis artifacts in the image:  
1. **Texture and Detail:** The skin texture of the elephant appears somewhat uniform and lacks the fine, natural variations that are typically seen in real elephants....(continues)..  
Based on these observations, *it is likely that this image is AI-generated rather than a real photograph.*  
Final Answer(real/ai-generated): ai-generated. ✓

**Task-aligned prefill guides VLM to correct classification.**

# Method: S2 Pseudo-Prefill



System: Please start your responses with ``Let's examine the style and the synthesis artifacts''

User: [Image] Is this image real or AI-generated?

Assistant: Let's examine the style and the synthesis artifacts to determine if the image is real or AI-generated.

1. **Style Analysis:**

- *The image appears to be a photograph of a real elephant...*(continues)...

Based on the style analysis and the absence of synthesis artifacts, it is reasonable to conclude that this image is real and not AI-generated.

Final Answer(real/ai-generated): real. ✗

Instructing via system field does not replicate prefill effect.

## Method: S2 User Prompt



User: [Image] Is this image real or AI-generated? Please examine the style and the synthesis artifacts.

Assistant: *The image appears to be real.* Here are some observations that support this conclusion:

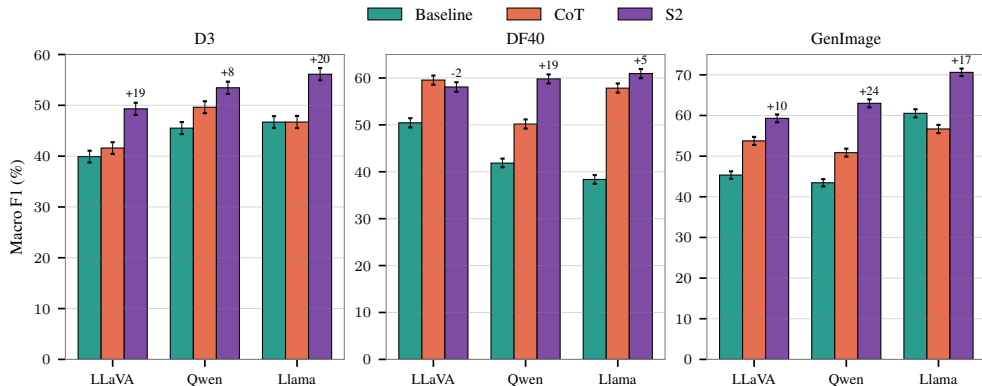
1. **Texture and Detail:** The skin texture of the elephant is highly detailed and realistic....(continues)...

Overall, based on these observations, the image appears to be real rather than AI-generated.

Final Answer(real/ai-generated): real. ✗

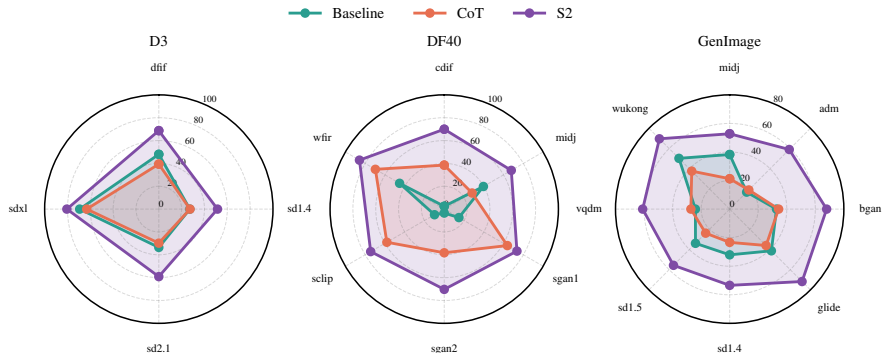
User prompt with task-aligned phrasing also fails.

## Results: Detection Performance (Macro F1 %)



With the exception of LLaVA on DF40, S2 (task-aligned prefill) consistently outperforms CoT and baseline across models and datasets, with up to 24% relative improvement.

# Results: Per-Generator Recall (Llama)



S2 prefill achieves 15-200% recall improvement across 16 state-of-the-art generators, demonstrating strong generalization.



## Results: Guidance Comparison

Phrase	Type	D3	DF40	GenImage
Baseline	—	46.7	42.3	44.5
CoT	Prefill	49.8	48.8	53.3
	Pseudo-Prefill	48.9 (-0.9)	44.1 (-4.7)	48.8 (-4.5)
	Prompt	45.5 (-4.3)	46.7 (-2.1)	50.4 (-2.9)
S2	Prefill	<b>53.2</b>	<b>61.2</b>	<b>64.8</b>
	Pseudo-Prefill	43.4 (-9.8)	45.2 (-16.0)	47.3 (-17.5)
	Prompt	49.7 (-3.5)	48.8 (-12.4)	50.2 (-14.6)

Macro F1 (%) for Qwen across guidance types. Direct prefilling works best.

## Results: Prefill Phrasing Sensitivity

Phrase	Prefill	D3	DF40	GenImage
Baseline	—	46.7	42.3	44.5
CoT	Let's think step by step	49.8	48.8	53.3
S2	Let's examine the style and synthesis artifacts	53.2	61.2	<b>64.8</b>
Variants	Let's observe the style and synthesis artifacts	55.6 (+2.4)	<b>62.3</b> (+1.1)	64.6 (-0.2)
	Let's examine the synthesis artifacts	54.6 (+1.4)	60.9 (-0.3)	64.0 (-0.8)
	Let's examine the style	48.5 (-4.7)	55.7 (-5.5)	54.6 (-10.2)
	Let's examine the details	49.2 (-4.0)	50.9 (-10.3)	51.2 (-13.6)
	Let's examine the flaws	<b>58.3</b> (+5.1)	40.0 (-21.2)	54.1 (-10.7)

Macro F1 (%) for Qwen. Any variation of S2, always performs better than the baseline.

# Why Do Prefills Work?

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**Experiment:** Measure class probabilities at intervals during reasoning

- **Probe:** `Final Answer(real/ai-generated): This image is`
- **Intervals:** 0%, 25%, 50%, 75%, 100% of reasoning (by sentence count)
- **Metric:** Maximum class probability (class confidence)

**Question:** How do prefills affect the reasoning process and confidence, compared to baseline and prompts?

## Example: Reasoning Intervals (Baseline)

User: [Image] Is this image real or AI-generated?

0%

Assistant:

25%

Assistant: The image appears to be real.

50%

Assistant: The image appears to be real. The details in the elephant's skin texture, the natural lighting, and the background vegetation

75%

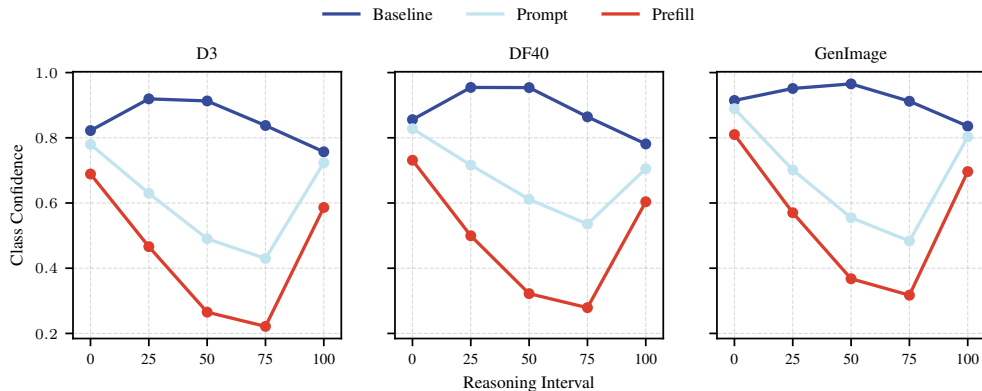
Assistant: The image appears to be real. The details in the elephant's skin texture, the natural lighting, and the background vegetation suggest that this is a photograph of a real elephant in a natural or zoo-like setting.

100%

Assistant: The image appears to be real. The details in the elephant's skin texture, the natural lighting, and the background vegetation suggest that this is a photograph of a real elephant in a natural or zoo-like setting. There are no visible signs of digital manipulation or artificial elements that would indicate it is AI-generated.

At each interval, we probe with: `Final Answer(real/ai-generated): This image is` and extract the class probabilities.

# Results: Confidence Changes During Reasoning (Qwen)



Baseline produces overconfident reasoning, while prompts and prefills induce humility toward class labels—mirroring the Dunning-Kruger effect [31].

# Contribution

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## Prefill-Guided Thinking

- A new way to elicit step-by-step reasoning from vision-language models for zero-shot detection of AI-generated images.
- **Up to 24% MacroF1 improvement** across 16 state-of-the-art generators
- **No training data** required
- **Higher humility** about class labels during reasoning leads to more accurate detection

**Under Review:** ACL ARR

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